

CCL Outlook: Newsletter of the Council of Chief Librarians California Community Colleges

v. 22 no.4 February 2012

CCL JOINS LIBRARIAN'S RESPONSE TO H.R. 3699

H.R. 3699 (Research Works Act) proposed by Rep Issa (CA-49) seeks to prohibit federal agencies from imposing a condition that publicly funded and supported research articles be made accessible to the public. On January 24, 2012 ACRL joined ALA and eight other library, publishing, and advocacy organizations in sending a letter to the U.S. House to express strong opposition to H.R. 3699.

The entire ALA/ACRL letter can be read at: <http://goo.gl/1z1a>

February 13, 2012

Dear Representative Issa:

On behalf of the Council of Chief Librarians for the California Community Colleges, I am writing to strongly oppose H.R. 3699, the "Research Works Act," introduced on December 16, and referred to the House Oversight and Government Reform Committee. This bill would prohibit federal agencies from conditioning their grant funding to require that all members of the public be guaranteed online access to the products of the research that their tax dollars fund. This will significantly inhibit our ability to advance scientific discovery and stimulate innovation in all scientific disciplines.

Most critically, H.R. 3699 would reverse the highly successful National Institutes of Health (NIH) Public Access Policy, prohibit American taxpayers from accessing the results of the crucial biomedical research funded by their taxpayer dollars, and stifle critical advancements in life-saving research and scientific discovery.

H.R. 3699 affects not only the results of biomedical research produced by the NIH, but also scientific research coming from all other federal agencies. Access to critical information on energy, the environment, climate change, and hundreds of other areas that directly impact the lives and well being of the public would be unfairly limited by this proposed legislation.

As community college librarians, we see the critical need for access to scholarly research as an educational tool. Most scientific research is prohibitively expensive for our sector, and yet we educate millions of young men and women each year.

The NIH and other agencies must be allowed to ensure timely, public access to the results of research funded with taxpayer dollars. Please withdraw H.R. 3699.

Sincerely,
Kenley Neufeld
President, Council of Chief Librarians

Your CCL Executive Board: 2011/12

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

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Outlook, Website, and Directory Editor, [Johanna Bowen](#) (Retired = Cabrillo)

CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE

The CCL Directory's transition to a dynamic directory edited online by each college was a huge success.

But all information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please look at the library profile at our Website and assess the currency and validity of the information.

Any and all questions about the editing process and access should be sent to:
Johanna Bowen <jobowen@cabrillo.edu>

CCL *Outlook* is published five-six times per year. We encourage contributions from our colleagues.
CCL *Outlook* Editor (2011/12) Johanna Bowen, Retired, Cabrillo College,
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Oh, yes. It's definitely on. Mark your calendar!

COUNCIL OF CHIEF LIBRARIANS



CALIFORNIA COMMUNITY COLLEGES

LIBRARY AND LEARNING RESOURCES
DEANS, DIRECTORS, HEAD LIBRARIANS, COORDINATORS & DEPT. CHAIRS

PLAN TO ATTEND THE ANNUAL CCCCC DEANS AND DIRECTORS MEETING

Thursday & Friday, March 15 & 16, 2011

Sheraton Grand Hotel
1230 J Street, Sacramento, CA 95814

Thursday, March 17	Friday, March 18
12:00 noon Lunch with Colleagues	8:15am – 9:00am Breakfast
1:00pm – 5:00pm New approaches, new technologies and more.	9:00am – 12:00noon CC Libraries Update; CCCCC Updates; Reports from the Chancellor's Office
5:00 pm – 6:30pm Hosted Reception / Dinner on Your Own	12:15- 1:30pm Lunch

YES! CCL will cover hotel and most food (one person from each college).

Various speakers & presenters are still being confirmed.

Watch for updates!

REGISTER at www.cclccc.org

THIS MEETING IS ALSO ORGANIZED AND SPONSORED BY:

LIBRARY AND LEARNING RESOURCES PROGRAMS ADVISORY COMMITTEE
CHANCELLOR'S OFFICE, CALIFORNIA COMMUNITY COLLEGES

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

<http://cclibraries.org/index.html>

Sarah Raley, Director

Everyone should now have access to the EBSCO databases purchased by the Chancellor's office. Three onsite training sessions have been held with two additional ones scheduled in Northern California. Lisa Dennis, the EBSCO trainer, recently held a training session for a group of librarians on the user interface. Librarians learned how to set up a journal alert that would send an email including the table of contents when a new issue is published. The trainer also pointed out professors use the Smart Text Search to check for plagiarism by pasting text from student's research papers. Translation of text is available in 27 languages and text to speech is an option for all HTML full text.

Admin training is being held online with two sessions scheduled for customizing the interface and two scheduled for usage reports. If you cannot attend any of the scheduled trainings, you can check out online training sessions scheduled at <http://support.ebsco.com/>

We are planning to offer a shared ebook collection for purchase from ebrary this spring. Our ebook selectors ranked titles and the list has been sent to YBP for pricing. Once the collection has been approved by the publishers, details will be posted to the list.

Gale teamed up with Serial Solutions to deliver periodical MARC records.

MARC records for Gale's periodical resources are available only through Gale's administrative site. Set up a one-time delivery or establish a monthly delivery. Here's the procedure:

- Log in to your Gale Admin account.
- Click on "View/Edit" next to the location ID you need records for.
- Click on the "Discover Services" tab on the left-hand sidebar.
- Click on "Request MARC records."
- Choose your delivery options and click "Submit."
- You will receive an email confirmation and a link to your MARC records when they are ready for download. Recurring reports, if requested, will be generated automatically.

REPORT: ETAC COMMITTEE.

[Timothy Karas](#), Mission College Dean of Instruction, Liberal Studies and Language Arts

ETAC met on January 30, 2012. The agenda included a discussion related to recommendations from the Online Materials Advisory Committee. This committee met on November 16, 2011 and December 15, 2011 to discuss issues related to

online supplemental materials. As part of this committee current Title 5 and Education Code language relating to instructional and other materials was reviewed. Below is the relevant Title 5 language.

§ 59400. Required Instructional and Other Materials.

(a) The governing board of a district may, consistent with the provisions of this Subchapter, require students to provide instructional and other materials required for a credit or noncredit course, provided that such materials are of continuing value to a student outside of the classroom setting, and provided that such materials are not solely or exclusively available from the district.

(b) Except as specifically authorized or required in the Education Code, the governing board of a community college district shall not require a student to pay a fee for any instructional and other materials required for a credit or noncredit course.

§ 59402. Definitions.

For the purposes of this subchapter the following definitions apply:

(a) "Instructional and other materials" means any tangible personal property which is owned or primarily controlled by an individual student.

(b) "Required instructional and other materials" means any instructional and other materials which a student must procure or possess as a condition of registration, enrollment or entry into a class; or any such material which is necessary to achieve those required objectives of a course which are to be accomplished under the supervision of an instructor during class hours.

(c) "Solely or exclusively available from the district" means that the material is not available except through the district, or that the district requires that the material be purchased or procured from it. A material shall not be considered to be solely or exclusively available from the district if it is provided to the student at the district's actual cost and:

(1) the material is otherwise generally available, but is provided solely or exclusively by the district for health and safety reasons; or

(2) the material is provided in lieu of other generally available but more expensive material which would otherwise be required.

(d) "Required instructional and other materials which are of continuing value outside of the classroom setting" are materials which can be taken from the classroom setting, and which are not wholly consumed, used up, or rendered valueless as they are applied in achieving the required objectives of a course which are to be accomplished under the supervision of an instructor during class hours.

(e) “Tangible personal property” includes electronic data that the student may access during the class and store for personal use after the class in a manner comparable to the use available during the class.

ETAC discussed possible changes to Title 5 or administrative procedures to clarify and further address issues surrounding online instructional materials.

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE **Glorian Sipman (MiraCosta)**

EBSCOhost Resources

A few weeks ago I attended an EBSCOhost training session at Saddleback College. One item of interest to me was overview of training/marketing resources that are available at:

<http://support.ebscohost.com/training/index.php>

Resource include:

- Captioned videos which might be useful for web pages & online class guides (look under the “Training” section)
- User guides, bookmarks, flyers which might be useful for orientations & workshops (look under “Promotion” section)

New Reviews

- NBC Learn
- Films On Demand
- Nursing Resource Center (will be posted shortly)
- A-to-Z Journal List Comparison (will be posted shortly)

Review Plans for the Spring

- OPAC Overlays
- Books in Print
- Citation Generators
- Ovid
- Intelecom

Upcoming CCL-EAR Committee Meetings for 2011/2012 (some of these dates have changed)

- April 13, 2012 (Telephone conference)
- April 26-27, 2012 (San Jose)

If you do have any concerns regarding database vendors or products, or if you would like to bring to attention of the committee any new product or resource that may be

suitable for community colleges, please forward this information to me (gsipman@miracosta.edu) or your [CCL-EAR regional representative](#).

Please remember that [minutes](#) from past CCL-EAR Committee meetings can be viewed at the Consortium's website. If you need the user name/password, please let me know.

TEXTBOOK BILLS INTRODUCED IN CALIFORNIA STATE SENATE

Submitted by Dan Crump, American River College

Darrell Steinberg, President pro Tem of the California State Senate, has introduced two bills (SB 1052 and 1053) dealing with textbooks and Open Education Resources (OER). These bills should be of interest to all those involved in higher education and there are items of special interest to college librarians---*“For the 50 most widely taken lower division courses in the public postsecondary segments, as a condition for the purchase of textbooks for those courses by a bookstore on a campus of the University of California, the California State University, or the California Community Colleges, requiring that the publisher provide the campus with at least three copies of the textbook at no cost, for placement on reserve at the campus library”* (SB 1052) and *“Provide for the availability of free copies of textbooks to be placed on reserve at campus libraries”* (SB 1053).

Please read the full text of each bill to get a sense of the context of the two items that I mentioned above. And I want to caution that this is introductory language for these bills and it could change dramatically before any final vote, but I just wanted alert you to these bills.

To see text of the bills,

Go to www.leginfo.ca.gov.

Click on Bill Information.

Choose SENATE in House drop-down window.

Type 1052 (or 1053) in Bill Number.

View text in either HTML or PDF

ALA MIDWINTER 2012

“Americas Regional Council Member Meeting and OCLC Symposium (Presentation speaker Sarah Lacy, Founder and Editor in chief of PandoDaily)” from Friday January 20 can be found at:

<http://www.oclc.org/us/en/news/events/presentations/default.htm>

Top Tech Trends: “From Consumer Electronics Through Post-ILS, Top Tech Trends Run the Gamut” A wrap up of the Top Tech Trends presentations can be found in Library Journal at <http://goo.gl/g6dwa>

Monique Delatte (Fullerton College) shared her notes from ALA Midwinter at:

http://acquisitionslibrarian.blogspot.com/2012/02/ala-mid-winter-2012-conference_295.html

LITA Top Technology Trends

LITA streamed this semi-annual panel discussion of tech trends in which panelist Sue Polanka, Head of Reference and Instruction for Dunbar Library, expressed an interest in the self-service trend and marveled about the ease of turning white walls into smart boards, allowing technologically-enhanced instruction anywhere. (This brought to mind a very intriguing 2008 TED Talk by Johnny Lee:

http://www.ted.com/talks/johnny_lee_demos_wii_remote_hacks.html.)

OCLC Vice President and Chief Strategist Lorcan Dempsey spoke of users arriving at library websites via Google or sites like GoodReads, and wondered how libraries are represented on those sites. Panelists also considered the decrease in interoperability between Google, Apple, and Microsoft.

UBIQUITOUS LIBRARIAN BLOG is the personal blog of Brian Mathews which has moved to join the *Chronicle Blog Network*. This is a space for bloggers who are already posting about academic issues for the Chronicle of Higher Education audience. <http://chronicle.com/blognetwork/theubiquitouslibrarian/>

ACRL TechConnect Blog is a moderated blog produced by a group of academic librarians covering innovative projects, emerging tech tools, computer programming, usability, design, and more.

“The End of Academic Library Circulation?” by Will Kurt at

<http://acrl.ala.org/techconnect/?p=233>

This posting asserts that unless current patterns change, by **2020** university libraries will not longer have circulation desks. The fact is that students are simply not using books (in any format) as much as they used to. Kurt analyses this shift in user behavior and offers some interesting suggestions to explain the decline.

Association of Research Libraries (ARL) has released the

“Code of Best Practices in Fair Use for Academic and Research Libraries”

<http://www.arl.org/pp/ppcopyright/codefairuse/code/index.shtml>

“This is a code of best practices in fair use devised specifically by and for the academic and research library community. It enhances the ability of librarians to rely on fair use by documenting the considered views of the library community about best practices in fair use, drawn from the actual practices and experience of the library community itself.”

The code identifies eight common library practices to which the fair-use principle can be applied. For example digitizing collection items that are likely to deteriorate or that exist only in difficult to access formats or creating digital versions of library materials for patrons with disabilities. Each principle includes a set of limitations and enhancements that further specify how a fair-use claim can be made.

TWO RELATED ARTICLES:

From the Pew Internet & American live Project comes a new report: “Tablet and E-Book reader Ownership Nearly Double Over the Holiday Gift-Giving Period.” The ownership figure went from 10% of adults to 19% of adults who own tablet computers. <http://www.pewinternet.org/Reports/2012/E-readers-and-tablets.aspx>

In the Blog “Will Unwound #664 there is a serious look at the price librarians pay for the new trend. eReaders show up at the Reference Desk with patrons who expect the librarian to teach the use and value of the new toys.
<http://willmanley.com/2012/01/24/will-unwound-664-christmas-toy-story/>

EASY PROFESSIONAL DEVELOPMENT AT YOUR DESK:

FROM THE CALIFORNIA STATE LIBRARY:

The California State Library, in partnership with the Stanford Center on Longevity, has produced a series of online reports to help develop a comprehensive picture of California's changing demographics, and to facilitate a greater understanding of how these demographic characteristics can be used to create library services that effectively support the needs of our California communities, especially in these challenging economic times. The complete report, including specific demographic profiles for all 183 California library jurisdictions, is available at:
<http://www.library.ca.gov/lrs/demographicprofiles/index.html>

In addition, a one hour long webinar for Library Directors, *Understanding California's Demographic Shifts*, was offered on December 14, 2011 in which this demographic report and library jurisdiction profiles were further explained and discussed. The archived webinar is now available for viewing by all interested staff at:

<https://infopeople.webex.com/infopeople/lsr.php?AT=pb&SP=EC&rID=60364237&rKey=8f76fd12314d4024>

If you have any feedback or questions about this report and/or the jurisdiction profiles, please don't hesitate to contact me at: <mailto:sflint@library.ca.gov>

Free Online Seminars Look into the Future of LIS

Free presentations from San Jose State LIS began January 31. These are the presentations scheduled during January and February: If you can't make the time posted, you can still view the presentations when it's convenient for you. Links to webcasts and podcasts of the presentations will be posted about a week after the scheduled events. Visit the [SLIS Colloquia Index](http://slisweb.sjsu.edu/sliscolloquia/colloquia.htm).

<http://slisweb.sjsu.edu/sliscolloquia/colloquia.htm> Presentations will be ongoing, so be sure to check back often to see the full schedule.

March 01 at 12:00 p.m. Pacific Time – *The Techs Impacting Libraries & Publishing in 2012* This session covers the major technology trends that are emerging in 2012 to shape how we consume content and seek information. Technology changes impact content opportunities and service agendas. Here is what you need to know to succeed in today's information environment.

TECH NEWS:

“SOPA Opera” Not Over Yet” (from Scientific American Jan 17 2012)

The Obama administration has called for a back-to-the-drawing-board approach to clamping down on Internet intellectual-property piracy while preserving free speech. It is not clear whether lawmakers will simply rework SOPA ([pdf](#)) and PIPA ([pdf](#)) using different language or if they will take anti-SOPA and anti-PIPA concerns to heart.

The Obama administration continues to advocate shutting down foreign sites that distribute content illegally. However, the administration's position—also makes it clear that any proposed laws **"must not tamper with the technical architecture of the Internet through manipulation of the domain name system ([DNS](#)), a foundation of Internet security."** In addition, new legislation must target specific lawbreakers rather than broadly punishing Internet intermediaries such as online

advertising networks, payment processors and search engines.

“MOBILE INFORMATION LITERACY; Let’s use and app for that!”

From *College & Research Libraries News*, v. 73 no. 1 p.22-23

The authors (Stefanie Havelka and Alevtina Verbovetskaya from CUNY’s Lehman College) assert that librarians ought to be teaching information literacy access using smart phones. They propose that academic librarians:

- **Identify authoritative apps, whether free or fee-based.** Use them on your own device. Learn how to search these resources and contact the vendor when you find bugs or to suggest features. Most of these apps and sites are new, and the developers will appreciate feedback.
- **If your favorite vendor does not offer an app or mobile Web site, tell them you’d like to see one!**
- **List mobile resources on your website and share them with your users.** You can view Lehman’s mobile APPs at <http://lehman.cuny.edu/library/database-mobile.php>
- **Start showing your patrons mobile database interfaces.** If you do not have a mobile device, make use of websites that pretend to be a mobile device, such as the iPhone 4 Simulator. <http://iphone4simulator.com> You should show your students the interfaces of EBSCO Mobile, WilsonWeb Mobile, Gale MyCollegeEdition, etc.
- **Stay up-to-date with the ever evolving app/mobile world by being “in the know.”** Read blogs (such as Aaron Tay’s Musings About Librarianship⁵), and browse different app sites (e.g., Android Marketplace, Apple App Store, etc.).

CALIFORNIANS & HIGHER EDUCATION Nov. 2011

http://www.ppic.org/content/pubs/survey/S_1111MBS.pdf

The Public Policy Institute of California (PPIC) Statewide Survey is a view of the perceptions, opinions, and policy preferences of California Residents. On page 21 of the survey there is a wrap up of the responses with reference to the Role of Community Colleges. It begins with the flat assertion that:

“A plurality of Californians (35%) say the most important goal of the state’s community colleges is preparing students to transfer to four-year colleges and universities. Three in 10 (29%) say career technical or vocational education and 17 percent say lifelong learning. Far fewer say providing basic skills or remedial education (7%) or providing associate degrees (6%). In

2010, 41 percent said transfer preparation was the most important goal and 25 percent said career technical or vocational education.”

CARL CONFERENCE 2012: *Creativity and Sustainability: Fostering User-Centered Innovation in Difficult Times* will take place April 5-7, 2012 at the San Diego Mission Valley Marriott and will feature for the **first-time a Virtual Conference, an Un-Conference, Lightning Rounds, and more.**

Register now for the 2012 CARL Conference!
<http://www.regonline.com/carlconference2012>



NEWS FROM THE COLLEGES:

Sacramento City College. Rhonda Rios Kravitz, Dean of the Learning Resources Center was one of 10 librarians who received , on Dec. 15th 2011, the Carnegie Corporation of New York/ New York Times “I Love My Librarian Award”. In the nominations it was stated that “she has broadened the definitions of knowledge by creating open and inviting spaces for student-center programs, public art, and diverse speakers. Her progressive, forward-thinking leadership honors both humanitarian values and innovative technology, constantly guiding our library towards excellence in service and scholarship.”

<http://atyourlibrary.org/ilovemylibrarian/2011-winners>

