

CCL Outlook: Newsletter of the Council of Chief Librarians California Community Colleges v. 21 no.6 May 2011

Hi Everyone,

Last President's Report, Part Two:

[This is the real, final, last *Outlook* for 2010/2011 which needs a Presidents report!]

As of today, the budget picture has been somewhat clarified by the Governor's May Revise. For the Community Colleges, there was some good news in that \$350 million has been allocated to the colleges to reduce the present deferral funding of \$961 million.

http://californiacommunitycolleges.cccco.edu/Portals/0/DocDownloads/PressReleases/MAY2011/PR_MEDIA%20STATEMENT_GovMayRev_051611_FINAL.pdf

There are no changes that I have heard to the State Chancellor's Office budget which means that the plan for the library share of TTIP is still there. We won't know if that funding will stay until the actual budget is signed by the Governor but I am hopeful.

Last month, I attended the annual Telecommunications and Technology Advisory Committee (TTAC) retreat and our president-elect Kenley Neufeld joined me. This is the meeting where both annual and long term plans are discussed which are then implemented by the Chancellor's Office. This year, the committee offered ideas and recommendations to the State's Student Success Task Force. (see the following link for their charge and supporting materials) :

<http://www.cccco.edu/ChancellorsOffice/TaskForceonStudentSuccess/tabid/1894/Default.aspx>

The committee's recommendations included the following:

- 1) *Change the way that students interact with their educational goals and accomplishments by developing system-level technology tools that map clear academic sequences and support pathways.*
- 2) *Change the way that courses and programs are tracked by building system-wide, customizable solutions that strengthen local capacity to improve access, success, efficiency, and compliance.*
- 3) *Change the way that outcomes are monitored by developing a statewide information system that provides real-time student data to guide decision making.*

(continued on page 3)

Your CCL Executive Board: 2010/11

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central:

Susan Walsh (Merced College)

Northeast:

Dr. Luozhu Cen (Butte College)

Northwest:

John Koetzner (Mendocino College)

San Francisco/East Bay:

Position unfilled

Southwest Bay:

Tim Karas (Mission College)

Southern Region Representatives:

Desert:

Marie Mestas (San Bernardino Valley)

Los Angeles:

Choonhee Rhim (East Los Angeles)

San Diego/Imperial:

Taylor Ruhl (Imperial Valley)

Southcoast:

John Weispfenning (Santiago Canyon)

West Central:

Kenley Neufeld (Santa Barbara City College)

Additional Board Members:

Executive Director: Gregg Atkins (Dixon Public Library)

CCL-EAR Chair: Glorian Sipman (MiraCosta)

CCL/CC League Library Consortium Director: Sarah Raley

Chair, Library & Resources Advisory Committee: Dan Crump (American River College)

Outlook, Website, and Directory Editor, Johanna Bowen (Retired Cabrillo Library Director)

Best of times, worst of times ...

But CCL members know the value of the organization!

ONE OF OUR BEST YEARS EVER FOR MEMBERSHIP:

Executive Director Gregg Atkins announces that CCL had

99 MEMBERS FOR 2010/2011

CCL *Outlook* is published five-six times per year.

We encourage contributions from our colleagues.

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4) Change the way that online education is delivered by strengthening distance education infrastructure, coordination, and quality controls.

Specifically for libraries, the committee supports the exploration of a statewide systems approach regarding library automation systems. The committee recognizes that the colleges are spending tons of money on lots of systems and that just like for the databases, looking into a systems approach might save money, help in getting the libraries a better voice for better projects and help the libraries in administering and maintaining the systems. Obviously, CCL will be in the middle of any analysis and we will keep you informed of progress.

Finally, I attended the may CIO Board meeting. At the meeting it was announced that Dennis Gervin, Columbia College, will be the new Board President for the academic year 2011-2012 and Mary Kay Rudolph, *Santa Rosa* Junior College, was elected as the new president elect and president for 2012-2013. The CIOs discussed the bill, AB 515 the Extension College idea. It was reported that the legislature might move this idea forward but only as a pilot to determine its feasibility including budget issues, having a two tiered fee structure, and lots of other issues. The board also discussed, SB 1440 the Transfer Degree, where it was reported that the CSU Board voted in its first reading to remove the CSU American Institutions requirement for General Education.

The CIO board created a list of recommendations to the State's Student Success Task Force. The Board's main concern was to support the policy ideas that had either already been supported by research and that any new ideas must also be based on research. They discussed ideas such as mandatory college orientation courses; the conflicting goals of Access and Student Success; seem-less transfer from the K-12 system to community colleges; performance based funding in higher education including both CSU and UC; state funded assessment tools; accelerated learning programs; the 50% law; the Faculty Obligation Number (FON) and the inclusion of librarians and counselors in the FON; the issue of repeatability; the definition of activity courses; whether there should be a State mandated registration priority policy; and finally, whether to require BOG waiver applicants to File FAFSA.

Well, this should be my final president's report.
Have a great Summer, I know I will!

Jim

Digital Public Library of America

Digital Public Library of America (DPLA) Steering Committee Announces 'Beta Sprint'

Statements of interest must be received by June 15, 2011. Submissions of demos, code, and design ideas to help advance Digital Public Library of America planning initiative should be received by September 1, 2011. Submission instructions and more information are available at:

<http://blogs.law.harvard.edu/dpla>, where you can also watch a short video about the Beta Sprint at <http://www.youtube.com/watch?v=zrmO-qUzjxM>

The Beta Sprint seeks, ideas, models, prototypes, technical tools, user interfaces, etc. – put forth as a written statement, a visual display, code, or a combination of forms – that demonstrate how the DPLA might index and provide access to a wide range of broadly distributed content. The Beta Sprint also encourages development of submissions that suggest alternative designs or that focus on particular parts of the system, rather than on the DPLA as a whole.

For inspiration, Beta Sprint participants are encouraged to consider the general approach taken by a few of the other initiatives [whose leaders are on the DPLA Steering Committee] such as:

[Internet Archive](http://www.archive.org/), <http://www.archive.org/>

[Public.Resource.Org](http://public.resource.org) <http://public.resource.org>

[Hathi Trust](http://hathitrust.org), <http://hathitrust.org> ,

[American Memory](http://memory.loc.gov/ammem/index.html), <http://memory.loc.gov/ammem/index.html> and others,.

REPORT: CCL-EAR Committee Update

CCL-EAR Committee's April 28-29 Meeting Report

Submitted by Glorian Sippman

The committee listened to a presentation on OCLC's Local QuickStart service by Mike Ahern. There was also a presentation on FilmsOnDemand closed-captioned database by Clark Turner.

The committee spent a fair amount of time looking at and discussing OPAC overlay products. They are planning to produce an article on this topic next fall.

We also discussed the changing ebook landscape and the need for downloadable titles.

New Reviews Available:

- Access Science Review
- Music Online: Listening (Alexander Street Press)
- ScienceDirect Health & Life Sciences Journals, College Edition (Elsevier) (will be posted shortly)
- eBrary (will be posted shortly)

Reviews can be accessed from the Community College Library Consortium's website <http://cclibraries.org/reviews/review-index/> . We highly encourage you to take a moment to add your comments to individual reviews--particularly if there is a feature or issue with a database that we failed to mention.

Upcoming CCL-EAR Committee Meetings for 2011/2012

- September 23, 2011 (Telephone conference)
- October 27-28, 2011 (Ontario, CA)
- December 2, 2011 (Telephone conference)
- February 10, 2012 (Telephone conference)
- March 8-9, 2012 (San Jose)
- April 27 (Telephone conference)

These meetings are open to interested librarians who want to attend. Contact the EAR chair for more information. If you do have any concerns regarding database vendors or products, or if you would like to bring to attention of the consortium any new product or resource that may be suitable for community colleges, please forward this information to me (gsipman@miracosta.edu) or your CCL-EAR regional representative.

Please remember that **minutes** from past CCL-EAR Committee meetings can be viewed at the Consortium's website at <http://cclibraries.org> . If you need the user name/password, please let me know.

"Using Technology in Library Management: Skills for More Efficient Administration and Communication"

Thursday, 2 June 2011 11:30am PDT
Thursday, 9 June 2011 11:30am PDT

Online (and then archived) event Two 90-minute sessions 2:30 - 4:00 PM EDT | 1:30 - 3:00 PM CDT 12:30 - 2:00 PM MDT | 11:30 AM - 1:00 PM PDT From

staff supervision to budgets, the work of the library administrator is never done. In this workshop, library director and technology expert Kenley Neufeld offers simple, practical steps for using free or low-cost technology to help make library administration and communication with staff more effective and efficient. You'll learn to implement new communication tools, use cloud-based tools such as Google Docs for document collaboration, solve problems using social media, and manage stress for more effective listening and communication. Registration: <http://www.alastore.ala.org/detail.aspx?ID=3369>

NEW INTERFACE FOR NETLIBRARY EBOOKS

Contributed by Sarah Raley, Consortium Director

The new Netlibrary interface will soon be released from EBSCO. They will release their new interface for Netlibrary ebooks in July (probably the latter part of July but no firm date given). The interface change will automatically switch over. You will not have any choice for the date that this change will be made for your students. Your MARC records will automatically redirect to the new interface for an indefinite period of time. Nothing needs to be done for your catalog records to work. Your students' personal Netlibrary account will not transition over to the new interface. You will want to save any notes in those accounts locally prior to the new release.

Many people are asking about downloading books to mobile devices. You will need Adobe Digital Editions 1.7.1 or higher installed on your computer to download ebooks to your computer. If your administrator has enabled eBook downloads for your institution, you will see a **Download (offline)** link that allows you to check-out and download the eBook and read it on your computer when you are not connected to the Internet, or transfer it to your Adobe Digital Editions-compatible eBook Reader device. EBSCO is currently supporting most of the eReaders except for the Kindle. They do not have an agreement with Amazon yet. To see information about digital editions supported devices with the Adobe Digital Editions for downloading ebooks, see <http://blogs.adobe.com/digitalpublishing/supported-devices>

The Council of Chief Librarians Executive Board will discuss at their summer meeting if the eBooks in the consortium shared collections will be allowed available for downloads.

If you need more information on the new interface, including FAQs , tutorials, and a user guide, please visit <http://support.ebscohost.com/netlibrary/>

GOOGLE FOR EDUCATORS

“Google for Educators” Check out “Google Web Search – Classroom Lessons and Resources.”

http://www.google.com/educators/p_websearch.html

According to Google, “the lessons are short, modular and not specific to any discipline so you can mix and match to what best fits the needs of your classroom. Additionally, all lessons come with a companion set of slides (and some with additional resources) to help you guide your in-class discussions.” There are three levels of lessons: basic, intermediate, and advanced.

A Google a Day

On April 16th [A Google a Day](#), a new type of trivia puzzle was introduced. You can test not just your knowledge, but also your search skills using Google. Questions are posted daily on www.agoogleaday.com and in the New York Times above the crossword puzzle.

NEW OFFICIAL SEARCH BLOG FROM GOOGLE

“Inside Search” is the name of a new regular/irregular blog from Google to showcase and update readers about the intricacies of search in Google. To subscribe to this new blog go to: <http://goo.gl/7Myxd>

SURPRISE (not really) LINK FOUND BETWEEN SPENDING ON LIBRARIES AND STUDENT LEARNING

There is a correlation between spending and learning outcomes in public schools. When support for school libraries rises, reading scores go up and learning by other measures also increases. The studies also showed that incremental increases in the following can result in incremental increases in student learning: increased library hours and group visits by classes to the library; larger collections with access as school and from home; up-to-date technology; more student use of school library services. "School Library Research Summarized" is now a booklet and a website. Both can be found here: <http://library.mansfield.edu/impact.asp>.

FIVE TED TALKS LIBRARIANS SHOULD WATCH

From the blog “Agnostic, Maybe: the never ending reference interview of life” comes an interesting list of 5 TED talks librarians should watch and (and why)

<http://agnosticmaybe.wordpress.com/2011/04/30/>

1. [Ken Robinson – Schools Kill Creativity \(20m\)](#)
2. [William Kamkwamba: How I Harnessed the Wind \(6m\)](#)
3. [Malcolm Gladwell – What We Can Learn from Spaghetti Sauce \(19m\)](#)
4. [Mark Bezos – A Life Lesson from a Volunteer Firefighter \(5m\)](#)
5. [JR – Use Art To Turn the World Inside Out \(25m\)](#)

40 years of eBooks ([Extracted from an infographic by Piotr Kowalczyk](#))

1971 Michael S. Hart launches Project Gutenberg and digitizes the US Declaration of Independence, which becomes the first ebook in the world. In March 2011 there were 40,000 produced by Project Gutenberg. This is also the year the first e-mail was sent between two host computers.

1985 The Voyager Company, a pioneer in CD-ROM production is founded.

1993 Digital Book, Inc. offers the first 50 digital books on floppy disks with Digital Book Format (DBF) This is the year Mosaic, the first browser was released.

1998 Rocket Ebook and SoftBook dedicated e-book readers are released.

2000 Stephen King publishes his novella Riding the Bullet as a digital file. In the first 24 hours, over 400,000 copies of his book were downloaded.

2002 Random House and HarperCollins start to sell digital versions of their publications.

2005 Bookboon.com is launched for downloading free textbooks and travel guide e-books.

2007 Amazon launches Kindle in the US with over 90,000 e-Book titles in the Kindle Store.

2008 Europeana, a collection of European digital libraries is launched.

2009 Barnes & Noble introduces the Nook

2010 Apple releases the iPad with iBooks/iBookstore and Google eBookstore opens with 3 million titles. Amazon reports that eBook sales outnumbered print books.

2011 Amazon announces a partnership with OverDrive to allow patrons to check out eBooks from a library on all Kindle models and platform apps. Kindle library lending is expected to be operational by the end of 2011.

NEWS FROM THE COLLEGES

Hartnell College announces Bill Rawson's retirement.

Gavilan College announces Shuk Chun Au Yeung's retirement.

City College of San Francisco announces Bonnie Gratch-Lindauer's retirement.

Cabrillo College announces Topsy Smalley's retirement.

College of San Mateo Library just launched a website portal designed specifically for students who attend classes from off-campus. The Distance Education portal helps distance ed. students navigate the library's vast online resources, including eBooks, articles, encyclopedias and more. Students can also find information about obtaining a library card, sending an IM to a librarian, and other useful services available to distance learners. Explore the CSM Library's Distance Education resources at:

<http://www.collegeofsanmateo.edu/library/distanceeducation.php>

College of San Mateo librarian Teresa Morris will be the first librarian to chair the CSM Committee on Instruction, serving a two year term beginning fall 2011. This important committee oversees the curriculum as a whole, advising the VP of Instruction and the Board of Trustees. It makes sure that new and existing courses support CSM's educational mission to provide both transfer-level courses and career training education. Teresa brings experience from other CSM committees and as librarian to all CSM departments.

Pasadena City College's Shatford Library and The PCC Retirees Association sponsored an event called "Capture the Memories". Retirees and Foundation Board members will join the Library staff who are working on digitizing and identifying historical photographs and memorabilia representing PCC through the years. Event was held Friday evening, April 29, 2011, 5 to 8 pm and a light supper was served. Retirees were encouraged to roam around the building where hundreds of photos were placed in an effort to help identify people, events and places. In addition, there were demonstrations of the Pasadena Digital History Collaborative database (www.pasadenadigitalhistory.com) and there were opportunities to share favorite memories on digital video. Over 80 people participated in this event.