News from the president:

Happy Holidays!

Last month I reported that I was to go to a textbook summit arranged by the Chancellor's Office. Please look for my report elsewhere in this *CCL Outlook*.

Over the past few weeks, there has been a discussion of whether CCL should purchase a system-wide subscription to the Ulrich's database. This idea has sparked a discussion by the Board about when we should, if we can afford it, purchase databases or other online resources for all Consortium Members. Right now, CCL and the League financially support the statewide purchase of Country-watch. Next month, at our Board meeting, we will discuss what types of resources we might be able to support, either for one year as a test or more permanently. If you have any ideas, I encourage you to either email or call me or your regional representative.

Sadly, another roadblock has stopped our progress towards sending out the Annual Data Survey. It is very frustrating, particularly to me and Dan Crump, that we won't be able to send out the survey yet. We gave the changed survey to the Chancellor's Office to input into their systems which they said they could do. However, after examining the changes, the chancellor's office staff, given their time constraints and the amount of changes to be made, stated that they could not fit it into their schedule at this time. We are following up on other ways to get the survey input to the Chancellor's data system so that it can go out. Rome was not built in a day and neither will the Annual Data Survey!

Finally, please **mark your calendars** for the following events in Spring 2008:

A. CCL Board Meeting: 1/25/08 9:30-3:00 in Oakland CA, at the Courtyard by Marriot near the Oakland Airport (please join us if you are interested)

B. Spring Workshop: March 5 or March 7, 2008 Ontario, Ca
   1. Morning session: SLO's, Basic Skills & Accreditation
   2. Afternoon session: DE & services to off-campus users; centers

C. Deans and Directors meeting April 25, 2008 Sacramento, Ca

Jim

`JMatthews@chabotcollege.edu`

Do you have questions? Suggestions? Issues you want addressed?
Contact your CCL Executive Board: 2006/08

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central: Susan Walsh (Merced College)
Northeast: Dr. Luozhu Cen (Butte College)
Northwest: John Koetzner (Mendocino College)
San Francisco/East Bay: Cherry Li-Bugg (Los Medanos College)
Southwest Bay: Lorrita Ford (College of San Mateo)

Southern Region Representatives:

Desert: Jon Fernald (College of the Desert)
Los Angeles: Mary Ann Laun (Pasadena City College)
San Diego/Imperial: Mary Hart (San Diego Miramar College)
Southcoast: Carol Welsh (Cypress College)
West Central: Mimi Collins (Taft College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library)
CCL-EAR Chair: Tim Karas (Mission College)
CCL/CC League Consortium Liaison: Sarah Raley
Chair, Library & Resources Advisory Committee: Dan Crump (American River College)
Outlook & Website Editor: Johanna Bowen (Cabrillo College)

SOMETHING SPECIAL ON THE CC LIBRARY CALENDAR!

Did you know that the summer ALA conference is in … ANAHEIM?!

Yes, it's here in California – and CCL has planned a special Friday evening (June 27) get-together with community college colleagues from around the country. We asked CJCLS President Kenley Neufeld (Santa Barbara) if CCL could co-sponsor the annual CJCLS Dinner this year.

It's been done at least twice before when ALA has been in California, and it has been an enjoyable opportunity to connect with colleagues from across the country. Details aren't worked out yet, but count on good liquid refreshments, good food in a nice setting, and the chance to put faces with names that you know from CJCLS/ALA publications and websites. It's also a good opportunity to recognize our local California-grown chair of CJCLS as he completes his year of leadership.

See you in Anaheim!

CCL Membership Benefits

Your library partners with other community college libraries every single day:

- your staff attend a CCL workshop about new technologies, but the real "find" is colleagues at other colleges who have great ideas and solutions
- another cc library uses the data analysis from the annual data survey for budget development, program analysis and accreditation work
- another cc library asks a question on the listserv about programs, services, policies, or ? … and gets quick, helpful replies
- a CCL representative reviews proposed changes in Ed Code or Title 5 language to see if any would harm libraries
- a college begins planning for a new building using guidelines and standards framed by CCL which, though never officially adopted, are nonetheless used
- a college develops a basic skills component using models and examples being advanced in other colleges

How are you involved? Your institutional membership fee – yes, that basic $150 – helps to cover the costs of all of these tools, activities, workshops and a system-level presence.

Thanks from all your fellow community college libraries! And a special thanks from your CCL officers and representatives!

Oh … and keep up the good work! Send in your 2007-08 membership fee payment today!

Jim Matthews, CCL President

N.B. – Yes, the CCL membership fee has gone up this year (for the first time in many years). CCL using these fees to keep subsidizing workshops and conferences as well as offering *CountryWatch* absolutely free to every campus.

CCL-EAR Committee: Update From the Chair, Tim Karas

SAVE THE DATE – VENDOR FAIR
Sponsored by the Council of Chief Librarians' Electronic Access & Resources
Committee and the Community College League of California

When: Friday, February 1, 2008 from 9:30am to 3:00pm
Where: Doubletree Hotel, Ontario Airport , 222 N. Vineyard, Ontario, CA
Cost: Free

Vendors will be demonstrating their online products. Join other librarians and take
advantage of this unique opportunity to meet with vendors and learn how to better
implement their services.

> **Schedule of vendors:**
> 9:30   OCLC Question Point
> 10:30   Learning Express
> 11:30   EBSCO – Associate's Program Source (new community college database)
> 12:30   Lunch
> 1:30 – 3:00   Panel on literature databases (EBSCO, ProQuest, Gale)

RSVP if you are attending the Vendor Fair to:
Sarah Raley, Consortium Director, at sarahraley@ccleague.org or 951-776-9788.

CCL-EAR Reviews

The work of CCL-EAR happens through dedicated, extraordinary professional
contributions by those faculty librarians who volunteer to serve on the Committee. To
read committee reviews and find out more about the CCL-EAR Committee go to
http://www.cclibraries.org/.

New reviews have posted for H.W. Wilson Art Museum Image Gallery and a
Comparison of Health Databases.

The committee is currently writing reviews on NetLibrary for spring.

- o NetLibrary
- o Art Resources Content Comparison Review
- o Gale's Literature Criticism Online

NetLibrary Survey -- Report

Thank you for taking the NetLibrary survey. There were 53 responses to the survey. The
survey will provide valuable information to help inform the decision making process
regarding the Collection Development Policy for the CCL Shared E-book Collection,

particularly as regards weeding. Full survey results will be made available at the CCL-EAR website. Below is a selection of the survey results as of 12/1/07.

Number of Responses: 53

How many E-book collections has your college purchased from the CCL consortium? (7 collections have been offered)

7	27.5%	14
4-6	**31.4%**	16
2-3	25.5%	13
1	3.9%	2
None	7.8%	4
Don't know	3.9%	2

Do you Load NetLibrary MARC records into your local catalog?

yes	**77.1%**	37
no	20.8%	10
don't know	2.1%	1

Given that the CCL netLibrary collections are shared, if a title is weeded, that means all libraries will lose access. In what circumstances, would you support centralized weeding?

I would not support centralized weeding	20.8%	10
I would support centralized weeding if the CCL-EAR ebook committee deems a title out of date or that it contains inaccurate information	**68.8%**	33
I would support centralized weeding if a later collection includes a new edition of a title (regardless of whether or not my school purchased the newer collection)	12.5%	6

Overall, at what level do you recommend decisions regarding the possible de-selection of titles from the shared collection should be made?

Central (Consortium or CCL-EAR Sub-Committee remove titles from the shared NetLibrary database using centralized collection development criteria)	47.9%	23
Local (Colleges remove MARC records from local catalog, but title remains in the shared NetLibrary database)	**52.1%**	25

CCL EAR Committee Meetings are open to anyone wanting to attend. The next meeting will be on Jan. 31st in Ontario (the day before the Vendor Fair)

The Committee meeting Minutes are available at:
http://www.cclibraries.org/committee/minutes/index.html

**Contributed by Tim Karas, CCL-EAR Chair
Director of Library Services Mission College
tim_karas@wvmccd.cc.ca.us**

What's New -- CCL Consortium? Contributed by Sarah Raley, Consortium Director

New EZproxy Release Supports Single Sign-on Authentication to NetLibrary

As an EZproxy user and a NetLibrary partner, you'll be glad to know that EZproxy now supports single sign-on NetLibrary authentication.

With the release of v4.0h GA (2007-07-11), you can provide real-time authentication to your NetLibrary eContent using existing library-issued credentials, such as a library card or PIN. For directions and further information, sign in to NetLibrary's Library Resource Center at: http://www.netlibrary.com/resourcecenter and select the HELP tab.

Once the EZproxy Single Sign-On has been installed a patron will be prompted to login anytime they attempt to use a feature that requires personal identification. This includes the checkout of content and accessing favorites and notes.

Additionally, patrons that are using NetLibrary from a remote (not within your IP range) computer will be prompted for their credentials the first time they access NetLibrary from a remote location.

Fall orders have been placed with the vendors.

You should be contacted before January 1st with details on how to access your new databases. Please check your access and let Sarah Raley know if you are not able to connect. The League office will be closed from December 24 to January 1st.

NetLibrary – Collection 7 for the Consortium

The Consortium received orders from 80 colleges for the NetLibrary Collection 7. The collection will include approximately 3000 titles. The title list will be posted on the consortium web site later this month.

MARC records are a valuable tool in providing access to eBooks. The eMARC records will be made available by the end of January for you to download at no charge. A notice will be sent to all participating colleges when the records are available.

Some NetLibrary eBook collection history:

The number of eBooks included in collection ONE through SIX **is 16,610.**

43 colleges purchased the first collection.

24 colleges have purchased all 7 collections.

Report from the "Textbook Summit" held by the Chancellor's office at Chabot College, 11/30/07 Contributed by Jim Matthews, CCL President

Well, it was a very interesting day. I would place the discussion on three levels:

1. Disconnect between buyers (students), selectors (faculty), and producers of content (publishers)
2. Treating the symptoms (regulating the market, helping bookstores lower prices and educating faculty)
3. Searching for cures (new models such as free open source or creating new business models for publishers).

1. The disconnect:

CALPIRG gave a presentation which demonstrated how broken the textbook market is. The price of books has basically gone up at twice the rate of inflation. They outlined how publishers don't provide information (pricing, time before a new edition will be published, etc) to faculty. They highlighted that the faculty make the purchase decisions, without knowing the cost, while students have to pay the price *(kind of like doctors get the prescriptions we or our insurers pay)*.

The bookstore managers discussed how they are in the middle and can't really impact either the publishers or the faculty's decision making process and can only order the books. They can't bargain for a different title for instance. The bookstores work primarily to lower the cost of books by getting more used textbooks and working to reduce bundling of textbooks with other materials. Also, some bookstores, with the help of student governments, have created rental programs. The program at Southwestern College was highlighted at the meeting.

There is also a federal law (Robinson-Patman Act) which prohibits bookstores from creating a consortium and negotiating a reduced price for books. It seems that this was an antitrust issue and this law was supposed to fix that. Well, the unintended consequence is that bookstores can not negotiate with publishers like we do for databases. In order to work around the law, faculty and publishers can create "custom" books. Unfortunately, when custom books are created, those books are good for only that particular college which reduces the book's value on the used book market to nothing.

Brian Collins from John Wiley and Sons outlined the publisher issue with new books competing with used books. The price for new books has to be higher to get a return. Desk copies coming into the market as used books, which is a problem especially since publishers use the books as advertising for the books. In this case the publisher practice hurts them too. In the olden days, publishers provided envelopes for faculty to send books back but now almost never do and faculty either give them away or sell them. Due to the current system of using used books, the publishers argue that their "economy of scales" don't work and they only have the first sale (new textbook sales) to support the industry.

(An aside: You can hear "the boos" from the students who would never trust publishers to use savings to lower prices.)

2. Treating the Symptoms or Fixing the Marketplace:

A few committees were established to work on issues to lower the price of books. These committees are to report to the group in last January. Some of the issues that will be discussed include:

1. Educate Faculty on time lines
2. Get publishers to commit to tell prices, time lines either by new laws or by any means possible
3. Regulate the bundling of materials (CDs or other materials to the textbook)
4. Reduce or eliminate taxes on textbooks.
5. Create more rental programs.

3. Finding a cure:

Hal Plotkin, the president of the Foothill/DeAnza Board of Trustees, and a dot com type of guy saw all basic textbooks being replaced by open source textbooks which are free on the internet or for a very nominal cost if printed. Personally, while I think that open source can help, I am pessimistic that open source will eliminate much of the textbook market. Hal argued that the content creators will find other ways to make money as he has done but he may be more unique than he realizes. I could be wrong.

Brian Collins, of Wiley and Sons, stated that we need to look at the market and create a way to share all the costs with all users of the publishers materials. Using the internet for E-books or subscriptions to textbooks may be the way. He stated that Wiley is looking for ways to stay in the market in today's world.

Collins stated that faculty in the U.S. are the only ones to use textbooks as course content in the way we do. In other countries, faculty lecture but don't use textbooks as a critical part of the course. If asked, a faculty member in another country might recommend a textbook to assist a student, but not as a required part of the course.

In conclusion, there are some short term strategies that may help to lower costs. A few committees are being created to work on them. I will work on consortium ideas. However, I don't think we came up with a way to redesign the world of textbooks nor do we really understand how the internet will change it.

I told the group that libraries have been the content depositories for a few thousand years and that the internet is changing that. Reserve collections in library are very active and that students use them. However, the cost to maintain them is an issue as is the issue of use since almost all reserve books are for in-house use only. Also, that the in-house use is limited to when we are open. In fact, in my area, no community college library is open on

Sundays and many are not open on Saturdays. I did stress libraries will work with anyone on these issues and that as the market changes, libraries will adapt.

I highly recommend reading the following reports:

Advisory Committee on Student Financial Assistance, US Department of Education. May 2007. *Turn the Page: Making College Textbooks More Affordable*. http://www.ed.gov/about/bdscomm/list/acsfa/turnthepage.pdf.

Academic Senate for California Community Colleges. Spring 2005. *Textbook Issues: Economic Pressures and Academic Values.* http://www.asccc.org/Publications/Papers/Downloads/PDFs/TextbookBookIssues2005.pdf

California State University Office of the Chancellor. August 2007. *Report of the CSU Textbook Affordability Taskforce: Improving Access and Reducing Costs of Textbook Content.* http://www.calstate.edu/ats/textbook_affordability/documents/Textbook_Taskforce_Report.pdf.

Koch, James V. for the Advisory Committee on Student Financial Assistance, US Department of Education. September 2006. *An Economic Analysis of Textbook Pricing and Textbook Markets.* http://www.ed.gov/about/bdscomm/list/acsfa/kochreport.pdf.

Student Public Interest Research Groups. August 2006. *Textbooks for the 21st Century: A Guide to Free and Low Cost Textbooks.* http://www.calpirgstudents.org/uploads/93/NS/93NSotNB_VcFp2pB9y5zAg/Textbooks_for_the_21st_Century.pdf.

Student Public Interest Research Groups. October 2006. *Required Reading: A Look at the Worst Publishing Tactics at Work.* http://www.calpirgstudents.org/uploads/NT/4H/NT4HHWamzsKJcHNwtabDJA/Required_Reading.pdf.

Student Public Interest Research Groups. February 2007. *Exposing the Textbook Industry: How Publishers' Pricing Tactics Drive Up the Cost of College Textbooks.* http://www.calpirgstudents.org/uploads/S9/yJ/S9yJ5JYdpwpcnEERFDDgmA/Exposing_the_Textbook_Industry.pdf.

United States Government Accountability Office. July 2005. *College Textbooks: Enhanced Offerings Appear to Drive Recent Price Increases.* http://www.gao.gov/new.items/d05806.pdf.

What's New in the Northwest Region

Solano Community College: As part of its Basic Skills Initiative, Solano Community College recently approved a co-requisite Information Competency class that accompanies their English 1 (transfer level) course. In the 2008 Fall Semester they plan to pilot this with twelve English 1 courses*. Learning Resources 10* (Basics of Information Competency) is a one unit course that teaches the skills needed to find, evaluate, use, and communicate information from print resources, online databases, and the Internet. They plan to offer most sections of LR 10 online. Ruth Fuller, Access Services Librarian, is the Basic Skills Initiative Coordinator for the Library and Information Competency and was instrumental is this effort.

The new Access Services Librarian, Erin Duane, has been developing online surveys for the library's SLO efforts. Erin and Kim Wirth (Learning Resources Technician) worked with student government (ASSC) and the Basic Skills Initiative to purchase new books for our textbook reserve collection. They developed collection guidelines as well as the list of titles to be purchased through the campus book store.

Also in the Fall Semester, Solano Community College opened its new Vallejo Center at 545 Columbus Parkway in Vallejo. The 15 classroom center has a small Library that is focusing on providing access to digital resources and helping faculty and students with their research needs.

Sandra Rotenberg, Access Services Librarian, is the college's new Online Coordinator. This 40% faculty release time position coordinates our online classes and helps the faculty with our course management system (eCollege) and with questions and issues of online pedagogy.

Mendocino College News – John Koetzner will assume the Vice-presidency of the Academic Senate at Mendocino College starting in spring 2008. As a member of the Academic Senate, he has spoken on the issues of Information Competency, the Basic Skills Initiative, Student Learning Outcomes, and professional development as key concepts that should be part of campus academic life

College of the Redwoods has a new Director, Jason Lesppaluoto

Jason Leppaluoto began his library career at the University of Michigan where he earned an M.S. in Information (Library and Information Services and worked at the Dentistry Library.

Jason moved next to southern New Mexico, to be the Systems Administrator of the Holloman AFB Library. He quickly discovered that a humanities background and a single class on information technology in library school hardly prepares one to be a systems administrator; nevertheless, with perseverance and patient colleagues, he managed to install a network, develop a Web site, and get the library catalog on the web.

Jason left Holloman after five years to pursue study in philosophy at the University of Connecticut. There, he taught classes in Logic, Ethics, and Asian Philosophy to eager young minds while pondering a number of incredibly profound topics such as why promises obligate, whether instrument-aided observations are veridical, and the ontological status of smells.

He convinced the Philosophy Department to give him funding to catalog the contents of the department library. This led to his return to library work when he accepted the position of Library Technical Services Manager at the College of the Redwoods. Upon the retirement of John Mayeski, Jason was asked to assume the directors position. While he is excited to face new challenges, he knows that perseverance and patient colleagues will be required yet again.

Proposition 92 – Reminder -- Information to inform voting in January

About Prop 92 [from thewww.prop92yes.com website]

- **Lowers fees to $15 a unit**
- **Limits future fee increases**
- **Provides stable funding for community colleges for more classes and services**
- **Guarantees that the community college system is independent from state politics**
- **Does not hurt K-12 funding or raise taxes**

California Community Colleges prepare students for four-year college, provide workplace skills and life-long learning skills, increase community economic development and provide instruction in basic skills for those who lack them.

Proposition 92 - the California Community College Initiative - will enhance this mission by lowering fees to $15 per unit - ensuring that community colleges are affordable. It also limits the rise in future fees to the cost of living. It provides stable funding for California community colleges. In addition, it guarantees that the community college system is independent from state politics.

Check out the new CCL Web site at cclccc.org