

CCL Outlook: Newsletter of the Council of Chief Librarians
California Community Colleges
v. 18 no.2 November 2007

News from the president:

Last month, Gregg Atkins and I met with Kimi Shigetani, Director, District Services, for the Community College League of California to discuss the Community College Library Consortium. The League and CCL operate the Consortium as a joint project. Sarah Riley is the Consortium Director that works with CCL and the League to manage the program's discounts and invoicing. The work that is involved has grown through the years as more databases and libraries participate in the Consortium. Some cracks have appeared in the order and invoice processes. In the next few months, CCL will create a committee to review the processes and develop possible solutions so that the ordering and invoicing processes can be streamlined and made more accurate. We also want to insure that the Consortium database which handles all of this activity is robust enough and smart enough to reduce the degree of involvement and review now required. This will allow the Consortium to accommodate more business, more libraries - and free up our Consortium Director to focus most of her time and energy on the colleges, the vendors and new opportunities! Once the Board has discussed the issues and the scope of work to be completed, I may look to some of you to offer your expertise and to join the committee we create to solve these issues.

Last week, I sent out a notice that I will be joining a textbook summit arranged by the Chancellor's Office. I asked for suggestions and comments as well as the experience of the libraries as they work with this issue. 16 colleges responded with suggestions and their experience. First, thank you to those of you who took the time to respond and secondly, the meeting is not until November 30th, so, I will take more ideas! To briefly summarize what has been sent to me, most of the colleges have been collecting donations and through some outside help, some are purchasing textbooks, to place textbooks in their reserve collections. A few libraries reported that their bookstores are starting rental programs. The biggest concern raised, other than the cost itself, is the use customized textbooks or textbooks with single user software or single user passwords that limit the resale of the books. Another concern is the use of online textbooks and their use by libraries. Finally, two libraries mention the possible use of Public Domain and Open Source as an alternative to copyrighted textbooks.

I will report on what is happening over the listserv and in my next report.

Happy Thanksgiving Everyone!

Jim

JMatthews@chabotcollege.edu

***Do you have questions? Suggestions? Issues you want addressed?
Contact your CCL Executive Board: 2006/08***

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central: Susan Walsh (Merced College)
Northeast: Dr. Luozhu Cen (Butte College)
Northwest: John Koetzner (Mendocino College)
San Francisco/East Bay: Cherry Li-Bugg (Los Medanos College)
Southwest Bay: Lorrita Ford (College of San Mateo)

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Los Angeles: Mary Ann Laun (Pasadena City College)
San Diego/Imperial: Mary Hart (San Diego Miramar College)
Southcoast: Carol Welsh (Cypress College)
West Central: Mimi Collins (Taft College)

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CCL-EAR Chair: Tim Karas (Mission College)
CCL/CC League Consortium Liaison: Sarah Raley
Chair, Library & Resources Advisory Committee: Dan Crump (American River College)
Outlook & Website Editor: Johanna Bowen (Cabrillo College)

2007-08 CCL MEMBERSHIP INVOICES SENT OUT

This year's membership amount is \$150.
Take a look at the membership page <http://cclccc.org/directory.html>
(a "star" is added to your library's name after payment is received)

If you haven't received your invoice, contact:
Gregg Atkins, CCL Executive Director (atkinsg [at] dixonlibrary.com)

The new CCL Web site is up and running at cclccc.org



CCL's *Outlook* is published six times per year. We encourage contributions from our colleagues.
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CCL-EAR Committee: Update From the Chair, Tim Karas

SAVE THE DATE

Southern California Vendor Fair

The vendor fair will be held on February 1, 2007 in Ontario. Detailed information concerning location, time and vendors will be posted on the cclearinfo listserv in December. The vendor fair is free and open to all community college librarians.

Reviews

The work of CCL-EAR happens through dedicated, extraordinary professional contributions by those faculty librarians who volunteer to serve on the Committee. To read committee reviews and find out more about the CCL-EAR Committee go to <http://www.cclibraries.org/index.html>.

Below is a list of the reviews the committee has recently completed.

- Content Comparison Review of Health Databases (Gale, EBSCO, Proquest, OVID)
- Preview of Vault
- Lexis Nexis
- Wilson Art Museum Image Gallery

Below is a list of the reviews the committee is currently writing for spring.

- NetLibrary
- Art Resources Content Comparison Review
- Gale's Literature Criticism Online

NetLibrary Survey

The committee is developing a NetLibrary Survey to gain feedback and information from colleges that purchased any of the 7 shared collections available through the Community College Library Consortium. Survey responses will help inform the decision making process regarding the Collection Development Policy for the CCL Shared E-book Collection, particularly as regards weeding. Please respond to the survey when you receive the solicitation.

Committee Meeting Minutes

Committee meeting minutes are available at

<http://www.cclibraries.org/committee/minutes/index.html>

Contributed by **Tim Karas, CCL-EAR Chair**
Director of Library Services Mission College
tim_karas@wvmccd.ca.us

LRACCC Closes Its Doors -- Message From Brian Haley

The Learning Resources Association of California Community Colleges (LRACCC, web site www.lracc.org) existed from 1973 to 2007, just about the job span of an LRC Dean or Director starting work in the early 1970's. LRACCC's primary mission was to provide useful and timely information to aid the library and learning resources practitioner in the field. Another goal was to publish articles about events or personnel on the various campuses in the CCC System.

LRACCC made most of its money by selling publications written by fellow colleagues for the practicing professional. LRACCC paid for publishing, advertising, and distributing the publications and the author received royalties based on the number sold. We were the only library/learning resources organization in the country that produced original publications. We sold many of these to libraries outside of California. LRACCC also was the only group in our profession that put on national conferences. Our last conference was held in February 2000 in San Francisco and the topic was "Learning Resources in a Digital World." People came from many states as well as a large group from California. The goal was to get vendors, librarians and learning resources people, along with expert speakers, together in a nice hotel with great food at a reasonable cost. We accomplished that goal. I remember the theme of the conference ("digitize and deliver") was a harbinger of subsequent developments in our field.

In my opinion, LRACCC was forced to cease functioning by a combination of events that all of us will recognize. First, our jobs are much more fast-paced and hectic than they were even ten years ago. The introduction of the computer and then the Internet into our work routines squeezed out a lot of the time that we used to have for personal contacts and professional development (especially if travel is involved). Secondly, the growth of our colleges without a concomitant growth in our budgets required the cutting of many positions even if these cuts might be detrimental to student learning. Many LRC Dean, Associate Dean, and Director positions were not replaced after a retirement. By not replacing an LRC leader, the college might save some money immediately, but not, in my opinion, long term. Placing the functions of library, tutor center, testing center, open computer lab, and perhaps distance learning support in different areas of the college destroys the synergy that happens when all report to the same area. In addition, not having a Dean-level manager who is exclusively devoted to the LRC and its various parts often deprives LRC faculty and staff of a spokesperson at the budget table. Finally, the demise of LRACCC was caused by something that is a direct result of the two factors just mentioned: the LRACCC Board grew older and there were no younger members to teach the value and lore of our profession. Like a tree with failing roots, our organization could no longer be sustained.

However, I do not wish to end on a gloomy note. All of us involved in LRACCC over the years had wonderful and productive relationships with our fellow Board

members and other colleagues throughout the state. I believe LRACCC did a lot of good in its time. From lobbying for the continuation of the library TTIP funding to producing publications that help libraries and LRCs meet the new accreditation standards, LRACCC has had many successes. And of course, all was not hard work. We enjoyed many happy times just being together with friends we valued and respected.

To steal a line from Virgil “Forsan et haec olim meminisse iuvabit.”
One day, perhaps, it will be pleasing to remember these things.

J. Brian Haley, Dean, Learning Resources, Sierra College bhaley@sierracollege.edu

The QuestionPoint Experience www.questionpoint.org/ (Patty Johnson)

Last Spring, I began to find my way into the world of virtual reference. After a few online training sessions and a couple of practice chats with a colleague, I began my weekly venture into the unknown. That’s what it felt like at first. It was eerily similar to my earliest experience in providing service at a reference desk. I wondered what questions would come my way and could I answer everything to the satisfaction of the patron.

I quickly learned that “virtual reference” service, as with live reference in an academic environment, has a lot to do with instruction. Every transaction is an opportunity to empower the student-patron with skills, such as identifying which database(s) would be the best choice, how to brainstorm for keywords and place them into an effective search string. Many questions could be answered from information found on the patrons’ home library Web site. Often, I have found myself showered with praise and thanksgiving from grateful patrons who simply weren’t familiar with the arrangement of information on their library’s Web site.

As our student population becomes ever more comfortable working in Web-based environments, I think its great to meet them where they’re at, whether they are full time distance learners, taking only one class online or simply trying to make the most of all the tools available to them for their assignments. Right now there’s a mix of people utilizing this type of service. Some come to it already quite familiar with instant messaging, working with multiple windows and similar skills. They have no trouble with a quick back and forth exchange. Others are just getting their feet wet. They need a patient partner who will prompt them a bit more and encourage them with each little accomplishment.

It’s been an interesting new twist to my weekly schedule to provide this kind of service. My comfort level continues to rise as time passes. I’ve learned much from other librarians who provide follow-up to the sessions I have handled with their students. I would like to encourage more involvement in providing reference services online both in terms of the number of institutions and the number of librarians within each institution. It will only get better!

Patty Johnson, Adjunct Librarian/Instructor, Shatford Library, Pasadena City College

Shocking news about the percentage of schools with paid full-time state-certified library media specialists

Data from: The Status of Public and Private School Library Media Centers in the United States: 1999–2000 <http://nces.ed.gov/pubsearch/pubsinfo.asp?pubid=2004313>

Description: This report, published in 2004, summarizes findings from the public and private School Library Media Center Questionnaires, a component of the 1999–2000 Schools and Staffing Survey (SASS). Topics addressed in this report are: characteristics of the library media center, staff characteristics, library expenditures, collection holdings, and library policies.

Many of us have known that California ranks dead last in the country for the ratio of credentialed school librarians to students in public schools. Topsy Smalley, Cabrillo College Library, found a national table showing the percentage of schools with paid full-time state-certified library media specialists (school librarians) for all the states and the District of Columbia. The top 10 were District of Columbia, Alabama, Virginia, Georgia, Tennessee, South Carolina, Hawaii, North Carolina, Florida, and Mississippi. The bottom 10 states were Nebraska, Utah, South Dakota, Idaho, Montana, North Dakota, Oregon, Maine Alaska and California. California is indeed the very last. Only 16.9 % of California public schools have school librarians. No other state is in the teens. No other state is in the 20% range. The next state above California is Alaska with 31.4% of its schools with a credentialed school media person present.

California isn't just at the bottom. We're in the basement. :-)

Contributed by Topsy N. Smalley
Instruction Librarian, Cabrillo
tosmalle@cabrillo.edu

Chancellor's Office Library & Learning Resources Programs Advisory Committee – Report from the chair Dan Crump

The Library & Learning Resources Programs Advisory Committee advises the California Community Colleges Chancellor's Office on topics relating to effective planning and delivery of services in the California Community Colleges libraries and learning resources programs. The committee also informs the Chancellor's Office of changes and trends in the educational environment, and in library and learning resources programs. A full description of the committee and its charge and purpose is available at

http://www.cccco.edu/divisions/esed/aa_ir/llrp/attachments/GuideLLRPAC.doc.

The committee consists of representatives of constituent groups of the California Community Colleges---the state Academic Senate, CCL, ACTLA (Assn of Colleges for Tutoring and Learning Assistance), Chief Executive Officers, Chief Instructional Officers, Chief Student Services Officers, Chief Business Officers, and the System Office (a listing of members is at the bottom of this article).

We will be having our first meeting of this school year in November. Topics to discuss include information competency (should we work along with other library groups to work on making this a statewide graduation requirement?), the Annual Data Survey (revisions of the survey and its instructions), planning for the Library Directors/Deans meeting in April 2008 (we do this along with CCL), TTIP funding (certification process and possible COLA for the funding), and the role of the committee in light of the disbanding of LRACC (Learning Resources Association of California Community Colleges).

Please feel free to contact me if you have any questions or concerns to share with the committee.

Name	Org.	College
Kevin Bontenbal	ASCCC	Cuesta
Dan Crump	ASCCC	American River
Evelyn Lord	ASCCC	Laney
Cheryl Stewart	ASCCC	Coastline
Lynn Welch	ASCCC	San Joaquin Delta
Jim Matthews	CCL	Chabot
Virginia Gessford	ACTLA	Sacramento City
Robin Calote	CEO	Ventura
Jeff Shimizu	CIO	Santa Monica
Carol Welsh	CIO (library director)	Cypress
(1)	CBO	
Monte West	CSSO	Golden West
LeBaron Woodyard	Student System Office	

(1) will not have an appointee. Chair will inform president of CBO group of activities

Contributed by Dan Crump (American River College), chair of the committee

Institute for Information Literacy's College Student Surveys Project Group (Bonnie Gratch-Lindauer)

In June 2004 ACRL's *Institute for Information Literacy* formed a College Student Surveys Project Group to investigate and compare items from seven national college student engagement surveys. Its members decided to concentrate on one survey -- ***National Survey of Student Engagement (NSSE) College Student Report*** -- examining it in-depth. Following the suggestion of the NSSE director George Kuh, the group members decided to focus item development work on student behaviors that contribute to information literacy.

The Project Group obtained broad input from a six-month, adapted Delphi process to gather evidence from a polling of library and information science educators and practitioners. Project Group members reviewed the findings from the field along with the items on the 2005 NSSE survey instrument to determine the final items for submission. The resulting items were reviewed and endorsed by ACRL Executive Committee. After NSSE staff review and revisions, the ten items were used on the 2006 NSSE as experimental items and were administered during the spring 2006 term to 12,044 students at 33 institutions.

In January 2007 NSSE associate director, Robert Gonyea, shared the findings from the 2006 NSSE information literacy items with the ACRL project group. The chair of the project group wrote an article about their work in the July/August 2007 C&RL News, "Information literacy-related student behaviors: Results from the NSSE items." The article, the specific items and the nine tables of data with commentary are available at this link:

<http://www.ala.org/ala/acrl/acrlissues/acrlinfolit/professactivity/initiatives/acrlinfolit/initiatives.cfm>

These information literacy-related items will be included on the 2008 NSSE instrument administered at 10 liberal arts colleges which very recently formed the Liberal Arts Information Literacy Consortium.

The project group is also involved in trying to replicate their work with the staff who administer the Community College Survey of Student Engagement (CCSSE). A sub-group composed of five community college librarians has been working for the past year and a half to identify potential items for consideration by CCSSE staff to include on their survey instrument. The sub-group has had two phone conference calls and numerous email exchanges with CCSSE director Dr. Kay McClenney. At Dr. McClenney's request, the sub-group members spent several months identifying, compiling and annotating a list of research-based articles that cite relationships between library use and information literacy behaviors to student outcomes. For the past six months the subgroup has been trying to set up a phone conference with her to determine whether or not some IL-related items could be included on CCSSE's survey instrument.

The ACRL project group encourages all community colleges who use CCSSE or some related survey of student engagement to consider including some or all of the information literacy-related items that have been developed and used on the NSSE on your local administration of CCSSE. Another option is to form consortia among community colleges in a region (e.g. Bay Area) or northern and southern California groups of community colleges. As explained on the CCSSE website, <http://www.ccsse.org/aboutccsse/groups.cfm> consortia can include up to 15 additional items to focus attention on. Using information competency/literacy as the focus would be another way to obtain evidence about student self-report of some of their information literacy (IL) behaviors and the extent to which some IL

behaviors are integrated at the institutional level. Forming consortia addressing information competency/literacy would be similar to other consortia described at the CCSSE website already involving California community colleges, such as the Student Support Partnership Integrating Resources and Education (SSPIRE) Initiative, the Achieving the Dream consortium and the Hispanic Student Success Consortium.

Is there a leadership role here for the CCL, perhaps working in partnership with another organization, to facilitate the forming of an Information Competency Consortium of CCCs within the CCSSE (Community College Survey of Student Engagement)?

Bonnie Gratch-Lindauer is interested in working toward this goal of setting up such a consortium. If you would like to participate or join the effort, contact Bonnie at bgratch@ccsf.edu

Contributed by Bonnie Gratch-Lindauer, City College of San Francisco

Academic Senate for California Community Colleges (ASCCC) (Dan Crump)

The ASCCC represents the faculty of the California Community Colleges in “academic and professional matters.” These items are known as the “10+1” and include:

- *Curriculum, including establishing prerequisites.
 - *Degree and certificate requirements.
 - *Grading policies.
 - *Educational program development.
 - *Standards or policies regarding student preparation and success.
 - *College governance structures, as related to faculty roles.
 - *Faculty roles and involvement in accreditation processes.
 - *Policies for faculty professional development activities.
 - *Processes for program review.
 - *Processes for institutional planning and budget development.
 - *Other academic and professional matters as mutually agreed upon.
- (Title 5, section 53200)

Just as local college and district academic senates make recommendations academic and professional matters to local governing boards, the ASCCC makes recommendations on such matters to the Board of Governors of the California Community Colleges. The ASCCC makes its recommendations based on resolutions passed by the body at its two plenary sessions each year. A prime example of the recommendation process is information competency. The ASCCC went through a multi-year discussion process (hearings, breakouts, papers) about information competency as a statewide graduation requirement and voted in 2002 to forward such a recommendation to the BOG for their adoption. Unfortunately, before the BOG could adopt the recommendation, the Department of Finance stated that such a requirement would be an unfunded mandate and could not be adopted by the BOG. It

is interesting to note that the ASCCC adopted a resolution at a later plenary session stating concerns of the role of the DOF in determining academic issues.

The ASCCC recently (November 1-3) concluded its Fall Plenary Session in Anaheim. The first two days of the session consists of breakouts on a variety of topics of interest to faculty---assessment in English, math and ESL, student learning outcomes, accreditation, Disciplines List---minimum qualifications/equivalency/eminence, noncredit, transfer, student equity, career technical education, textbooks, and the Basic Skills Initiative. On the last day of the session, delegates vote on resolutions that will shape the positions and actions of the ASCCC. The full text of the adopted resolutions will soon be on the ASCCC website at www.asccc.org.

On a personal note, I want to say that it was gratifying to see a number of librarians attending the session, in various roles of senate leadership at the local level. I am not going to name names because I am sure that I will forget to list someone. But thanks to all of you for joining our other faculty colleagues in these important faculty roles.

Contributed by Dan Crump (American River College), Secretary

What's New with the CCL Consortium?

The Community College Library Consortium has a blog. Take a look at <http://www.cclibraries.org/blog/>. You can even sign up for the RSS feed to have the information delivered to your desktop.

Database usage statistics are available now. You can find them now for Rand, EBSCO, ProQuest and Gale on the consortium web site cclibraries.org. We will be adding Grove Art & Music soon. To find your data, pull down the Resources menu tab and select Usage Data. You'll need the consortium user name and password to access the statistics information. (email Sarah Raley <sarahraley@cclleague.org> for user name and password)

EBSCOhost Research Databases recently held two focus groups in California for community college librarians. Thirty five librarians from around the state participated. EBSCO presented information on their products, a new search interface, and marketing materials. The audience was asked about how important deep backfiles in databases were to community colleges and, if so, what titles and/or subject matters were most important in a deep backfile.

The new *Associate's Program Source* database was presented. This product is due to be released in January 2008. It will include the subject areas of agricultural sciences, audiology, career guidance, cosmetology, fashion design, forestry, information technology, veterinary assisting and many more. The new database is not intended to cover the fields in CINAHL Plus with full text – the Allied Health related fields.

The consortium will begin negotiation on this product after the first of the year. If you would like to view the PowerPoints of the presentation or offer your opinions to EBSCO, please contact Janeen Gieseke, 800-653-2726 X 2380 or Email: jgieseke@ebSCOhost.com

What's New in the Southwest Bay Region?

Evergreen Valley College, The Library's new interim dean of Library and Learning Resources is **Keith Aytch**. He was a Language Arts faculty member and coordinator of the African American program (AFFIRM) before being appointed to this position for one year.

Mission College, West Valley College and Cabrillo College are independently exploring Federated Searching options by hosting vendor presentations. Innovative Interfaces and Serials Solutions presented in November and WebFeat will be presenting in the Spring.

Cabrillo College Topsy Smalley, was an invited participant in the "Into the Center of the Curriculum" the 14th Treasure Mountain Research Retreat on October 24-25, in Reno Nevada. Hi Willow Research & Publishing 2007 There was a panel discussion on "information Literacy and Achievement" The paper she wrote. Entitled "Standards and Studies Later, Where are We?" Focus is on the link between school library media programs and achievement. . Lance studies

"A strong library media program helps students learn more and score higher on standardized achievement tests than their peers in library-impooverished schools. The findings--from studies by the Colorado State Library's Library Research Service and the University of Denver's Library and Information Services Department--hold true for every school and in every grade level tested, in states as dissimilar as Alaska, Pennsylvania, and Colorado."

"Dick and Jane Go to the Head Of the Class: What do Students Need in Order to Succeed?" Christine Hamilton-Pennell, Keith Curry Lance, Marcia J. Rodney, and Eugene Hainer -- School Library Journal, 4/1/2000

What's New in the East Central Region?

Merced College LRC – Susan Walsh reported on her attendance at the CCL New Technologies Workshop "We learned a great deal and tried some services and activities at the Merced College LRC as a result of attending." For instance here is our re-shaped web page with photo sharing, del.icio.us Web favorites and our learning videos." <http://www.mccd.edu/lrc/index.html>

What's New in the San Francisco/East Bay Region?

City College of San Francisco's Bonnie Gratch Lindauer, returned from a spring 2007 sabbatical. Community College librarians will all be very interested in the timely publication of Bonnie Gratch Lindauer's Sabbatical Report. Her focus on the dual issues of Information Competency and Basic Skills makes this a serious work for everyone in the California Community Colleges. This report can be found at: <http://www.ccsf.edu/Library/sabbprojreplong.pdf>

Bonnie also had an article published in the College & Research News, July/August 2007 issue entitled: "Information Literacy-related Student Behaviors: Results from the NSSE items" <http://www.ala.org/ala/acrl/acrlpubs/crlnews/backissues2007/julyaugust07/infolitstudent.cfm>. Any institution or consortium using the NSSE may want to include these information literacy items.

Berkeley City College is the new name for Vista College

What's New in the Northwest Region?

Solano Community College -- Erin Duane joined the Solano Community College Library in August 2007 as an Access Services Librarian. Erin came to Solano from the Napa County Library where she worked as a Library Assistant, while completing her Master's degree in Library & Information Science. In addition to her responsibilities, Erin supports the Career Technical Education division, works on the Library's web pages, and spends part of her work-week at SCC's new Vallejo Center library.

Her areas of professional interest include technological innovations in library and learning environments, website accessibility and usability issues, and information competency.

Erin lives in Napa with her husband Jim, and moonlights as a wine label/website designer in her spare time – when she’s not reading. (contributed by Jay Field)

Napa Valley College will break ground early 2008 on a new Library Learning Resources Center. \$34 million. Designed by TLCD in Santa Rosa (same architect as the Doyle library at SJRC). House the library, media, testing centers. Billed as the “Nordstrom” anchor for the campus (on the south side) and a new performing arts building billed as the “Macy’s” anchor on the north side. (contributed by Bonnie Thoreen)



Mendocino College --Design of the new \$32 million Library/Learning Resource Center is taking place this year. TLCD of Santa Rosa is working on the design and Will Baty is the library consultant on the project. It will be a 40,000 sq. ft., two-story building; this will be the first two-story building on the campus. (Contributed by John Koetzner)

Sacramento City College welcomes a new Dean this fall. **Dr. Rhonda Rios Kravitz** joined SCC this July, leaving the Sacramento State University Library where she had been Head of Access Services since 1990.

CSU Sacramento welcomes Tabzeera Dosu (formerly Library Director, Butte College) as the new Dean of the Library at CSU Sacramento. She begins on December 10th. She has most recently held an administrative position at University of Virginia Library.

What’s New in the West Central Region?

Allan Hancock -- Nancy Meddings was named the Associate Dean at Allan Hancock last year, and their enormous remodel/expansion project finally ended. The new library/ARC (academic resources center) opened for business in January 2007. Nancy is proud to report that the library home page is the 9th most-accessed of the 300+ pages on the Allan Hancock site. Sandra Bierdzinski was hired as a new faculty librarian in Spring 2007. Sandra is the former city planner for Grover Beach, and had previously worked at the Santa Maria Public Library. A local bond measure (180 million dollars) for AHC passed last spring and the library will benefit from the technology portion of those funds. The first project, completed summer 2006, was wireless access in the remodeled building.

Antelope Valley-- Diana Gonzalez reports that Antelope Valley's Instructional Resources area is being pulled back together with a newly hired dean who actually has an office in the Library. She is Deborah Harrington, Dean of Instructional Resources/Extended Services. Areas include: Library, Learning Center, Instructional Multimedia Center, the Palmdale site, and Distance Education. Their second piece of good news is that they finally have the library building to themselves after 12 years and have begun to work with Spencer & Hoskins, the original architects, to begin planning to remodel space recently vacated by other campus groups.

College of the Canyons --Ron Karlin of is the new Electronic Access and Resources Committee (CCL-EAR) West Central regional representative. Ron is replacing Faten Habib of Moorpark, who served on CCL-EAR so well previously. College of the Canyons hosted the Los Angeles County Sheriffs' Emergency Command Post for the Buckweed, Magic and Castaic fires in northern Los Angeles County.

Cuesta College--The expanded and remodeled library opened this fall. Although the official grand opening will not be until spring, they have extended a welcome to all to come by for a personal tour any time. Dave Dowell reports that "The view from my new office is the envy of the campus," but he will be retiring next summer.

Dave Dowell is also co-editor of *It's All About Student Learning: Managing Community and Other College Libraries in the 21st Century* which received a rave review. The reviewer began, "This is an excellent, well-researched, well-written collection of 25 essays." She ended with, "In summary, the collection brings together administrators, consultants, and practitioners that give useful, cogent information and advice to the new and not-so-new administrative heads of community college and college libraries." The review is from *Portal: Libraries and the Academy* published by Johns Hopkins. You can read the review at:

<http://ddowell.com/dave/bookreview.pdf>

In addition to David Dowell, two other California Community College librarians were contributors to the volume: Mimi Collins and Joe Moreau.

Santa Barbara City College--Kenley Neufeld reports an 88% increase in library traffic between September 2005 and September 2007. They have changed the whole atmosphere of the library and simply made it a more inviting place to be. The open computer lab and the coffee cart probably help a bit, too! Kenley is going to take some of these numbers to ask for another faculty position, though it probably won't get approved this year.

Taft College--Mimi Collins (West Central Region CCL Executive Board Representative) reports that Taft has a new reference and instruction librarian, Dave Berry, formerly of Kern County Library. We also have a San Jose library student, Milena Seyed, working with us as a substitute. Milena will receive her MLIS in December. Having Dave and Milena's help is very timely: Taft Library/Learning Center is moving back to our fully reconstructed building this spring after two years in the former auto shop (you had to be there).

Ventura County Community College District -- We wish our friends at Moorpark, Oxnard, and Ventura well as the area recovers from devastating fires and related damage.

Victor Valley--Leslie Huiner reports that Victor Valley has shifted to having a library department chair who is a faculty member (no director, no dean).

Shared notes from meetings we didn't all have a chance to attend...

- ➔ **The Library of California, Heartland Region** continues to meet annually, with more than thirty people attending from academic, school, public, and special libraries. Are we good or what! This year's gathering was held Wednesday, October 17 at the Visalia Learning Center. Our minds and bodies were well fed for a mere \$15 per person. In the morning session, Patrick Newell (CSU Fresno) and George Pilling (Visalia USD) brought us up-to-date on copyright. For a summary, see Eric Faden's "A Fair(y) Use Tale" on YouTube--you'll be glad you did! Disney Parody explanation of Copyright Law and Fair Use Synopsis: Professor Eric Faden of Bucknell University provides a humorous, yet informative, review of copyright principles delivered through the words of the very folks we can thank for nearly endless copyright terms. http://youtube.com/watch?v=CJn_jC4FNDo The afternoon session was chock-a-block with overviews of Web 2.0 social networking, blogs, wikis, and RFID presented by Rochelle Carr (Fresno County PL), Judy Kammerer (UCSF Fresno Medical Education Program), Norm Hutcherson (CSU Bakersfield), and Kathleen Smith (Fresno County PL). Each presenter offered good information--and good handouts and Web links! Mimi Collins and Dave Berry attended from Taft College, a charter library of the Heartland Region.

(contributed by Mimi Collins, Taft College)

➔ **Next Generation Libraries** meeting hosted by CARL North, Technology Interest Group
– September 7, 2007 in San Francisco
Additional information available at: <http://carl-acrl.org/ig/carlitn/archives.html>

"Architects of Collaboration" Peter Brantley (Digital Library Foundation)

Brantley was definitely an advocate for change. He said that research shows students are using hybrid approaches to information searching. They are not only using Google. The library's goal is to stay relevant in the rapidly changing information world. What Libraries have **not** done well is let go of a sense of past place and past mission. They have not reorganized for re-definition; they have not moved to helping people learn by giving active support for the processes of learning; they aren't nimble and easily changed; they have not adequately understood how students work and play. In general he believes that libraries have not often worked in collaboration with core IT groups, or with other libraries. Libraries tend to underestimate the rate of change and the shift towards irrelevance of any one institutional stance.

Students learn best in an interactive learning environment. Libraries need to move beyond text to the compelling and engaging experiences possible in media enriched learning. Library has to be a part of the dialog between learner and learning objects. We must start treating faculty and students as communities and provide outreach to wherever they are. Libraries could be central to new community creation. We must be available to mobile device users. When Google comes into the mobile phone world, mobile applications will dominate. How will libraries function in that setting? We need to anticipate the transfer of sustainable content to mobile devices. Libraries have always measured success by counting -- this is a bad method. Libraries are successful when they help others use content. Libraries succeed when they build communities. Libraries should be: "day-lighting" the new functionality of online collaborative editing, commenting, etc.

"Future of Search" Ray R. Larson – UC Berkeley School of Information

Larson discussed the evolution of search engines. 1995-97 (First generation) based text data only – answers based on keyword frequency, language, position on page. 1998- ? Google (Second generation) used web specific data such as page ranking, connectivity analysis, click through data, anchor text analysis. The Third generation search engine will attempt to answer "the need behind the query." Context determination based on semantic analysis – what is this about, what does the user need. Meta data is being created by users in the explicit social network sites such as Flickr or Del.icio.us that generate tagging, sharing connections, reviews etc. Search engines are best for answering WHAT WHERE WHEN WHO questions. 3rd generation interactive learning tools will answer WHY and HOW questions.

"Next Generation Library Schools: Sloodle & the Second Life Campus" Jeremy Kemp - SJSU director of the Second Life campus <http://slisweb.sjsu.edu/sl/index.php/>

Second Life has a unique emotional information landscape. Second Life is an example of a disruptive innovation. Second life and gaming activities enable collaboration and something referred to as "cumulativity". Second Life has many of the same features of Web 2.0. In Second Life there is an **Info Island International**. San Jose State is hosting the nation's first graduate degree course for library and information science professionals in Second Life.

(contributed by Johanna Bowen, Cabrillo College)