CCL OUTLOOK

The Newsletter of the Council of Chief Librarians
California Community Colleges

News from the President….

Hi Everyone,

For those who attended the Annual Deans and Directors meeting, I hope that you enjoyed the meeting and got some information that you can use. If you could not make the meeting, look for some notes and access to the audio of the meeting elsewhere in the OUTLOOK. For those who attended, please respond to the evaluation survey coming soon (via email).

At the Annual meeting, there was time to discuss planning topics for future initiatives. The following topics were mentioned:

Information competency:
Articulation with CSU and UC
What can the System Office do **now** to adopt Information Competency
Develop a model district/college policy statement on Information competency
Integration into coursework and course SLOs (Future CCL Workshop?)
Tie information competency into basic skills initiative
Noncredit enhancement rate (Basic Skills): Could Non-Credit Library Courses qualify for the increased funding?

Student Learning Outcomes: (Do we need a "Best Practices Paper" for Libraries?)
Accreditation Issues for both Library courses and Library programs as a whole
Use SLOs and accreditation to generate more funding for library resources
Evaluation of performance---'evidence'
Use of the Bay Area Assessment tool

Equity of funding---**equity of resources**:
How libraries get funding

Leadership
"Repurposing" of the director position

Lately, the listserv has been active with questions of student cards and how they are used, book budgets and how dismal they are. This type of sharing is exactly what the listserv was created to do. In addition to the sharing, soon, the Annual Data Survey should be out and CCL will work with a researcher to summarize trends again. When you see the Survey, you should notice it is shorter and that we have taken out some information that is better suited to the CCL Directory. For example, loan periods and charges for Interlibrary Loans will now be in the Directory and not in the Survey.

Jim

NEWSLETTER INFORMATION

CCL *Outlook* is published by the Council of Chief Librarians six times per year. We encourage contributions from our colleagues. The next newsletter deadline is: April 28, 2007.

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The Council of Chief Librarians' website, http://www.cclccc.org, provides information for community college librarians. Check it out and send comments or suggestions to: Johanna Bowen, jobowen@cabrillo.edu

Professional Opportunities Around the State

(for more information, go to the CA Community Colleges Job Registry: www.cccregistry.org)
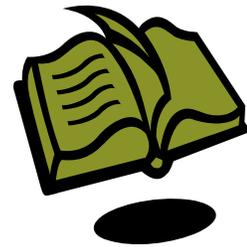
Folsom Lake College: Public Access Services Librarian. Closing date is May 3, 2007.

Los Medanos College: Two full-time positions: Electronic and Technical Services Librarian and an Instruction Librarian. Closing Date is April 13, 2007.

Mt. San Jacinto Community College: Dean of Instruction, Library and Technology. Closing date is April 20, 2007.

Ohlone College: Librarian/Instructional Technology Specialist. Open until filled.

Pierce College: Librarian. Closing date is April 30, 2007.

Riverside City College: Library Network/Multimedia Integration Specialist. Closing date is April 23, 2007.

San Diego Miramar College: Instruction/Reference Librarian. Deadline extended until April 26, 2007.

Santa Monica College: Full-time Reference Librarian. Closing date is April 27, 2007.

Santiago College: Dean, Library, Fine and Performing Arts, Communication. Closing date is April 25, 2007.

SirsiDynix Institute

Established by Dynix in February 2003, SirsiDynix Institute is an online seminar series that provides free access to industry-leading speakers and events. By providing an ongoing forum for professional development within the library community, the mission is to support librarianship and advance the work of librarians around the world. Several California Community College librarians have viewed some of these seminars and recommend them highly. These seminars are on a wide range of subjects, including new technologies in libraries, marketing, customer service and management issues. SirsiDynix Institute can be found at http://www.sirsidynixinstitute.com

Descriptions of a few seminars are below.

25 Technologies in 50 Minutes

Lots of technologies are due consideration for our library portals. Which would be on your top 25 list? We can't do it all at once but we should be trying more than a few out to learn about them. Stephen Abram, SirsiDynix's Vice President of Innovation lists a technology application every 120 seconds in this roller coaster ride of what's out there in LibraryLand and which one's are worth playing with and seeing if they'll be useful to your library and your community of users. Join us for the cook's tour of what's in the front of the pack for the 2.0 Community Portal. Maybe I'll use an egg timer dinger for every 2 minutes!

Wiki: The Ultimate Tool For Online Collaboration

Don't miss out on this important institute presented by the queen of Wikis, Meredith Farkas, and explore how other libraries are using Wikis and understand if and how Wikis could be utilized at your institution to manage content and collaborate online.

The Customer is Always Right: Building and Teaching Client Relationship Skills

Ulla De Stricker outlines key principles for managing customer interactions and comments on ways to foster a consistent customer friendly attitude shared among all staff.

The Center of it All: How Libraries Can Be in the Forefront of Building Active Communities

Based on parts of previous writings by Kathleen de la Pena McCook (A Librarian at Every Table), Cohen will discuss how social networks, public space theory, and online communities can be used by libraries in any setting (public, academic, and school) to build social capital and become an active part in community building. Learn how other libraries of all sizes and budgets have become active participants in their communities and how a process-based approach can incorporate the above theories into practical methods for community building. If you're looking for innovative, creative ways to inspire and engage your community you won't want to miss this institute.

Library Deans and Directors Annual Meeting
Sacramento, CA
March 2, 2007

We had an excellent turn out, with over 60 libraries represented. Check out the website Johanna Bowen created with the full agenda, audio presentations, PowerPoint presentations and handouts distributed at the meeting: http://cclccc.org/agenda-deans-directors-march-07.html

Below are brief notes from the meeting.

Patrick Perry, Vice Chancellor, Technology, Research and Information Systems, provided an annual report and update on TTIP funds. The goal of TTIP, governed through TTAC (Telecommunications and Technology Advisory Committee), was to provide a common technology infrastructure throughout the California Community College system. This provides a base level of technology capability at each college and is accomplished by using purchasing power based on economies of scale for technology commodities. In 1996-97, TTIP funds were $9,300,000. In 2000-01, funds were $44,400,000. This year, 2006-07, TTIP was funded at $26,197,000. Over the last year, TTAC has developed a set of programs that together make up a "TECH III" plan. None of the plans made it into the Governor's Budget in January. There is hope that some will be included in the May revise of the budget. The Governor's staff has shown interest in the following programs:

1. Connectivity to the official offsite centers.
2. To automate the curriculum tracking/approval process both at the System Office and locally.
3. Create a centralized GIS function to geocode district boundaries and marry it to the MIS system to create a geospatial data warehouse.
4. Create the infrastructure to have free wireless hotspots on all campuses, one in the library and one in a student center.
5. Create redundant network circuits to the campuses.

Other projects of interest to libraries include:

1. $2M for funding of vocational databases (Add to the $4M in TTIP funding).
2. Develop open source student portals that could create a single access point of entry for all student services (eliminate need for standalone E-proxy programs and vendor password systems to access library databases)

Carole Bogue-Feinour, Vice Chancellor, Academic Affairs, spoke about the Basic Skills Initiative and implications for libraries. The new English and Math graduation requirement begin with students enrolling Fall of 2009. A literature review due out the end of March shows many student services, including library services, will be required for student success. Librarians need to get involved in the Basic Skills Initiative planning on their local campuses.

(Library Deans and Directors Annual Meeting, cont'd from p. 4)

Scott Lay, CEO & President, Community College League of California was our keynote speaker, and talked about the climate change on campuses. Some of his points:

- Only 70% of high school students graduate from high school on time
- Only 35% of ninth graders who finish high school on time go on to college
- 50% of adults do attend college at sometime, often later in life
- Known fact that the later one attends college, the less likely one is to graduate
- Growth of college students will continue to be immigrants
- 2/3 of all jobs require college-level skills
- Only 10% of community college students arrive ready for college level courses
- 63% of college students attend a community college, yet financial aid is much less ($155 for community college student; Cal State students get 4-5 times that amount).

LeBaron Woodyard, Dean, Instructional Programs & Services, Academic Affairs provided updates from his area of the Chancellor's Office. Updates included:

- Title 5 is undergoing major reorganization and revisions. Tentative timeline: 1st reading, May 2007 and August implementation.
- Program and Course Approval Handbook being revised, with changes for non-credit courses.
- Distance Education—working on validating Data Mart information. Faculty and student surveys have been revised and are available online.

Dan Crump representing the Systems Office Library and Learning Resources Advisory Committee announced that the revised Annual Survey should be out to libraries in a month.

Sarah Raley, Electronic Resources Consortium Director, Community College League of California made several announcements, including the posting of the Spring program offerings are posted on the web, and a number of mergers in the publishing field. The CCL-EAR committee is currently working on a comparison of health databases and the report should be finalized in May.

Mary Ann Laun, Assistant Dean, Pasadena City College, reported on her sabbatical. Her goal was to step back in order to look forward and to find new ways to serve students in the digital arena. She is focusing on three areas: 1) catching up on new technologies by attending conferences, workshops and online classes; 2) Reviewing Pasadena City College's need to preserve resources digitally; and 3) review the needs of California community colleges for preserving digital resources. She encouraged everyone to find an hour a week to explore a new technology.

In addition to all of the information presented by these speakers, the attendees had the opportunity to discuss various library issues, both in group breakout sessions and informally during the day.

CCL-EAR Committee Update from Tim Karas

Northern California Vendor Fair
The vendor fair held on February 23, 2007 in Walnut Creek was a tremendous success. Over 35 librarians from 26 different colleges attended the vendor fair. The vendor fair included presentations from Xrefer, Alexander Street Press, Gale's Literature products, and a vendor panel discussion (Gale, EBSCO and Proquest) regarding health databases. I want to thank everyone who attended the vendor fair and encourage others to attend future CCL-EAR vendor fairs.

Committee Reviews
The CCL-EAR Committee is made up of representatives from each of the 10 regions in the state who bring forward suggestions of databases to review from libraries in their region. Committee members discuss the merits of the database suggestions and select databases for analysis based on their value to community college libraries. The committee reviews the databases to educate the field about their use, functionality and content. The committee maintains a database of their reviews at http://www.cclibraries.org/index.html. The committee also works with Sarah Raley, consortium director, and with vendors to improve the offerings made available through the Community College Library Consortium.

Below is a list of the reviews the committee has recently completed.
- SIRS
- World Book Encyclopedia
- Content Comparison Review of Literature Products (Gale's LRC; Proquest's LION; EBSCO's Literary Reference Center)
- RCL Web

Below is a list of the reviews the committee is writing this spring.
- Content Comparison Review of Health Databases (Gale, EBSCO, Proquest, OVID)
- Preview of Psychiatry Online

How the Consortium works:

The consortium director, Sarah Raley, negotiates group purchases with the database vendors to secure the lowest possible pricing that enables the community colleges to realize savings of thousands of dollars each year. Sarah identifies new database products using recommendations from the field, the CCL-EAR recommendations and other sources.

There are some vendors who will not give discounts to consortia (e.g. JSTOR, ARTstor, College Source) and in those cases, individual campus subscriptions may be the least expensive option. However, there have been instances where a vendor has attempted to circumvent the process by negotiating "side deals" with individual campuses that may be undercutting the success of the consortium pricing system. The success of the consortium is dependent on the support of its members. The CCL-EAR Committee would like to encourage all members who deal with vendors to give them Sarah's contact information. In most cases, she can negotiate substantial savings on behalf of the consortium.

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News from Sarah Raley…

Master Renewal order forms for Spring have been mailed. The due date for forms to be returned to the League office is April 27th. Here are some of the new offerings and changes to existing products available through the consortium this spring:

Alexander Street Press: interested in drama and music databases? Take a look at Twentieth Century North American Drama or Music Online. Over thirty three databases offered in the humanities and social science.

CQ Press is offering several electronic books for purchase. These will be owned under the perpetual access model and do not require any ongoing access fees. Titles include California Political Almanac, Washington Info Directory, Politics in America and Congress & the Nation.

Interested in a literature database? See the ProQuest, EBSCO, and Gale literature product offers and read the recent CCL-EAR review at http://www.cclibraries.org/reviews/Documents/lit-database-comparison.pdf

LexisNexis announced that beginning July 1, the Academic product will include Country Analysis and Company Dossier. They have instituted a minimum amount to be charged for a subscription order with the July start date.

Vocational Biographies: instant access to more than 1,001 career biographies.

Xrefer: 2.7 million entries from more than 249 reference titles. Choose from Xreferplus Unlimited or Xreferplus 100.

Please see the consortium web site www.cclibraries.org for all program announcements & details.
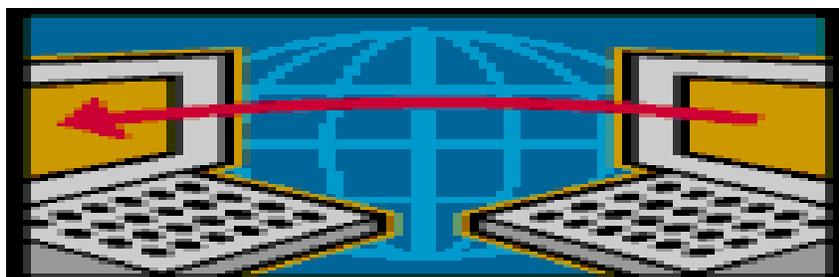
CCL WORKSHOP

ON

NEW TECHNOLOGY APPLICATIONS

What You Need To Learn About Wikis, Blogs,
Social Networking, Web 2.0, IM, Podcasts, Vodcasts,
And (Yes!) More

FRIDAY, APRIL 27 – ONTARIO DOUBLETREE HOTEL

Presented by
EILEEN O'SHEA (Infopeople),Library technology consultant and educator
WebCT Presentation by ROBIN SHAPIRO,Portland Community College – Rock Creek

<u>THIS WORKSHOP (9:30 AM – 3:30 PM) COVERS:</u>

PART 1: How Libraries Are Using Amazing New Technology Applications

Learn about & see examples of Wikis, Blogs, Social Networking, Podcasts, Vodcasts, etc. and the ways that your Library can incorporate these things into its services

PART 2: Library Presence in the Online Course Environment

How can the Library be visible to the student taking classes using the Blackboard/ WebCT/Etudes environment? How will they know about library services?

OPEN TO LIBRARY MANAGERS, FACULTY LIBRARIANS, TECHNICAL SUPPORT STAFF AND CAMPUS/DISTRICT INFORMATION TECHNOLOGY MANAGERS & STAFF

$40.00 PER PERSON:
INCLUDES LUNCH & SNACKS; HANDOUTS & INFO

TO REGISTER: GO TO WWW.CCLCCC.ORG