

# C.C.L. OUTLOOK

**THE NEWSLETTER OF THE COUNCIL OF CHIEF LIBRARIANS  
CALIFORNIA COMMUNITY COLLEGES**

**VOLUME 13 NUMBER 1 SEPTEMBER 2002**

## **CCL PRESIDENT'S MESSAGE:**

Let me begin my first year as President of CCL with a heartfelt round of applause for the accomplishments of librarians in the California Community Colleges and in CCL for the past year.

- The CCL and CC League consortium brought excellent prices to us for a great selection of essential online databases.
- One of the only intact survivors in the Tech II funding was the money for online library resources.
- Successfully lobbying for the addition of the word "Library" in the new and controversial Accreditation Standards.
- Joan Frye Williams workshop on Outcomes Based Technology Planning
- Information Competency as a graduation requirement made it to the BOG with full support of the Academic Senate. Three of our librarians, Dan Crump, Andy Kivel, and Topsy Smalley presented a powerful PowerPoint primer on IC to the attendees at the Academic Senate's Curriculum Institute in July.
- New Community College library buildings are sprouting up across the state.
- Governor's signature is on a budget with full restoration of Instructional Equipment and Library Materials funding.
- Gregg Atkins worked tirelessly to represent our common concerns in a huge array of venues at the statewide level. That's a tough act to follow.

Your CCL Board and officers will be continuing to look at strategies and planning agendas to maintain the ground our libraries have gained. Times are tough but now more than ever before we need to affirm the value of acting in concert, together, to communicate and protect the right of our students to a quality library that supports the educational goals of our colleges.

**Johanna Bowen**

jobowen@cabrillo.edu

831-479-6536

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## **RECOMMENDED PROFESSIONAL READING**

Title: Handbook of online learning: innovations in higher education and corporate training.  
Editor: Rudestan, K.E. and Schoenholtz-Read, J. eds.  
Pub. Date: 2002  
Publisher: Sage Publications  
ISBN: 07619 2402 7 Binding: Hardback Price: \$90



# Newsletter Information

The Council of Chief Librarians, California Community Colleges, publishes the CCL Outlook. CCL's mailing address is: 2017 O STREET, SACRAMENTO CA 95814

The editor for the 2001-2002 year is Dr. Susan Walsh, the Director of Merced College's Learning Resources Center.

*We encourage and appreciate contributions from our colleagues and friends.*

The next newsletter deadline is  
Submit contributions to:

**September 30, 2002**  
**Susan Walsh, Merced College LRC**  
**3600 M Street, Merced, CA 95348**  
susan@merced.cc.ca.us

**Or to:**



## **C.C.L. WEBSITE**

The Council of Chief Librarians Web site is located at : <http://www.cclccc.org>

This web page has been set up to provide information for community college librarians.

**Many thanks to Johanna Bowen at the Cabrillo College Library  
for developing and maintaining this page for us.**

Check it out and send comments, suggestions, and outright praise (if you feel like it) to:  
Johanna Bowen [jobowen@cabrillo.cc.ca.us](mailto:jobowen@cabrillo.cc.ca.us)

## **NEWS FROM OUR COLLEAGUES**

The Mission College Library has recently received a donation of \$40,000 from The Robert N. Chang Charitable Foundation to establish a core Asian American Collection and Speaker Program. The collection will feature writings by and about Asian Americans, with special emphasis on Chinese Americans. The speaker program will sponsor one lecture per year for two years, by notable Asian Americans. The lectures will be held on the Mission College campus. For more information, contact Erlinda Estrada, collection development/technical services librarian, who will manage this project. She may be contacted by email at [erlinda\\_estrada@wvmccd.cc.ca.us](mailto:erlinda_estrada@wvmccd.cc.ca.us), or by phone at 408.855.5164.

The West Valley and Mission College Libraries have recently become members of LINK+, a California state-wide resources sharing consortium of college, university and public libraries. The LINK+ consortium has been in existence since 1996 with a current membership of 23 libraries. LINK+ features a union database of over 4.5 million unique records and over 14 million books and videos, automated online interlending among members, and daily courier delivery service. Mission and West Valley Colleges are the first community colleges accepted into the consortium. For more information, contact Betsy Sanford, circulation/ technical services librarian at West Valley College ([betsy\\_sanford@wvmccd.cc.ca.us](mailto:betsy_sanford@wvmccd.cc.ca.us), 408.741.2478) or Laura Witschi, public services librarian at Mission College ([laura\\_witschi@wvmccd.cc.ca.us](mailto:laura_witschi@wvmccd.cc.ca.us), 408.855.5168), who manage this program.

Win-Shin Chiang

## **CCL BOARD MEETING**

The next CCL Board Meeting will be held  
Thursday, October 17, 2002  
9:30 a.m. – 4 p.m.  
Red Lion Inn – Arden Road, Sacramento

**Board meetings are open to all CCL members.**



## **“Turnaways” and other News from CCL-EAR Committee By Johanna Bowen**

*Question:* What are “turnaway” statistics?

*Answer:* When a consortium group purchases a shared ebook collection, only one user can be reading a book at a time. Every time a user tries to read a book that is already in use the attempt to access a checked out book is called a turnaway.

In the online book-reading world the average user reads a book on the screen for an average of 45 minutes. Thus it is usually a short time before the book is back “on the shelf” for the next user. Some consortia have designated funds to buy the rights to a second copy if there are 3 or 4 or more turnaways. In Fall 2001 the CCL consortium decided to wait and study the issue before making any recommendation with respect to the issue of turnaways.

A turnaways report can be viewed at the NetLibrary site two ways: 1) By Consortium usage as a whole, or 2) By each individual library or a selected sub-group of libraries. Finding turnaway statistics that would be useful to the CCL-EAR committee for monitoring statewide usage was complicated by the fact that NetLibrary has no report, which would show by title **where** the turnaways had occurred.

In order to find detailed information about where turnaways were occurring it was necessary to either examine every library individually or select smaller groups of five libraries at a time and review the turnaways. This later method revealed a concentration of turnaways within a group. Once a concentration had been identified each individual library’s usage was examined. The resulting identification of a concentration of turnaways at one single library has subsequently been attributed by that library to instruction and training sessions. NetLibrary will now grant a library short-term permission to have multiple user access to a single title for use during Library Instruction sessions. A librarian must call NetLibrary in advance for this permission.

It would be very hard to make an informed decision based on the data in available reports without a very long tedious process. Because turnaways cannot be analyzed by title with a corresponding list of individual locations, one cannot easily say that the Consortium should buy any additional copies based on raw number of turnaways.

The CCL EAR committee studied these results at their May meeting and decided not to set up any system wide effort to collect money and purchase additional licenses to individual titles based on turnaway incidence. The Committee strongly encourages each individual campus to monitor their own turnaways and decide whether or not to purchase additional license(s) to that title or more books in that area. The CCL-EAR committee has recommended to the CCL Board that the consortium not make any arrangement for the future purchase of additional license(s) for high turnaway titles.

**How to view your library’s NetLibrary statistics:**

To view your own library’s turnaway statistics, you first have to set up a personal account with NetLibrary. Then point your browser to: <http://www.netlibrary.com/resourcecenter/> At the resource center you need 4 pieces of information: the name of your organization used by NetLibrary, the organization password (netlibrary), your own personal username, and personal password.

**The Cabrillo College Experience with NetLibrary**

MARC records for the Consortium ebooks were loaded in March 2002. We had 496 uses of ebook titles by our constituency between March and August 2002. Students at Cabrillo have moved easily into use of ebooks. Electronic Books is now a link from our remote authentication page.

Our top five subject areas and the numbers of uses are:

<i>Social Sciences, General</i>	96	
<i>Literature</i>	95	
		<i>Medicine/health</i>
<i>Business, Economics, Management</i>	47	
<i>Computers</i>	37	

Our top five titles are:

<b>Linux Socket Programming By Example</b>	<b>11</b>
<i>The Thyroid Sourcebook for Women</i>	8
<i>The Psychological Assessment of Abused and Traumatized Children</i>	7
<i>Digital Libraries</i>	6
<i>Dollars for Terror : The United States and Islam</i>	5

## **The CSU experience with ebooks**

Comments from Evan Reader,

In the second year CSU doubled the size of its central e-book collection from 2500 to almost 5000 titles and, in the same period, more than tripled its usage. We concluded that the larger the collection, the greater the likelihood of an e-book showing up in a user's search of the OPAC. We believe that the experience of encountering an e-book in a user search on the OPAC is the most effective way of introducing the concept of e-books to patrons. And, once they've seen it and used it, they ask for more. Our study, released last March ([http://www.calstate.edu/SEIR/eBk\\_FINAL\\_RPT](http://www.calstate.edu/SEIR/eBk_FINAL_RPT)), concludes that the use of e-books is likely to increase over time as more materials become available and as users become more familiar with them (ref:

Section 8.2, Analysis of the Use of e-Books as Compared to Print). We've found that e-books are currently most appropriate for disciplines in which the material is highly specialized, heavily used, and have a short useful life (such as computer science/information technology, reference or, business/economics).

### **Shopping for new Databases for your library?**

A lot goes into the critical decisions surrounding selection of database titles for a college library. We tend to consider demographics, our perception of the instructional goals of our college, and good old librarian intuition after testing a database during a trial period. Please take a few minutes at renewal time to read the reviews posted by the CCL-EAR Committee.

This past year the committee published 10 reviews. This is a lot of work and effort on their part. First they decide as a committee what to review, and then a mini-committee (two-four people) is assigned to follow the process outlined in a review template. The mini-committee members each give an extensive test to the selected database. One person combines the reviews and presents a combined review to the EAR Committee at their next meeting. Then the EAR Committee makes a recommendation to the CCL Executive Board and the Consortium Director at the CC League with respect to whether or not the database ought to be added to the offerings of the CCL's and CC League's Community College Library Consortium. Occasionally a new offering is approved without review.

As the outgoing chair of the CCL EAR committee I want to tell you that the committee has been amazingly focused and productive and I must personally thank them for working as hard as they have for the past two years.

## IN MEMORIAM

Our colleague Yvonne Sigh, head librarian at Mendocino College, passed away this summer. We will miss her enthusiasm and professionalism. Yvonne Sigh served her college in many ways, including serving in the Academic Senate as a senator and vice-president. We offer our condolences to her friends and family.



## CALENDAR

Chancellor's Office LRC Deans & Directors Meeting, Sacramento	October 18, 2002
Internet Librarian 2002, Palm Springs	November 4-6, 2002
California Library Association Annual Meeting, Sacramento	November 15-18, 2002
ALA Midwinter, Philadelphia	January 24-29, 2002
CCL Regional Workshops – Information Competency	February 6-7, 2003
CCL Board Meeting	April 4, 2003
ALA Annual Conference, Toronto Canada	June 19-25, 2003
CCL Annual Board Retreat (San Diego)	July 17-18, 2003

## Best Reads Over The Summer



Seabiscuit by Laura Hillenbrand  
The wolf hunt by Gilliam Bradshaw  
Emperor of Ocean Park by Stephen J. Carter  
Bel Canto by Ann Patchett  
Balzac and the little Chinese seamstress by Dai Sijie  
The Persian pickle club by Sandra Dallas  
Dead midnight by Marsha Muller  
The bone setter's daughter by Amy Tan  
Thirteen Senses by Victor Villaseno