COUNCIL OF CALIFORNIA COMMUNITY COLLEGES CHIEF LIBRARIANS

2015-2020 California Community College Annual Library Data Survey Analysis

> Doug Achterman Gavilan College March 18, 2022

What's on Tap?

- Background
- Staffing & Space
- Expenditures



• Transactions, circs, gate counts

Annual Library Data Surveys

Documents:

2015-2020 California Community College Annual Library Data Survey Analysis

Library Survey Brief Key Indicators(as appendix to above) Annual Library Data Survey Data Tables, 2005-2006 to 2019-2020.

Data tables include a pivot table that allows you to pull selected data for analysis. Links on CCL website

Challenges

- Dates
- Revisions to survey
- 2020 data incomplete



Smaller Colleges < 6,500 annual FTES



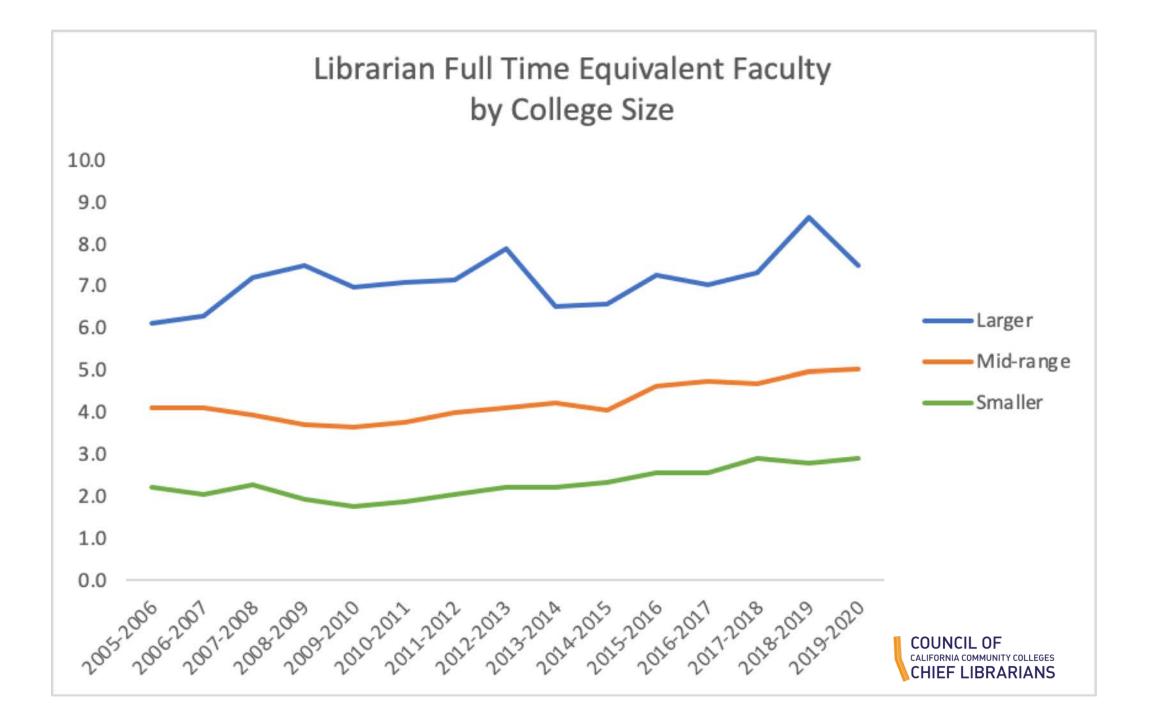
Mid-Range Colleges 6,500-13,000 annual FTES



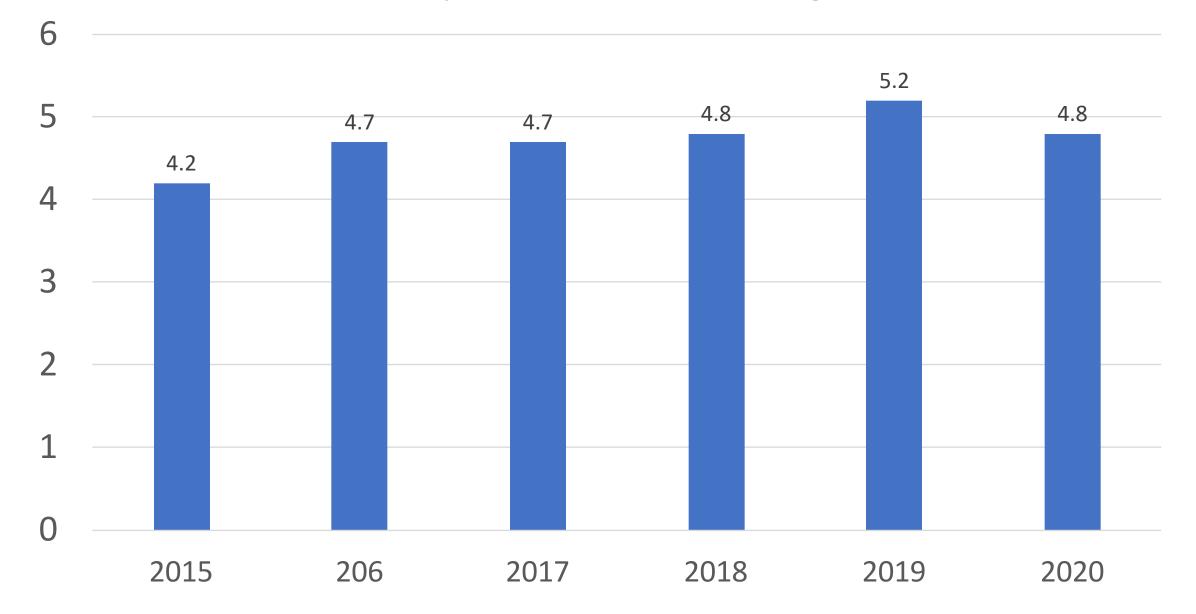
Larger Colleges > 13,000 annual FTES

Staffing

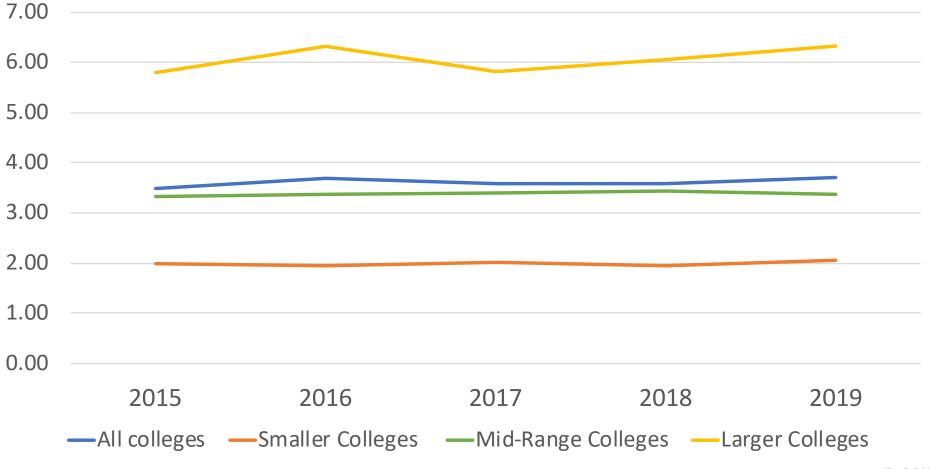
Year	Smaller	Mid-range	Larger	
2005-2006	2.2	4.1	6.1	
2006-2007	2.0	4.1	6.3	
2007-2008	2.3	3.9	7.2	
2008-2009	1.9	3.7	7.5	
2009-2010	1.8	3.7	7.0	
2010-2011	1.9	3.8	7.1	
2011-2012	2.0	4.0	7.2	
2012-2013	2.2	4.1	7.9	
2013-2014	2.2	4.2	6.5	
2014-2015	2.3	4.1	6.6	
2015-2016	2.5	4.6	7.3	From Library Survey Brief Key
2016-2017	2.5	4.7	7.0	Indicators 2014-2015-2019-2020
2017-2018	2.9	4.7	7.3	Terrence Willett.
2018-2019	2.8	4.9	8.6	
2019-2020	2.9	5.0	7.5	



Mean Full-Time Equivalent Librarians, All Colleges 2015-2020



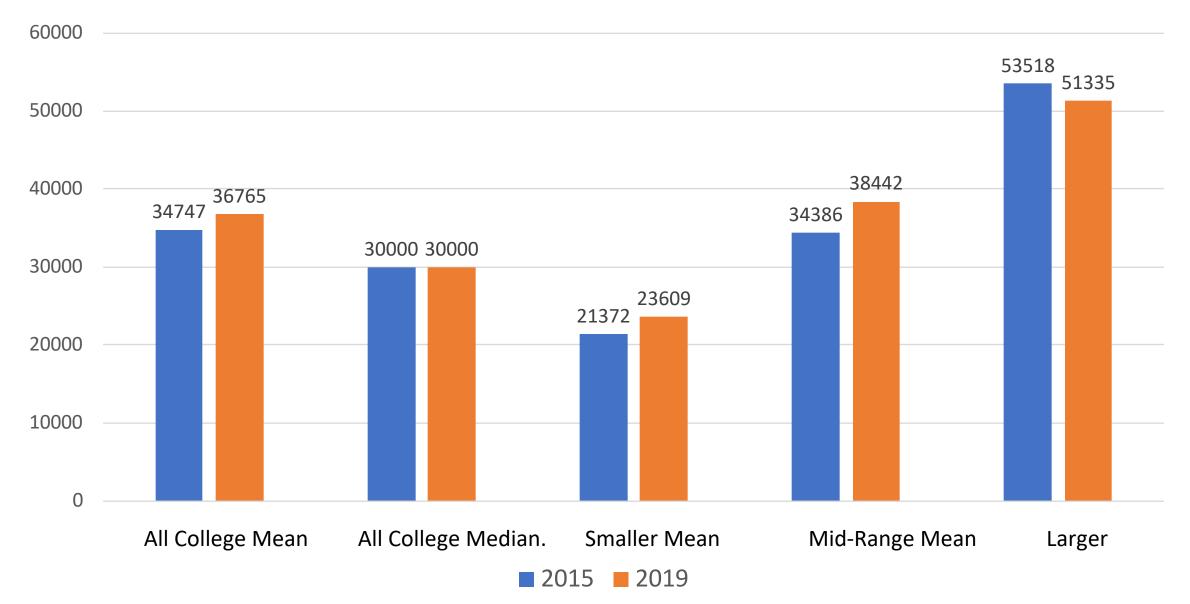
Mean Full-Time Librarians by College Size, 2015-2019





In the Chat, please share: **Observations:** Questions:

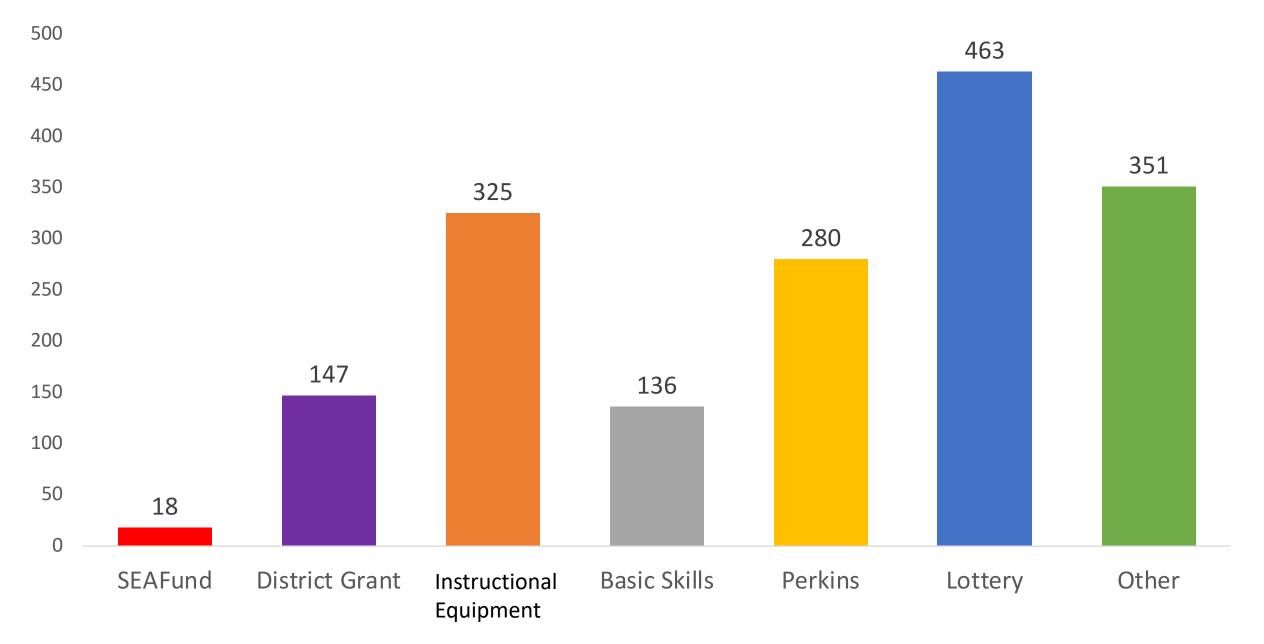
Assigned Square Feet by College Size, 2015. vs. 2019



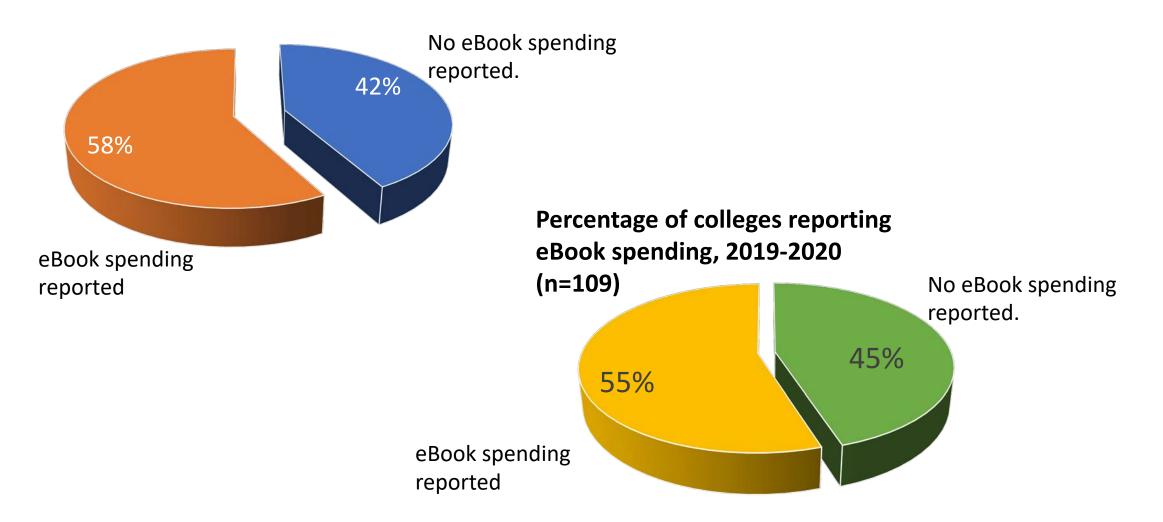


COUNCIL OF CALIFORNIA COMMUNITY COLLEGES CHIEF LIBRARIANS

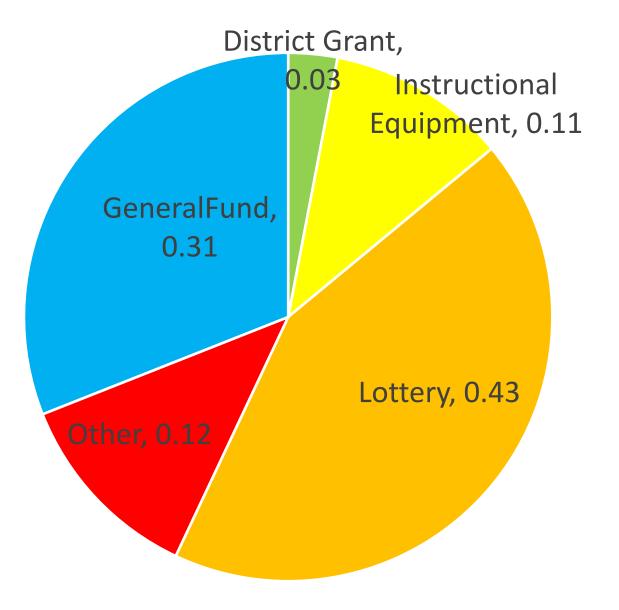
Frequency of Non-General Funding Sources Used for Book Purchases, 2015-2020



Percentage of colleges reporting eBook spending, 2018-2019 (n=103)



Percentage Funding Source Distribution for Print and eBooks, 2015-2020

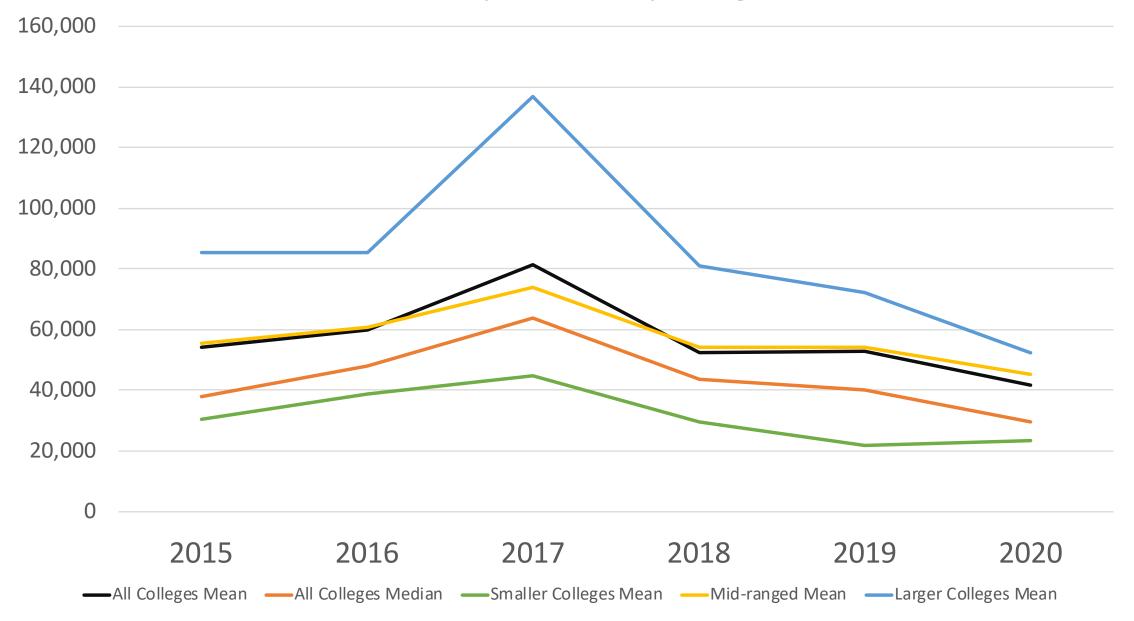


Total Print and eBook Expenditures by College Size 2015-2020

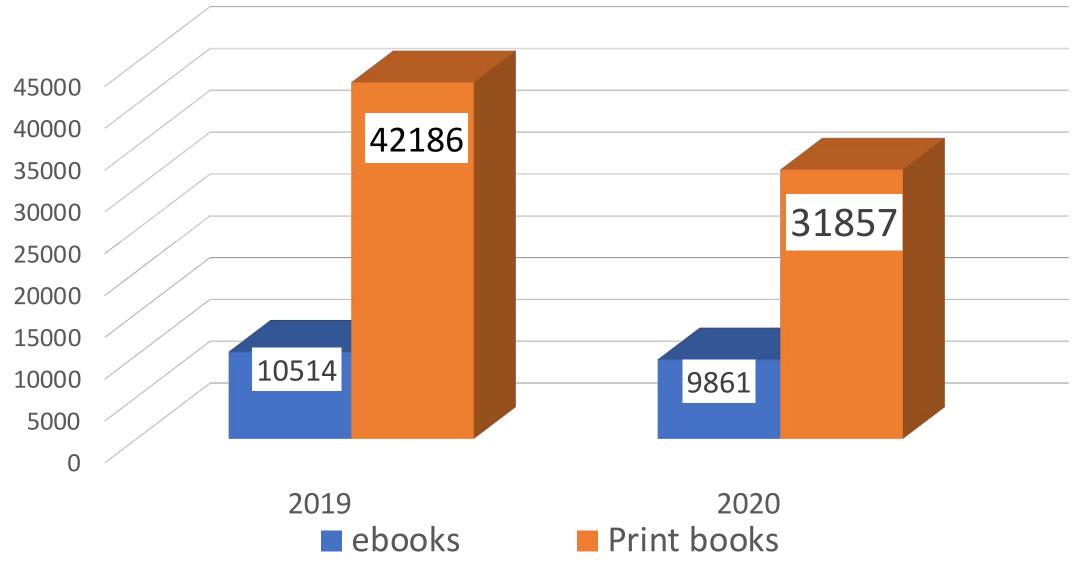
Sum of Expe Year										
College	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020				
Bakersfield	0		0	0	0					
Butte	0		0	0	0					
Coastline	0		0	0	0					
Compton	0		0	0	0					

From Library Survey Brief Key Indicators 2014-2015-2019-2020 by Terrence Willett.

Total Print and eBook Expenditures by College Size 2015-2020



E-Book vs. Print Book Mean Expenditure in Dollars, 2019-2020*



* Print and e-book expenditures were counted together 2014-2018

In the Chat, Please Share: **Observations:** Questions:

Mean Print and eBook Expenditure per FTES (\$), All Colleges



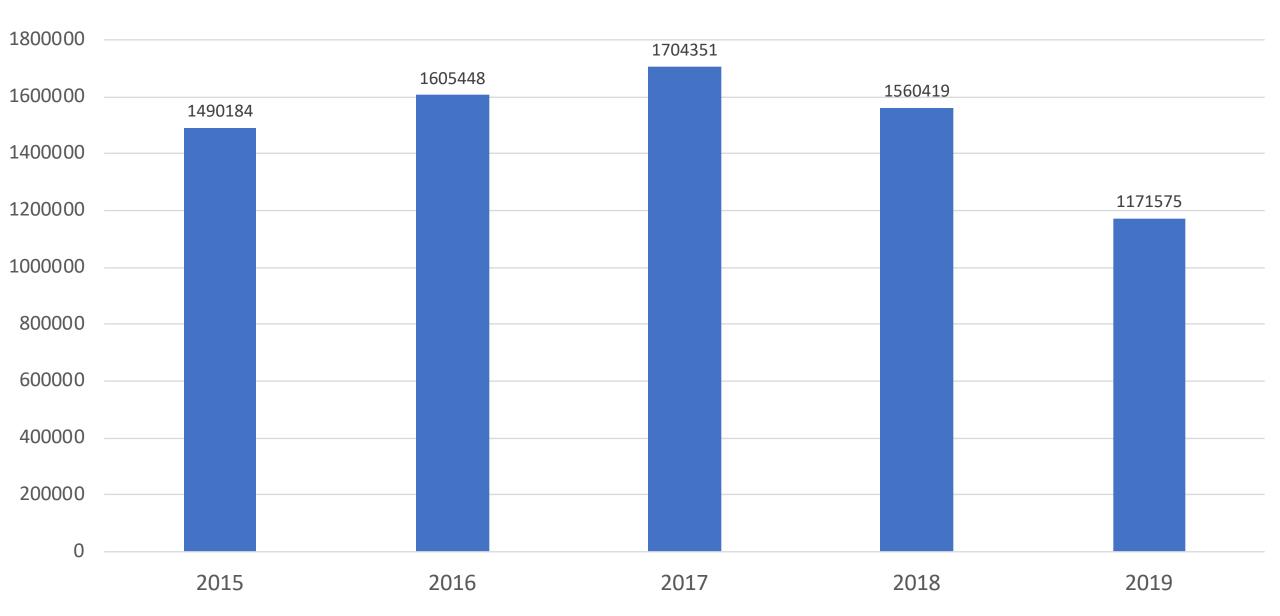
Mean Expenditure on Books and eBooks in Dollars per FTES, Top Ten vs. Bottom Ten Colleges, 2015-2020



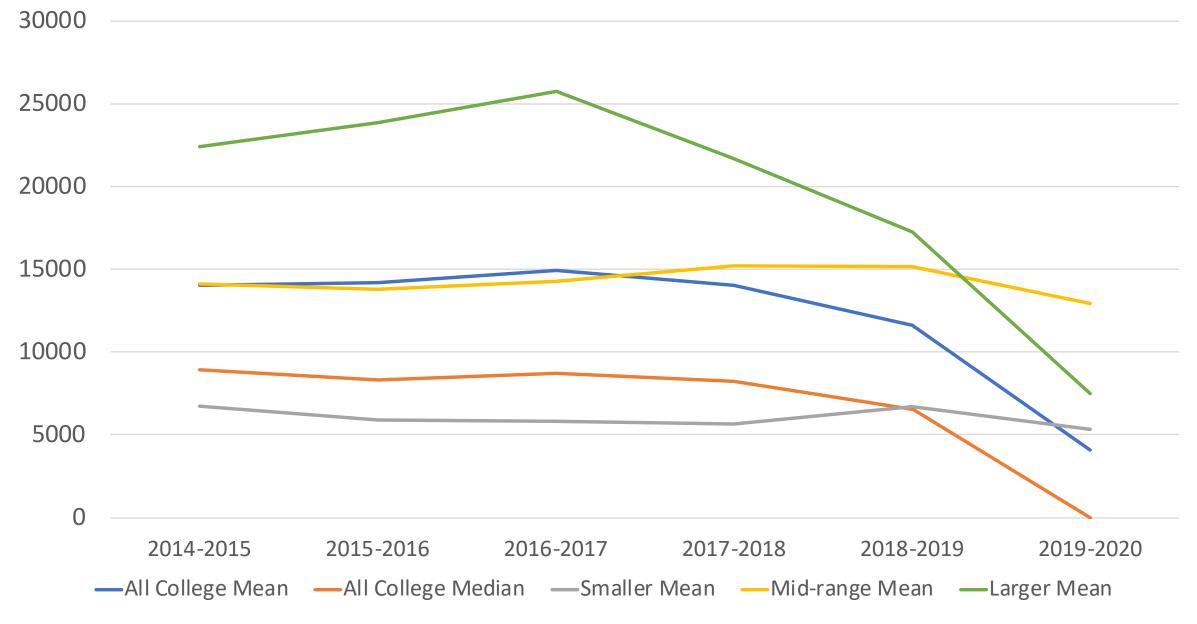
Top Ten Mean Bottom 10 Mean

In the Chat, Please Share: **Observations:** Questions:

Total Print Periodical Expenditures, 2015-2019 (\$)

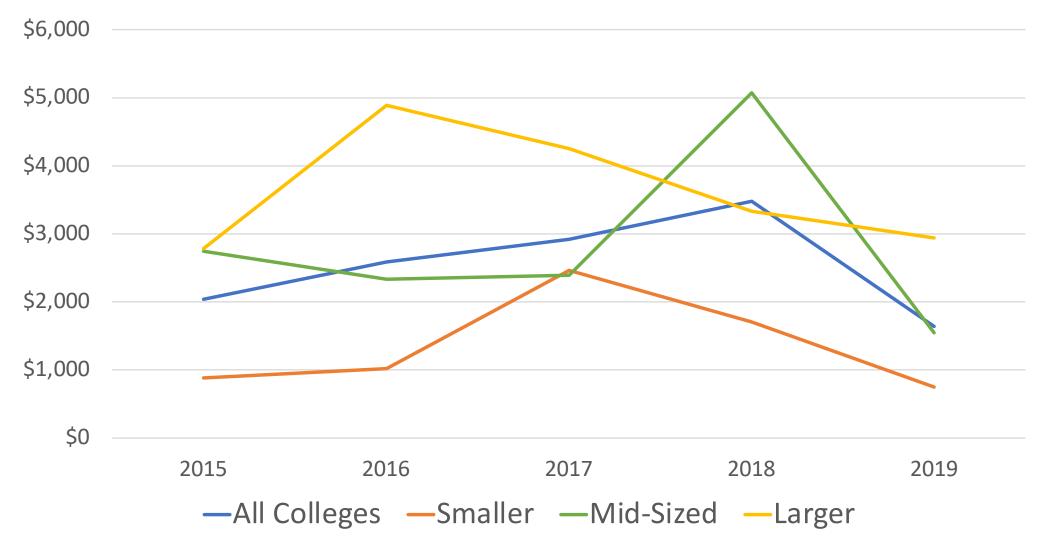


Print Periodical Expenditures by College Size 2015-2020* (in dollars)

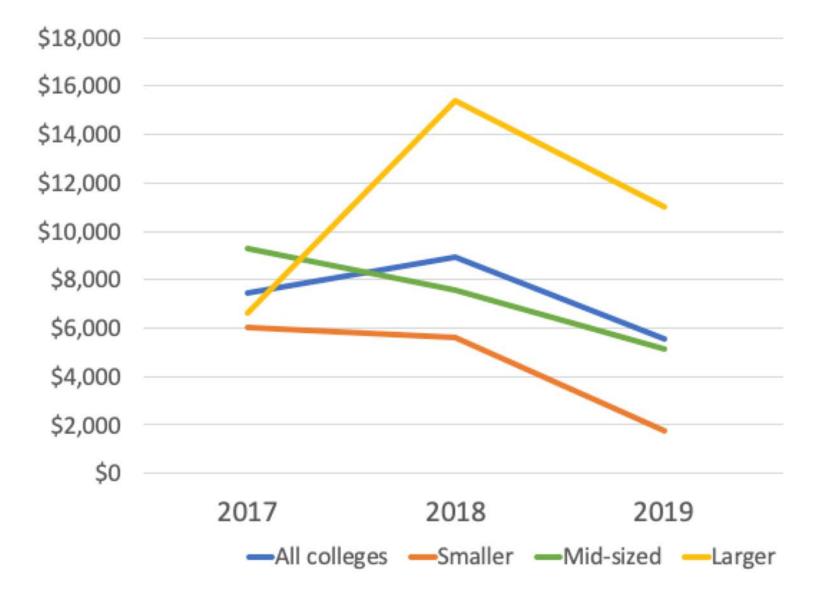


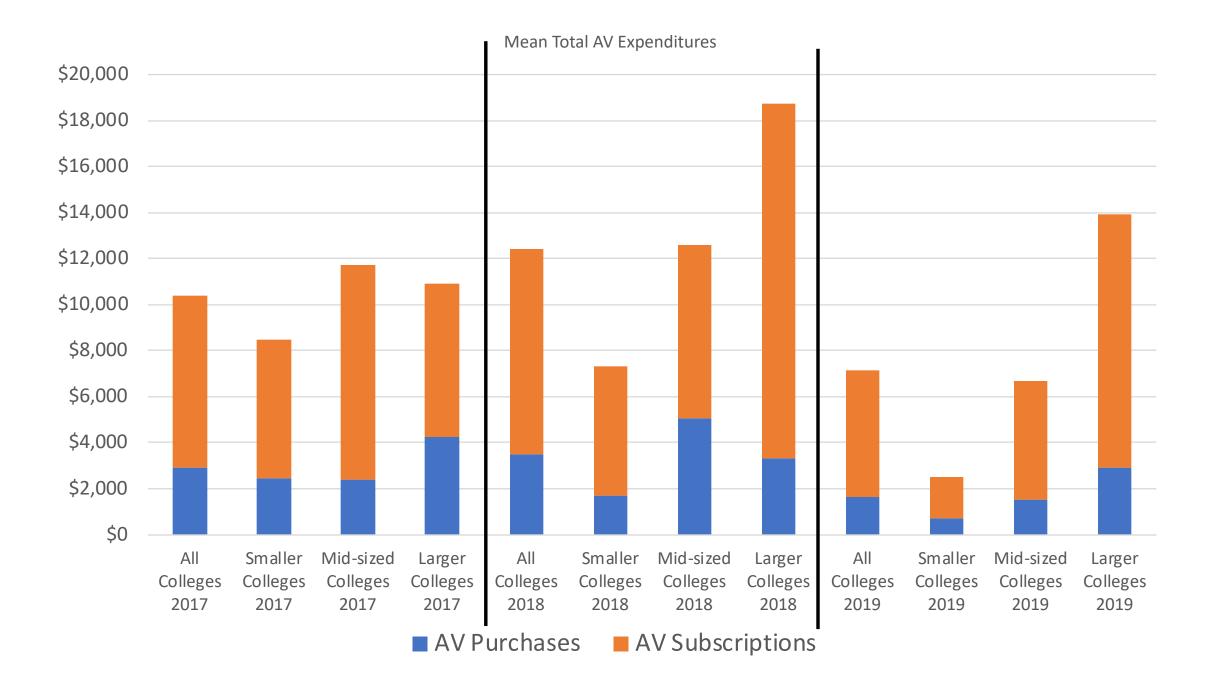
*In 2020, the median all-college expenditure was 0 because more than half the colleges reported no spending on periodicals.

Mean Expenditures for AV *Purchases* by College Size, 2015-2019

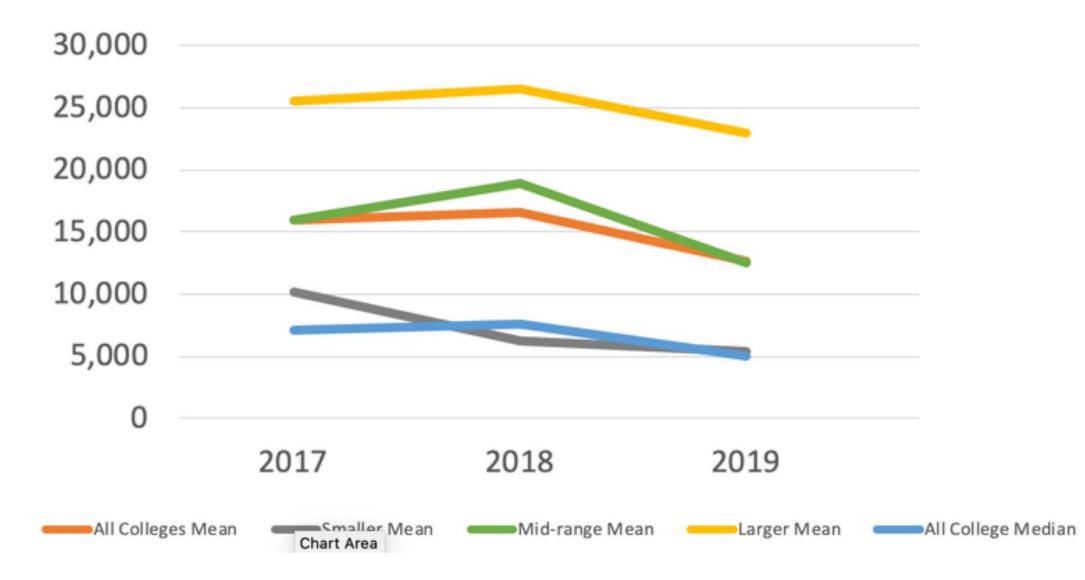


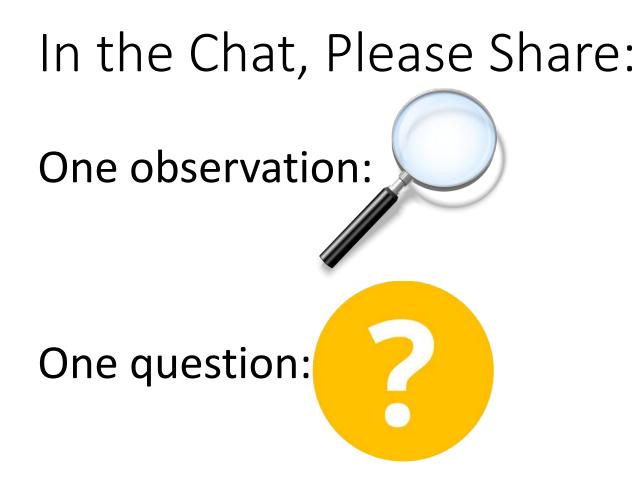
Mean Expenditures for AV Subscriptions by College Size, 2017-2019



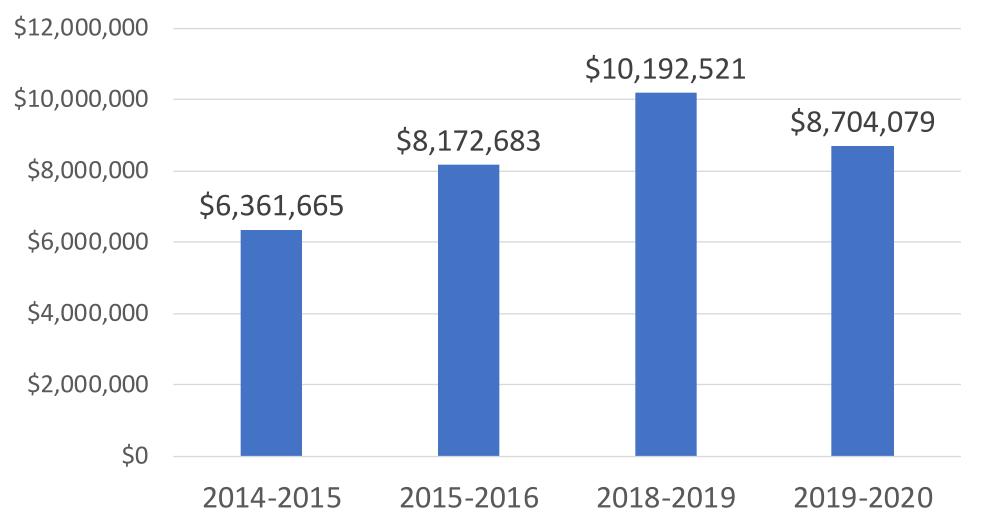


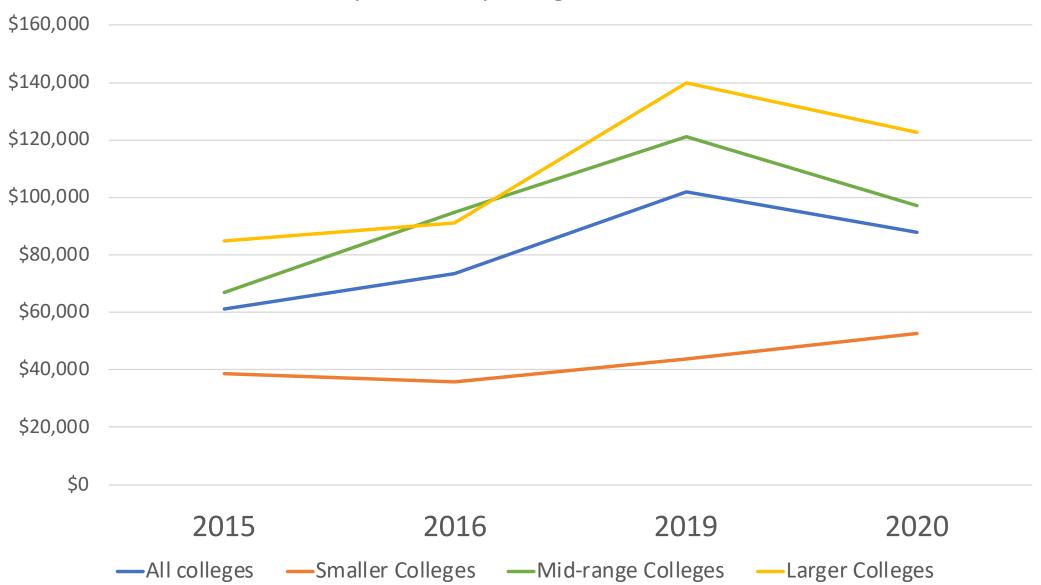
Mean Textbook Expenditures by College Size, 2017-2019 (\$)





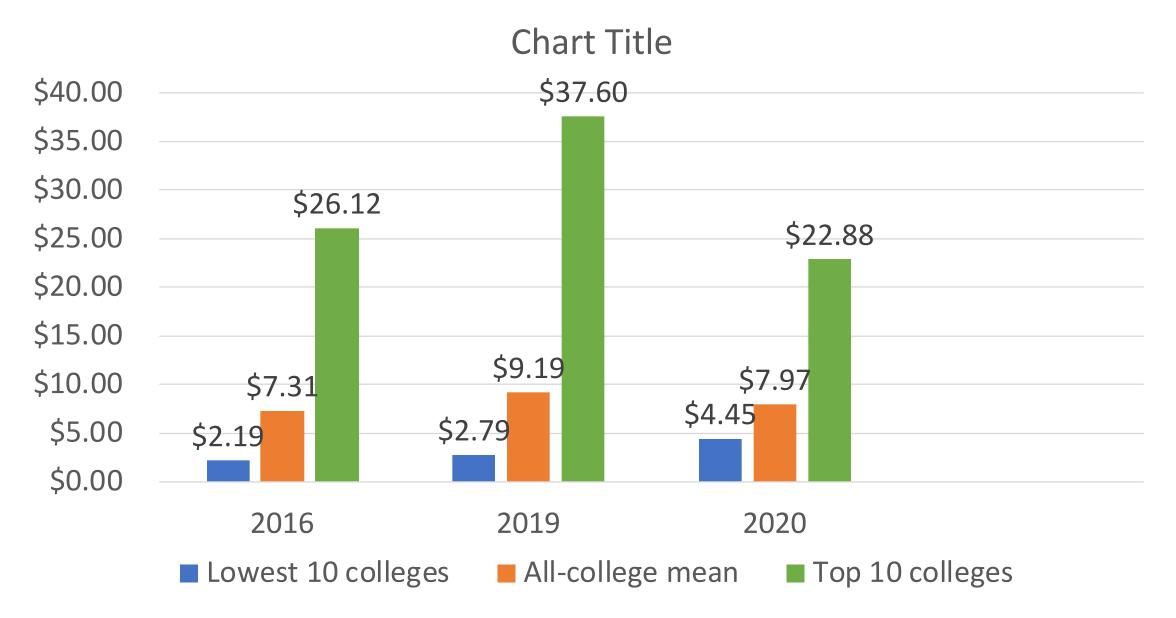
Total Database Subscription Expenditures 2015, 2016, 2019, 2020

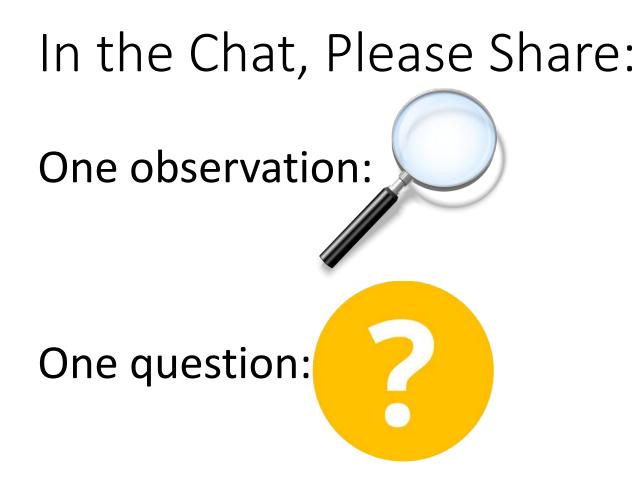




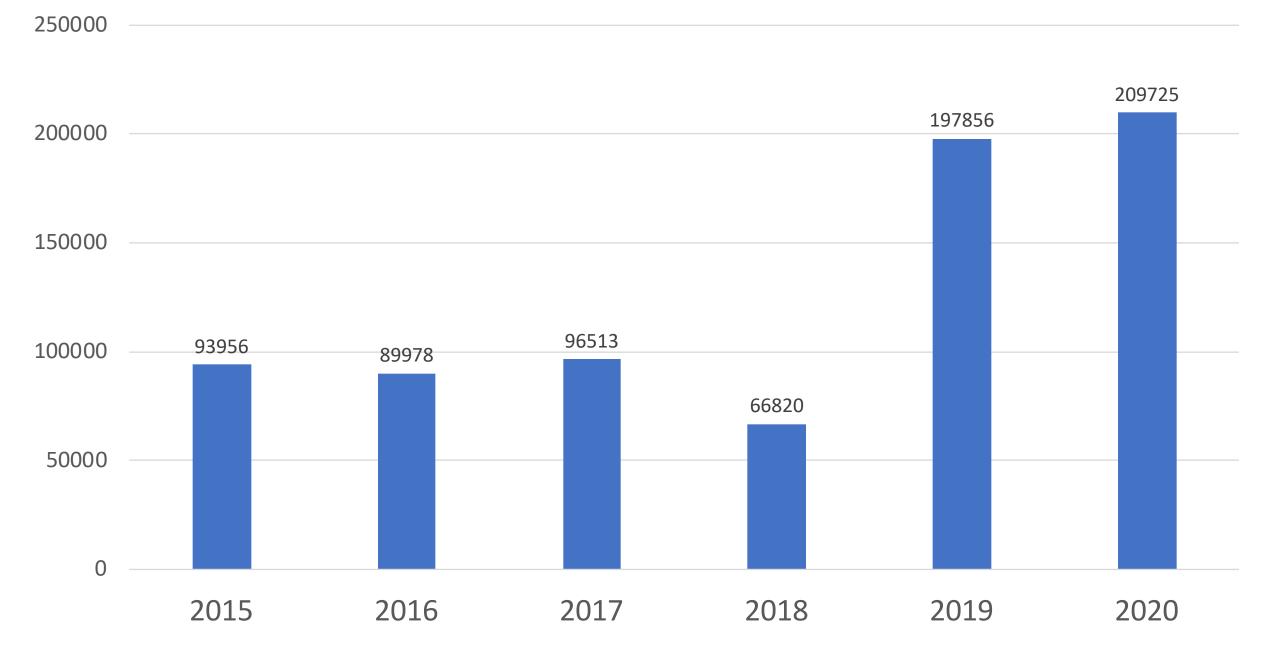
Mean Database Expenditure by College Size, 2015, 2016, 2019, 2020

Database Expenditures Per Credit FTES: Bottom 10 Mean, All College Mean, Top 10 Mean, 2016, 2019 and 2020

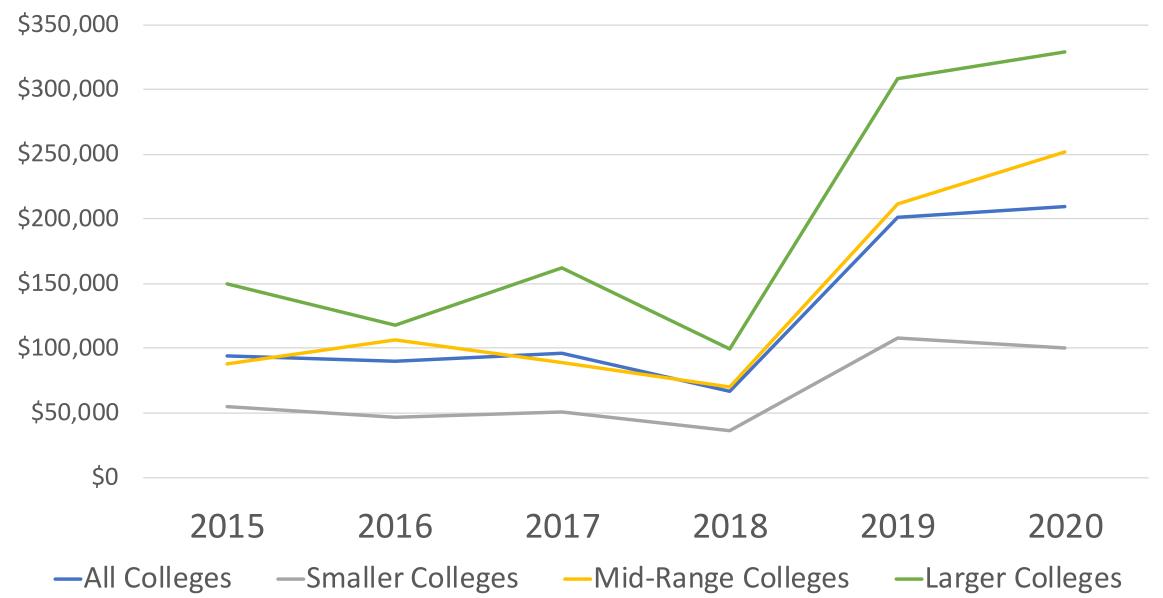




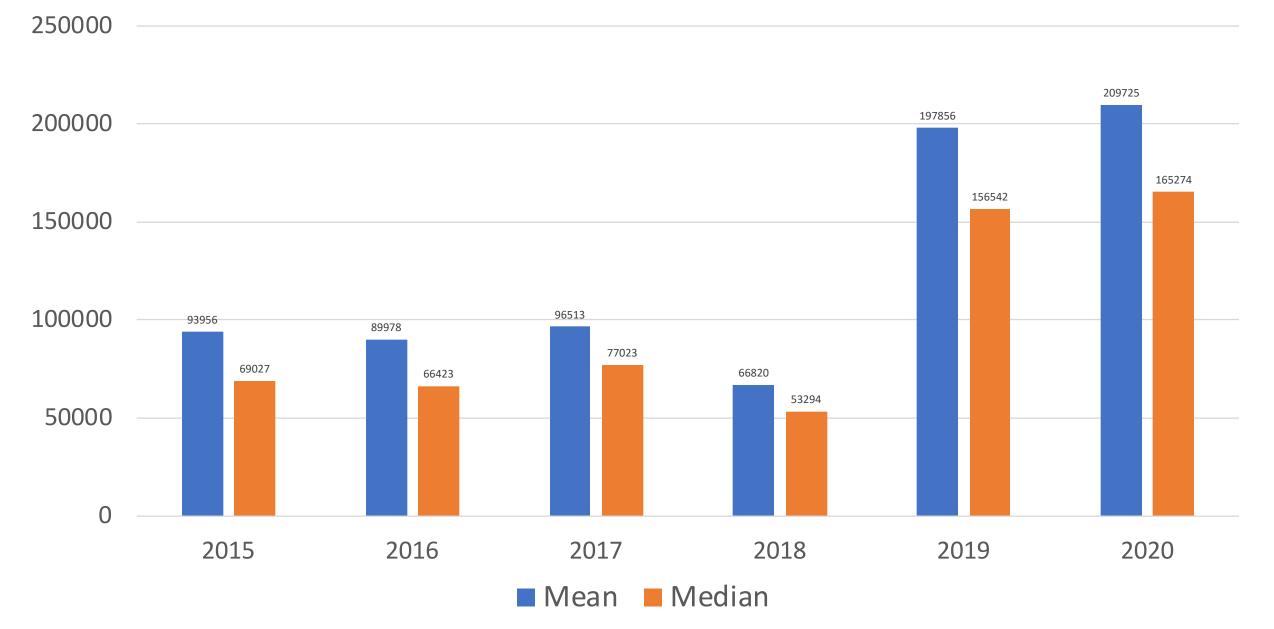
Mean Total Expenditures, All Colleges



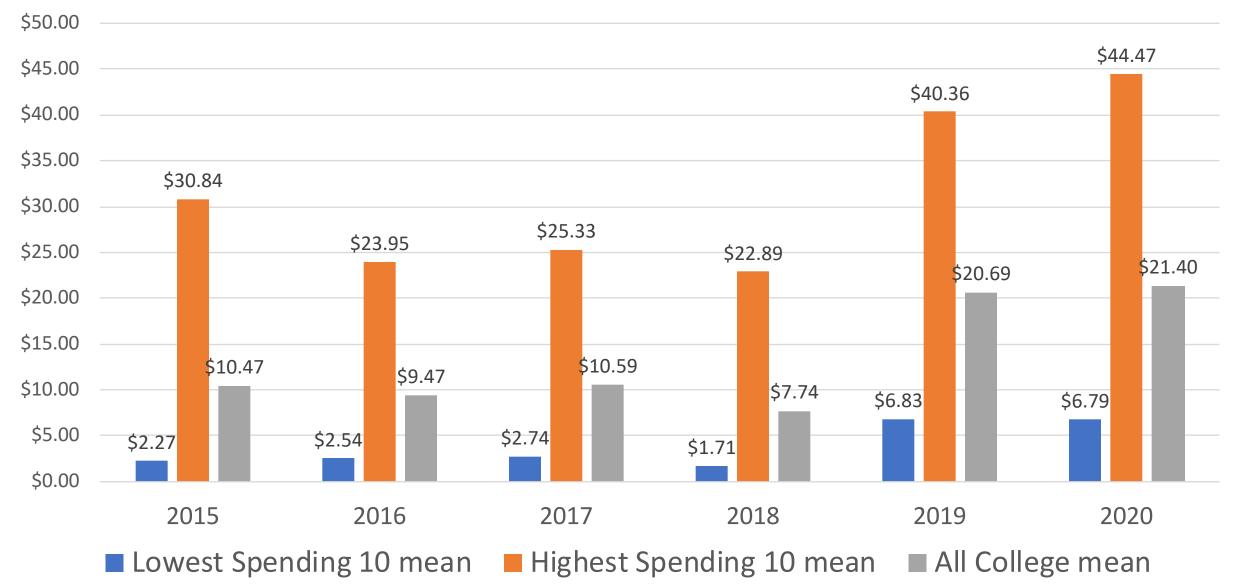
Mean Total Expenditures by College Size, 2015-2020

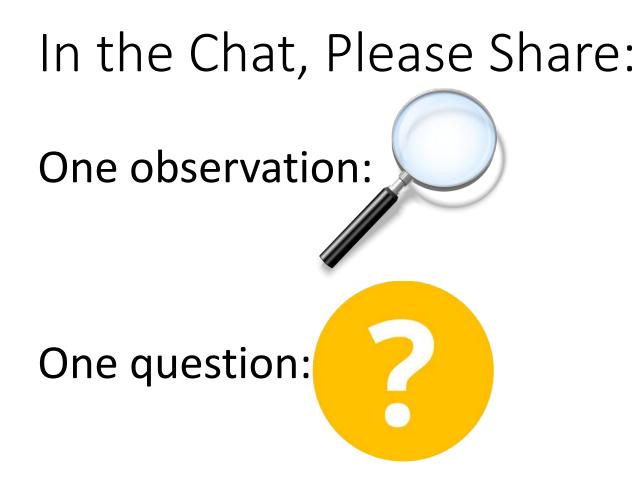


Mean and Median Total Expenditures, All Colleges 2015-2020

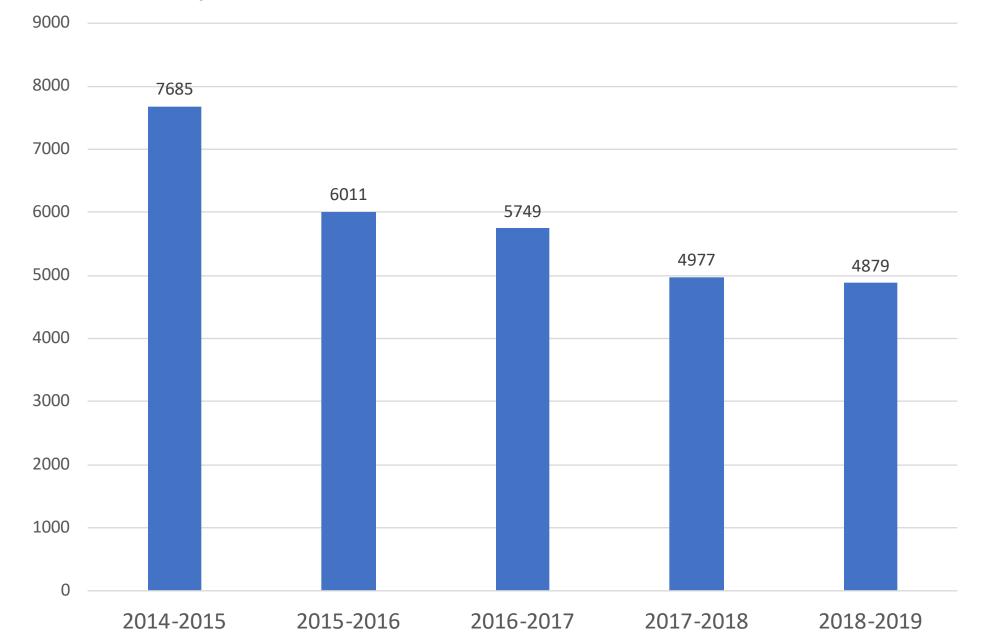


Total Expenditures Per Credit FTES, Lowest 10 Mean, Highest 10 Mean, All-College Mean, 2015-2020

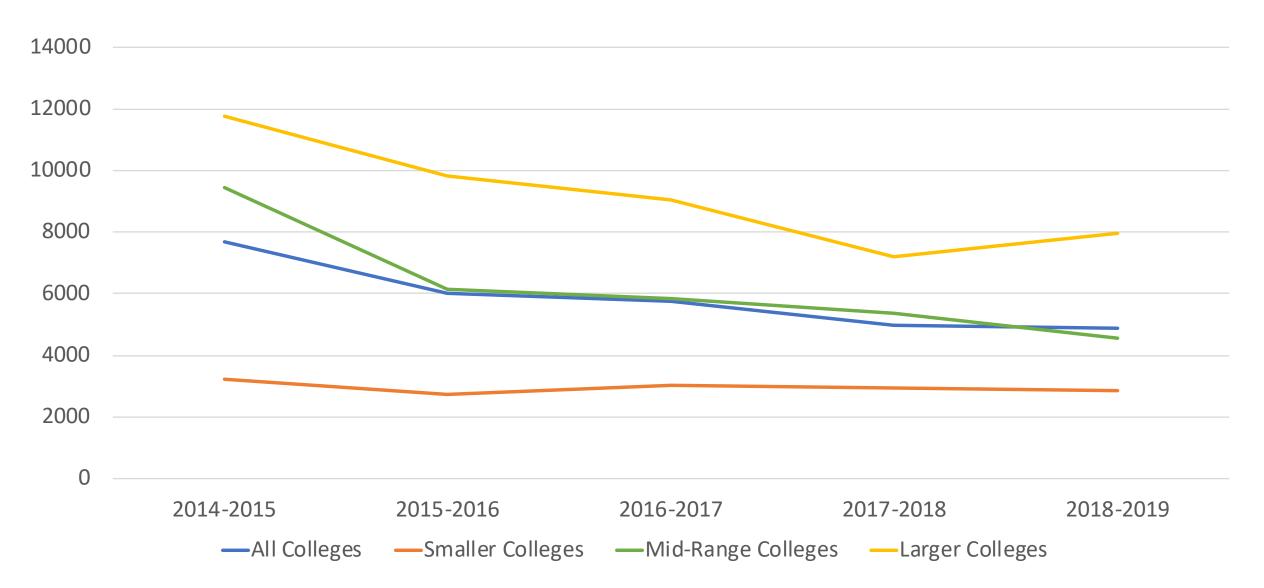




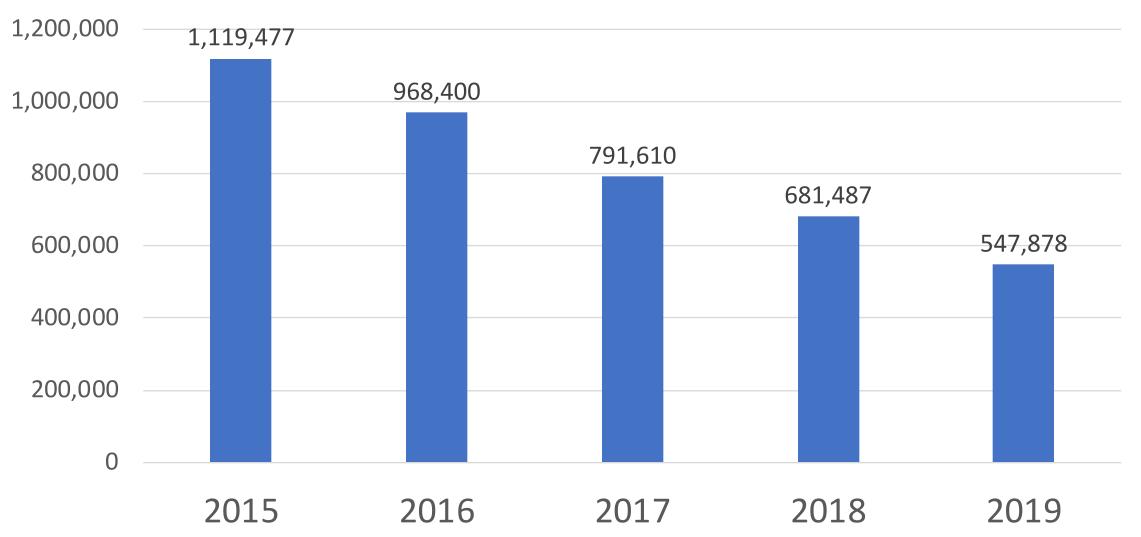
Reported Reference Transactions, 2015-2019



Mean Reference Transactions by College Size, 2015-2019



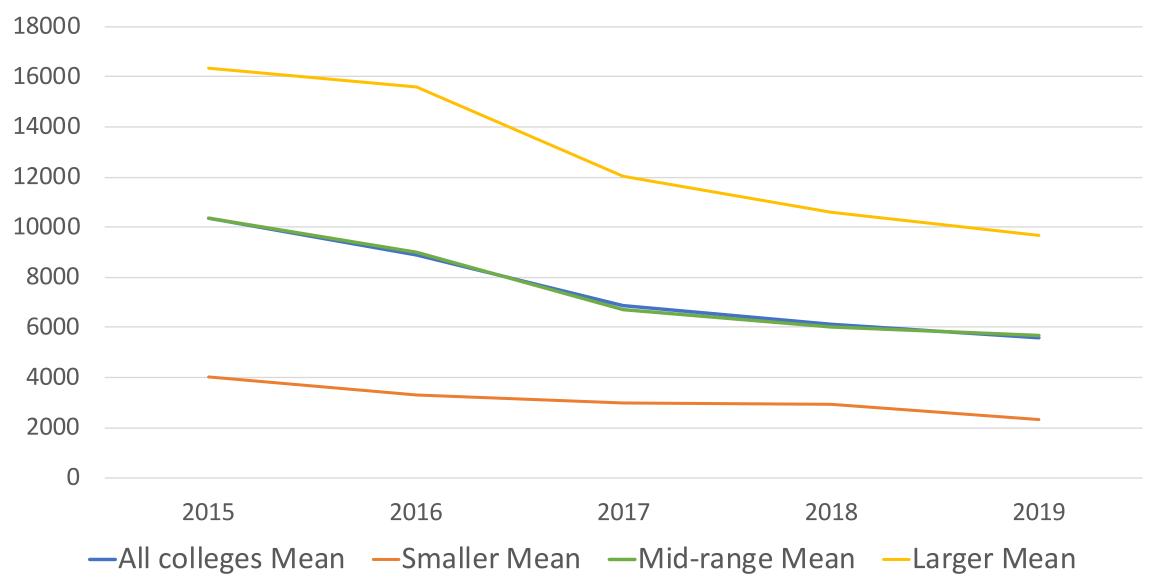
Total Print Circulations, 2015-2019



Circulating Dook Hansactions by Conege Size, 2013-2013									
	2015	2016	2017	2018	2019				
All colleges Mean	10366	8884	6883	6140	5591				
Smaller Mean	4032	3308	2970	2939	2331				
Mid-range Mean	10366	9019	6726	6027	5684				
Larger Mean	16350	15605	12037	10610	9676				

Circulating Book Transactions by College Size, 2015-2019

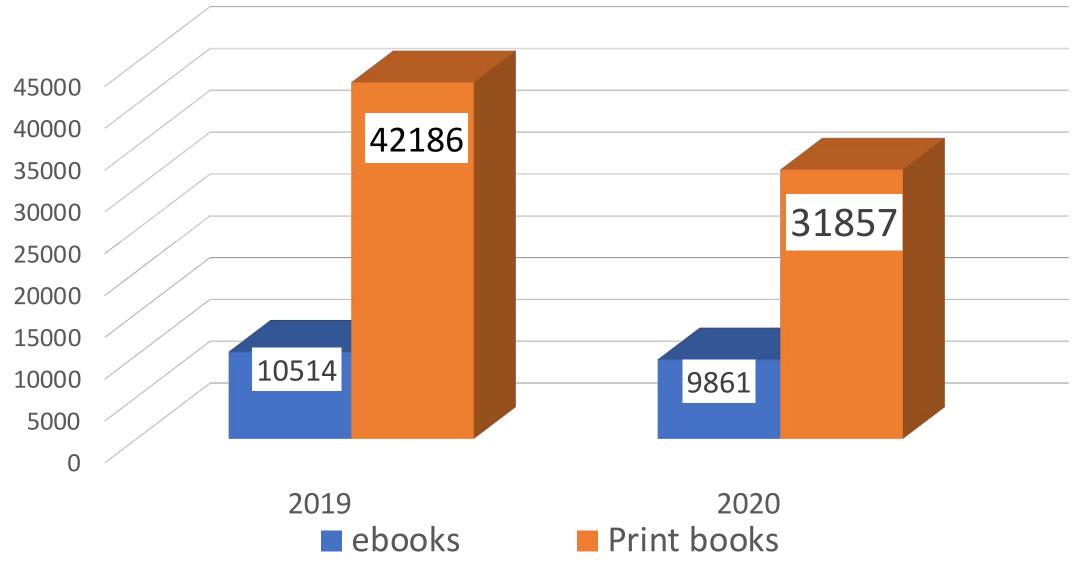
Circulating Book Transactions by College Size, 2015-2019



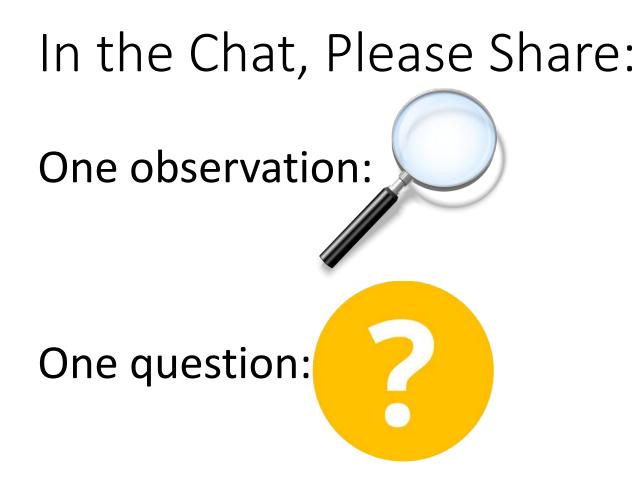
Total Circulations, Print vs. eBooks 2019 by College Size

	Print books	eBooks	Ratio eBooks/Print
All colleges	548,878	561,697	1.02
Smaller Colleges	74,587	136,899	1.84
Mid-ranged colleges	221,694	230,349	1.04
Larger colleges	251,597	194,449	0.77
Mean circs, all colleges	5,648	6,456	1.14
Mean for all colleges reporting circs > 0	5,707	13,374	2.34

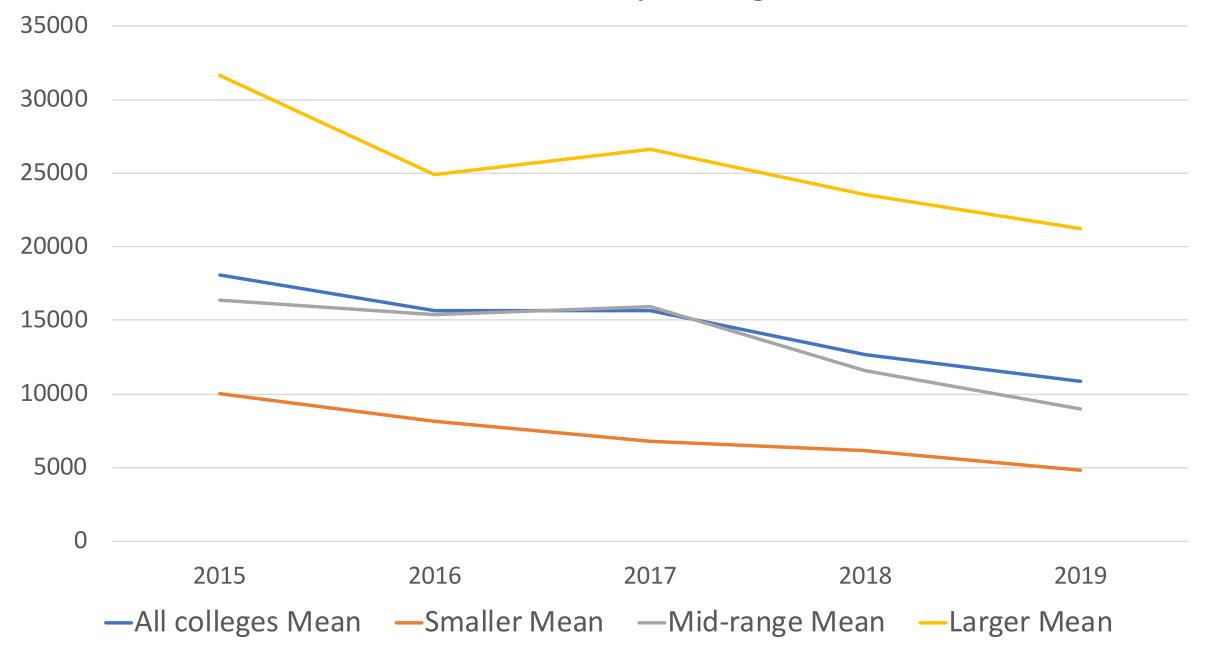
E-Book vs. Print Book Mean Expenditure in Dollars, 2019-2020*

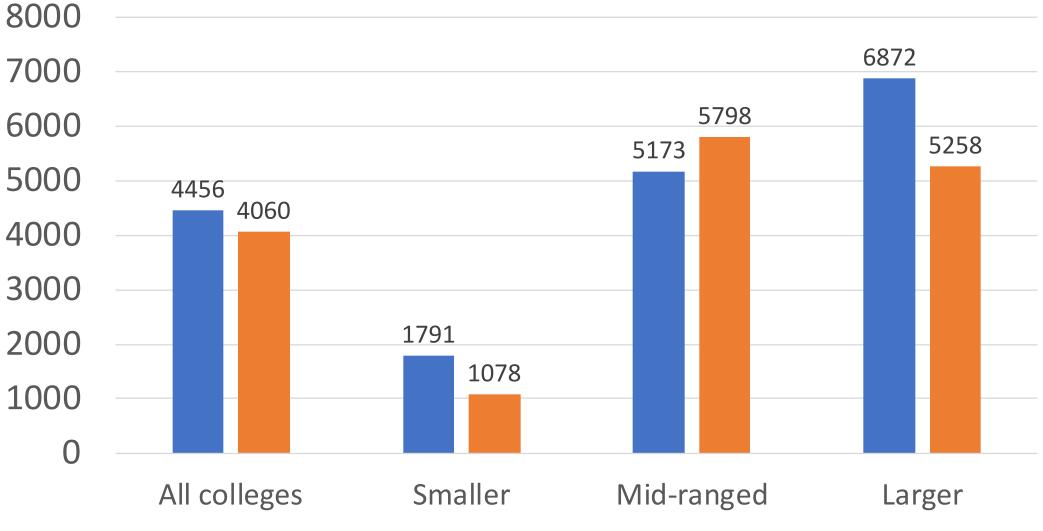


* Print and e-book expenditures were counted together 2014-2018



Mean Reserve Circulations by College Size, 2015-2019

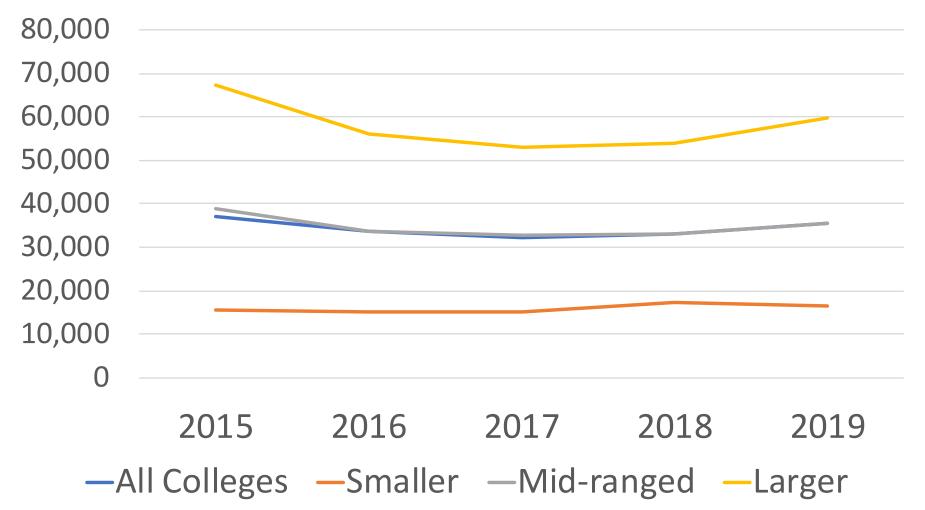




Mean Technology Circulations by College Size, 2018, 2019

2018 2019

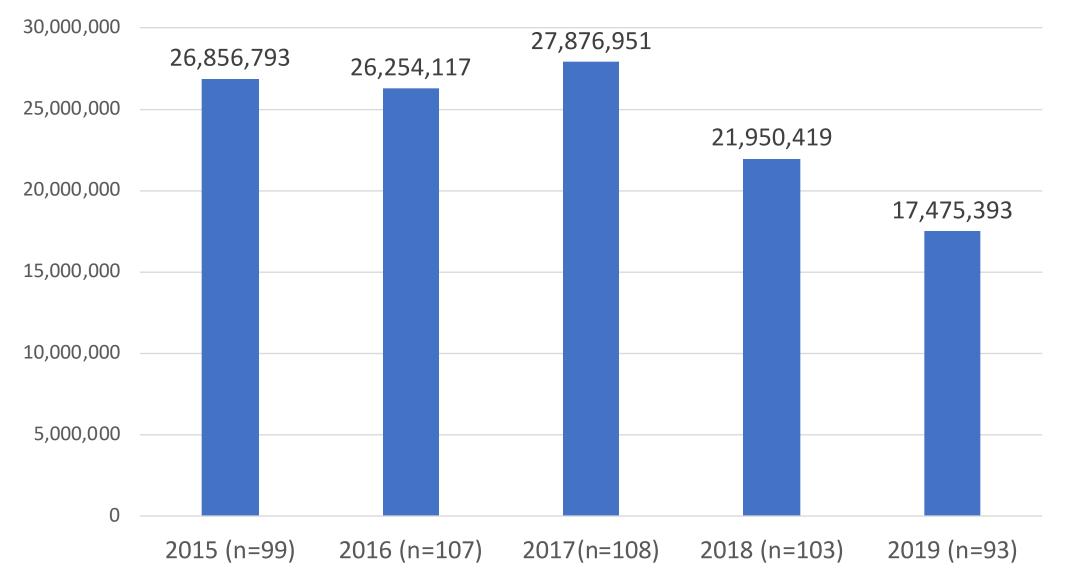
Mean Total Circulations by College Size, 2015-2019



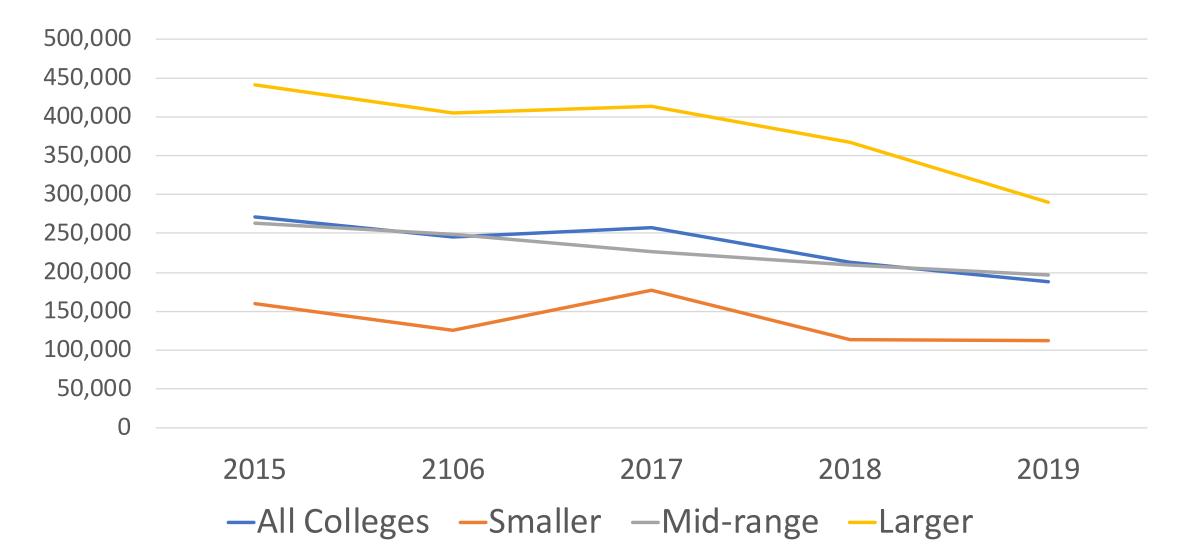
Total and Mean Orientations, Tours, Workshops, Lectures, and Other Activities, All Colleges, 2015-2019

	2015	2016	2107	2018	2019
Total Events	16068	25667	29929	37749	24093
All-college Mean	150	227	260	343	232

Total Gate Count 2015-2019



Mean Gate Count by College Size, 2015-2019



Final Thoughts

- Enrollment
- Technology
- Changing roles
- Refining Survey
- Ongoing conversation to inform our work
- We show up:
 - Over 120 million people came through our doors from 2015 to 2019!