CCL-EAR COMMITTEE REVIEW Ovid CCL Extended Journal Package, Core Book Package, Extended Book Package December 2012

Ovid is a subsidiary of publisher WK Health which is itself a subsidiary of multinational publisher Wolters Kluwer. Ovid is also the publisher of Lippincott Williams and Wilkins journals. Three packages are currently being offered to the Community College League: An extended journal package of 44 titles; a core book package of 55 titles; an extended book package of 144 titles (the core package plus an additional 89 titles). While the journal and book collections can be searched simultaneously, they vary greatly in content, cost, and functionality and are sold, and best considered, as distinct products.

OVERALL RECOMMENDATION for COMMUNITY COLLEGES:

- Extended Journal Package 3
- Extended Book Package 1.5
- #1 --- Not recommended
- #2 --- Recommended with reservations as noted
- #3 --- Recommended
- #4 --- Outstanding offer

RATINGS for SPECIFIC ASPECTS of the DATABASE:

The following features were examined and rated on a four point scale (1=Poor; 2= Needs Improvement; 3=Good; 4=Excellent):

• DATABASE CONTENT/FORMAT:

- Extended Journal Package 3.5, 3, 3
- Extended Book Package 1, 1, 2 Consider functionality, appropriateness of format, database content, adequacy of coverage (retrospective, current), and value to the California Community Colleges as a whole.

The journal package contains current and retrospective, full text holdings of 43 North American nursing journals as well as the backfile of one journal that ceased publication in 2009. These journals are free of embargo and current to the most recently published issue. Journal content accumulates. Ovid serves as the "single, consolidated online repository for all Lippincott Williams and Wilkins Journals." Although lacking a few respected journals, such as *American Nurse* and *RN*, these 43 titles comprise an excellent core collection for Licensed Vocational Nurse and Associate Degree nursing programs. As the sole aggregator for Lippincott Williams and Wilkins journals such as *AJN: American Journal of Nursing, Nursing,* and *Nursing Made Incredibly Easy*, Ovid holds a unique niche in content for nursing students and faculty.

The two book packages are comprised of clinical titles from the Lippincott, Williams & Williams, and Springhouse catalogs. They are largely manuals and pocket guides and would not replace a student's textbooks or library core collection. Many of the titles are current, with copyrights from 2013 and 2012, but a few are copyrighted as early as 2000.

• SEARCH INTERFACE:

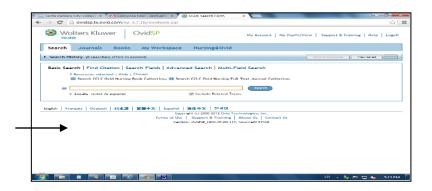
- Extended Journal Package 2, 2, 2
- Extended Book Package 2, 2, 2

The Ovid search interface is difficult to master. The first challenge when searching is to select the appropriate collection (Figure 1). Selecting "All" results in retrieving content that is not available full text to CCL subscribers so, for the purpose of this review, demonstration searches were performed only in the CCLC OVID Nursing Book Collection and the CCLC Ovid Nursing Full Text Journal Collection. The All Resources menu cannot be modified by the database administrator, so the patron must know which collections the library subscribes to in order to restrict a search to content to which he has full access.

Figure 1. Selecting a file to search

| All Resources | | | | | | |
|---|--|--|--|--|--|--|
| - 🔄 All | | | | | | |
| Image: Contract of the second seco | Search CCLC Ovid Nursing Book Collection | | | | | |
| | Search All Journal Citations & Abstracts Available on Ovid | | | | | |
| V 🕕 | Search CCLC Ovid Nursing Full Text Journal Collection | | | | | |
| | Ovid Nursing Database 1946 to April Week 2 2012 | | | | | |

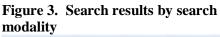
Figure 2. Search options article from a citation. Three additional modalities are available: **Basic** searches allow the patron to enter a statement in "ordinary English," a natural language search. **Advanced** can search a specified field (keyword, author, article or chapter title, journal title, or book title), and **Multifield** allows for a Boolean search that is limited to a specific field (such as subject, or full text). Under each search modality, a patron can limit his results to articles with abstracts, original articles, review articles, or daily update.



The following Boolean search was attempted in the **Basic**, **Advanced**, and **Multi-field** modalities:

("cerebrovascular disease" or stroke) and early and (recognition or diagnosis or identification)

The results varied considerably with each (Figure 3). **Basic search** is a natural language search that defaults to include related terms (synonyms, antonyms, variants); **Advanced: keyword** searches text, byline text, book title, abstract, caption text); **Advanced: full text** searches content of publications as well.



| modanty | | | | | |
|--|-----|--|---|---------|-------------|
| Search History (3 searches) (Click to close) | | | | | |
| | # 🔺 | Searches | | Results | Search Type |
| | 1 | stroke early recognition {Including Limited Related Terms} | X | 517 | Basic |
| | 2 | (("cerebrovascular disease" or stroke) and early and (recognition or diagnosis or identification)).mp. [mp=title, abstract, full text, caption text] | | 1168 | Advanced |
| | 3 | ((("cerebrovascular disease" or stroke) and early and recognition) or diagnosis or identification).tw. | | 16448 | Advanced |

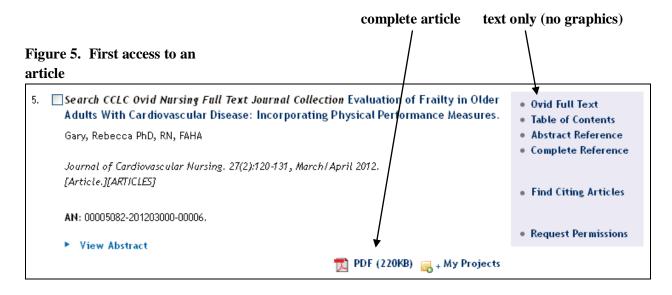
The default ranks the results by relevancy. This mix of journal and book chapters can be unwieldy. Fortunately, results may be further sorted by journal title, book title, or by book or journal subsets. Searches may be revised and limited by year, journal title, book title, book or journal subsets, publication types and additional features. For example, to eliminate articles that address stroke during pregnancy, first search for pregnancy then use the Boolean **not** to combine those results with an earlier search (Figure 4).

Figure 4. Refining a search by combining search statements

| 3 | (("cerebrovascular disease" or stroke) and early and (recognition or diagnosis or identification)).tx. | 1776 | Advanced |
|---|---|------|----------|
| 4 | pregnancy or pregnant {Including Limited Related Terms} | 4339 | Basic |
| 5 | 3 not 4 🕨 | 1059 | Advanced |

The full content of an article can be viewed online by selecting the PDF

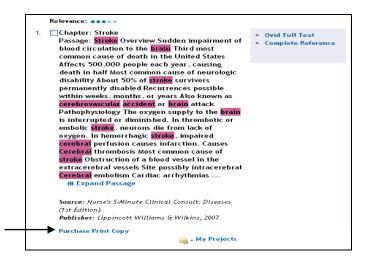
icon PDF (199KB) (Figure 5). References are accessed by selecting **Complete Reference**, but this data is not formatted to comply with APA or any other citation style.



After selecting **Ovid Full Text**, an expanded tool bar permits emailing and saving the article (texts or images only). This toolbar also links to a stable URL, known as a "jumpstart," which may be emailed or posted to course management software. Additional authentication may be required to access these.

Book chapters may be read online. The text is a concise, informative entry, labeled as a chapter. Each entry contains a link, aptly labeled **Purchase Print Copy**, to the Wolters Kluwer Lippincott Williams & Wilkins eStore (Figure 6). Chapters may not be downloaded to a personal reader or mobile device but they may be printed. It's misleading to the patrons after a library has committed to the purchase of an online book collection, to be greeted with **Purchase Print Copy** on the entry of each record in the book title list. The **Purchase Print Copy** may be turned off by Ovid at the library's request.

Figure 6. Book chapter



• USER SUPPORT SERVICES: 3, 3, 3

The Ovid website offers a diverse menu of help pages, online training and tutorials, RSS feeds, and occasional live webinars. Training and tutorials are available in English, Spanish, Italian and Chinese. In addition, OvidSP Resource Center (<u>http://resourcecenter.ovid.com/site/resources/index_ovidsp.jsp</u>) offers marketing materials such as handouts, Flash demos, etc. to help librarians teach students about using Ovid databases. There is an online user manual, links to training and an online knowledge base within the *Ovid* interface. The online user manual is context sensitive. A library can request an on-site training if necessary.

Technical support is available via email and telephone with a typical response time of one business day. When a call is received outside of business hours, it is routed to an open office in another time zone. Technical support is available on the weekend for emergencies only.

A newsletter called *Ovid* C+T+S *Update e-newsletter* alerts librarians to new content from Ovid and news about Ovid. The Ovid Database Update RSS feed (formerly the OVIDDBINFO-L Listserv) provides timely information about new databases, database updates, and database reloads. A copy of Ovid license agreement can be obtained from an Ovid sales representative. Statistics provided by Ovid, including usage reports for journals and databases are Counter Compliant.

- COST:
 - Extended Journal Package 2, 2, 2
 - Extended Book Package 1, 1, 1

Despite the fact that there are books as well as journals in the field of medicine and nursing, the price for *Ovid* is much higher than other products that contain mostly journals in the field. For some libraries, however, the need for that unparalleled content, could justify the cost.

• AVAILABILITY/ACCESSIBILITY OF SERVICE: 2, 2, 2

According to Melanie Troupe, Sales Account Manager for California and Pacific Northwest, the Ovid interface is currently not ADA/Section 508 compliant and does not have a time frame for such compliance. Remote access is available through IP authentication and username/password. The vendor is interested in making Ovid accessible through smart phones and is currently conducting research about the mobile needs of its users.

If a library subscribes to Ovid, they can provide the content of Ovid through interlibrary loan. However, once a library cancels its subscription to Ovid, the library no longer has access to earlier content to which it subscribed. The exception would be the LWW journals in the CCLC collections. A library will have to contact their Ovid representative for those archival rights. A library may have perpetual access to some journals, but the library should confirm this with its Ovid representative.

OTHER REVIEWS OF THIS PRODUCT

Massengale, L. N. (2011). Books@Ovid. Choice: Current Reviews for Academic Libraries, 48(5), 864.

Ojala, M. (2005). Ovid Technologies, Inc. Econtent, 28(5), 20.

Rogers, M. (2006). Ovid Adds LWW Archive. Library Journal, 131(19), 28.