CCL Outlook: Newsletter of the Council of Chief Librarians

California Community Colleges

Letter from CCL President:

A happy autumn to all.

I am sure your libraries have been abuzz with activity over the past few weeks with the opening of the academic year. The kinetic energy is palpable. To begin the year, I would like to share some good budget news. After a multi-year hiatus the State has supported Instructional Equipment and Library Materials (IELM) funding. Many library's depended on this funding to underwrite a majorly of their collection budgets. After a few years in the wilderness, it is great to have this support return. District allocations can be viewed on the Chancellor's Office website at
http://extranet.cccco.edu/Portals/1/CFFP/Fiscal_Services/Apport/2013-14/AD_Sept/ex_a_1314ad_091913.pdf

The Council of Chief Librarians (CCL) Board met in Ontario to continue our action plan implementation, http://www.cclccc.org/CCL-2013-2015-ActionPlan.pdf. We moved forward by building upon our July meeting in San Francisco. The action plan focusing on t major goals of:

·   Strengthen the capacity of California community college libraries to support student success through the attainment of information literacy

·   Leverage access to information and technology tools to support student learning

· Promote libraries as dynamic spaces where students congregate to creatively engage with their peers, information, and instruction

A tangible benchmark for this Fall is the upcoming workshop on *Planning, Assessing, and Communicating Library Impact: Putting the Standards for Libraries in Higher Education into Action*. The workshop is **free** and will be held in the South on Wednesday Nov. 6th and in the North on Thursday November 7th. Continuing professional development opportunities is a priority for the organization.
http://cclccc.org/workshops/2013-11_Standards/signup.html
Furthermore, on professional development theme, I have been appointed to the State Library's InfoPeople Advisory Board representing California Community Colleges. There will be several areas to strengthen our capacity to work collaboratively expanding community college participation in professional development prospects. InfoPeople delivers workshop and courses to target to the library community. Most workshops are delivered online.
https://infopeople.org/
Finally, please mark your calendars for the annual Deans and Directors meeting in Sacramento on March 6-7, 2014. We are planning this free 2-day session to provide an exciting, valuable, and interesting program.
We are here for you and want to support our collection of libraries in the best manner possible. Please contact me or one of the executive board members if you have ideas, questions, or solutions for the needs of community college libraries.

All the best,
Tim, CCL President

Your CCL Executive Board: 2012/13
(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Tim Karas (Mission College)

Northern Regional Board Members:

East Central: Matt Magnuson (West Hills Coalinga)
Northeast: Lisa Foley (Lake Tahoe)
Northwest: W.Cherry Li-Bugg (Santa Rosa)
San Francisco/East Bay: Andy Kivel (Diablo Valley College)
Southwest Bay: Doug Achterman (Gavilan College)
At Large Board Member: Jim Matthews (Chabot)

Southern Region Board Members:

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Los Angeles: Paula Paggi (Los Angeles Pierce)
San Diego/Imperial: Kerry Kilber Rebman (Cuyamaca College)
Southcoast: Meghan Chen (Mt. San Antonio)
West Central: Mark Stengel (Cuesta College)

Additional (ex officio) Board Members:
Executive Director: Gregg Atkins
Immediate Past President: Kenley Neufeld (Santa Barbara)
CCL-EAR Chair: Jean Smith (San Diego Mesa)
CCL-EAR Chair Elect Darryl Swarm (Feather River)
CCL/CC League Library Consortium Director: Sarah Raley
Chair, Library & Resources Advisory Committee: Dan Crump (American River College)
Outlook, Website, and Directory Editor, Johanna Bowen (Retired -- Cabrillo)

CCL DIRECTORY -- ONLINE, EDITED BY EACH COLLEGE

The CCL Directory is edited by each college. Information needs constant UPDATING.

Each library has an identified editor / contact person with a username and password. Please examine your library's profile at http://cclccc.org/directory.php and proofread the information for currency and validity.

If your library's data is not up to date, and the local editor is no longer available, or you have any questions about access to the editing process, please contact:
Johanna Bowen < jobowen@cabrillo.edu >

CCL *Outlook* is published five-six times per year. We encourage contributions from our colleagues.
CCL *Outlook* Editor (2012/13) Johanna Bowen, Retired, Cabrillo College, jobowen@cabrillo.edu 831-479-8243

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2013-2014 MEMBERSHIP INVOICE – IT IS IN YOUR MAILBOX

Gregg Atkins, CCL Executive Director

Yes, the 2013-2014 CCL Membership Invoices have been mailed (snail mail) and should already be at each library. It was mailed to the person whose name is in the CCL online directory (or, if no name/no current name it was addressed to Library manager/chair/administrator).

The cost for this year's membership is unchanged: $150.

If you cannot find the invoice? Contact Gregg Atkins, CCL Executive Director at greggatkins@cclccc.org.

NEXT STEP:

WE WANT **YOU** TO
RENEW YOUR
MEMBERSHIP

CCL FALL WORKSHOP FILLING UP:

PLANNING, ASSESSING, AND COMMUNICATING LIBRARY IMPACT: PUTTING THE STANDARDS FOR LIBRARIES IN HIGHER EDUCATION INTO ACTION.
For a full description of the workshop and to sign up go to:
http://cclccc.org/workshops/2013-11_Standards/signup.html

November 6 2013 – (Ontario) South

November 7 2013 – (Walnut Creek) North

THESE WORKSHOPS ARE FREE, AND CONTINENTAL BREAKFAST & LUNCH ARE PROVIDED.
NOTE: THE WORKSHOPS ARE LIMITED TO 40 ATTENDEES AT EACH LOCATION – ONE PER COLLEGE
(A WAIT LIST WILL BE KEPT)
ADDITIONAL INFORMATION ABOUT LOCATION WILL BE PROVIDED WITH REGISTRATION CONFIRMATION.

ANNUAL DEANS AND DIRECTORS DAY
IN SACRAMENTO March 6-7 2014

The pattern for the two days is as follows:

Thursday March 6:
12 noon Lunch with your Colleagues
1pm - 5 pm Speakers, new approaches and collaboration
5:00-6:30 pm Hosted Reception / Dinner on Your Own

Friday, March 7
8:15-9:00 am Breakfast with your Colleagues
9:00am - 12 noon CC Libraries Update; CCCCO Updates; Reports
12:15 - 1:30 pm   Lunch with your Colleagues

CCL will cover the hotel for one person from each college
       and, two lunches and one breakfast for all attendees

Registration will be available in December at the CCL Website

For those of our membership who have never been to this meeting we encourage you to take a look at the postings from previous Deans and Directors Day meetings. They can be found by selecting Deans & Directors Meetings at:
http://cclccc.org/resources.html

ALA LEADERSHIP INSTITUTE 2013 -- REPORT

Contributed by by Monica Lopez (Cerritos College) and Pearl Ly (Pasadena City College)

The inaugural American Library Association (ALA) Leadership Institute was held outside Chicago in August 2013. It was an unique 4-day immersive leadership development program for future library leaders that was led by ALA President Maureen Sullivan and ACRL Content Strategist Kathryn Deiss. 40 participants were selected from various types of libraries across the nation; the California Community Colleges Libraries were represented by Monica Lopez, Acquisitions and Collection Development Coordinator at Cerritos College and Pearl Ly, Interim Assistant Dean of Library Services at Pasadena City College.

The ALA Leadership Institute curriculum included:

- Leading in turbulent times
- Interpersonal competence
- Power and influence
- The art of convening groups
- Creating a culture of inclusion, innovation, and transformation

Learning outcomes for participants

- Return to their institution with greater self-awareness and self-confidence, equipped with better skills for leading, coaching, collaborating, and engaging within their organizations and in their communities.
- Return to their communities as better leaders, prepared to identify, develop, and implement solutions which will benefit all stakeholders.
- Have the opportunity to form a vibrant learning community and network, which is an essential element of effective leadership development

Participant reflections

Monica Lopez: I was pleased to return to my campus library renewed with the knowledge I gained at the ALA Leadership Institute. I feel what I learned at the institute can only help me begin to build on a path towards management. I see myself applying to a leadership position in the next five to six years because of the experience. I feel that I acquired and strengthened my core professional competencies by participating in this academy. Not only did I appreciate the experience the facilitators shared with the participants but how intentional every aspect of the entire program had been. This made it easier to return to my campus to inspire, share the same vision, to be more resourceful, support team-building, be accountable, learn to be politically savvy, and learned about entrepreneurship possibilities. Best of all, I learned a great deal from my new colleagues and created life-long relationships.

Pearl Ly: The ALA Leadership Institute was an excellent professional development program for me with a new library manager lens. The curriculum was very relevant to my current and future work; it was time well spent. The facilitators were extremely knowledgeable about leadership in libraries and were deft in leading discussions. I learned a great deal from my fellow participants that came from all types of libraries. The passion that they brought to libraries was invigorating and inspiring. On a personal level, I committed to continuing my leadership learning, focusing on how to coach and mentor library staff. I also felt more equipped to obtain and succeed in a permanent library dean position. I highly recommend applying for this immersive leadership institute to other future library leaders.

REPORT: SOURCES OF LIBRARY FUNDING CALIFORNIA COMMUNITY COLLEGE

Contributed by   Dan Crump (American River College)

Many of us in the field are in the dark on how much our district receives in apportionments from the state (via the state agency of the Board of Governor's/Chancellor's Office).

Two major sources of funding for CCC libraries from the state are 1) monies from the Instructional Equipment and Library Materials Program (IELM), and 2) proceeds from the Lottery.

Instructional Equipment & Library Materials (IELM)

The IELM Program has not been funded every year, but it is for 2013-14. To find out how much your district will be receiving, click on the following link to one of the financial pages on the Chancellor's Office website:
http://extranet.cccco.edu/Portals/1/CFFP/Fiscal_Services/Apport/2013-14/AD_Sept/ex_a_1314ad_091913.pdf
If for some reason, the link is broken, here is the pathway:
- Go to the Chancellor's Office website at www.cccco.edu.
- Click on the SYSTEM OPERATIONS tab and then click on Divisions.
- From the choices on the left, click on Finances and Facilities.
- Then (please be patient), click on Fiscal Services Unit.
- Then, under the Programs Links (also on the left), click on Apportionment Reports.
- Select the year you want (e.g. 2013-14).
- Then click on District Summary of Apportionments and Payments by Programs, Exhibit A.
- IELM is one of the programs listed there.

I know this is long and involved, but it helps you know how much your district is receiving. And now a big BUT. Remember that each college and district has their own method and process (and formula?) on how much (if any) of the money will be distributed for libraries.

In addition, there are guidelines for allowable expenditures of IELM funds. These guidelines will soon be posted to the CCL website. The document (IELM 2001-02 Guideline Clarification) is dated, but I believe the information is still valid.

Lottery

Lottery Revenue Estimates are issued by the Fiscal Services Unit of the Chancellor's Office Finances and Facilities Division.

The most recent information I could find was for 2012-13 in a memo dated July 20, 2012.

http://extranet.cccco.edu/Portals/1/CFFP/Fiscal_Services/Memos/FS12-05_Lottery_Revenues.pdf
This will give you a ballpark figure of the revenue that your district will be receiving. There are also guidelines for the use of Lottery Funds, especially those that are designated as Prop 20 Lottery funds. At the Primary Election held on March 7, 2000 California voters approved Proposition 20 -Cardenas Textbook Act of 2000, which amended Government Code Section 8880.4 to provide that beginning with the 1998-99 fiscal year and each fiscal year thereafter, fifty percent of any growth in statewide lottery revenues for public education above what was allocated in the 1997-98 fiscal year would be allocated to school districts and community college districts (K-14 districts) for sole purpose of purchasing instructional materials.
Details (included a listing of the guidelines for these funds) will soon be on the CCL webpage.

REPORT: ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES (ASCCC)

Dan Crump (American River College) ASCCC Executive Committee, At-Large Representative

ASCCC Fall Plenary Session	Irvine	November 7-9, 2013	
Academic Academy	Napa	February 21-22, 2014	Focus will be on General Education and student success
Accreditation Institute	La Jolla	February 7-8, 2014	

Other issues that ASCCC is working on:
- Open Education Resources---based on CA legislation from last session (SB 1052 and 1053)
  - ICAS (Intersegmental Committee of Academic Senates, from CCC, CSU and UC) is putting the finishing touches on a grant to implement SB 1052.
- Accreditation
  - City College of San Francisco
  - Use of the word "recommendation" in the reports
- Several papers being worked on and will be discussed at Fall Session
  - Multiple Measures
  - Credit by Exam (credit for MOOCs being one of the topics explored)
  - Distance Education Courses—both student and faculty preparation (based on resolutions from Spring 2013)

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

All renewal forms have been created in our new ordering system and instructions have been sent to the primary contact at each college. Please print off your renewal form and fax it to the League office by Nov. 8, 2013. If you wish to cancel a database on your list, please line through it, sign and fax the form back to us.

Check out some of our new video offerings. *Ambrose Video Streaming* is offering either their full package or a 'Choose 100 videos package' from their best sellers. Alexander Street Press is offering a new *Veterinary Education in Video* collection and *Nursing Assistant Education in Video* series. See the program announcements on the consortium website.

Harvard Business Review's policy of limiting access of their electronic articles has again gotten some interest at:
http://boingboing.net/2013/10/07/harvard-business-review-to-uni.html
Since 2009 subscribers to this resource via EBSCO databases have seen the following notice:

> **Harvard Business Review Notice of Use Restrictions, May 2009 Harvard Business Review and Harvard Business Publishing Newsletter content on EBSCOhost is licensed for the private individual use of authorized EBSCOhost users. It is not intended for use as assigned course material in academic institutions nor as corporate learning or training materials in businesses. <u>Academic licensees may not use this content in electronic reserves, electronic course packs, persistent linking from syllabi or by any other means of incorporating the content into course resources.</u>**

ANNOUNCEMENT:

The Council of Chief Librarians and the Community College League of California have again agreed to fund the purchase of *CountryWatch* for the community colleges for 2014. *CountryWatch Premium* provides the most cost-effective, current and comprehensive source of socio-demographic, cultural, historical, economic, political, environmental and investment information, along with news, analysis, maps, data and statistics on all of the world's 192 countries and many non-sovereign nations. CountryWatch Premium is made up of four distinct features, the Country Reviews, Country Wire, CountryWatch Data, and Map Gallery, each complementing the other to provide maximum depth and coverage.

We hope that the CCC librarians and CCC students continue to enjoy this resource.

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE

Jean Smith **(San Diego Mesa) Committee Chair**

Reviews of the Vogue Archive from Proquest and Palgrave ebooks have been posted to the CCLC website. Please take advantage of the comments feature to share your thoughts on and experience with these products. Comparison reviews of nursing and statistical products are pending.

Dena Martin from Woodland College is joining the Committee as the representative from the Northeast region. Dena has been the first and solo full time librarian for Woodland Community College (WCC) since 2006 (WCC became a college in 2008). Prior to her appointment at WCC, Dena started as a student employee in a high school summer work program at Sacramento City College (SCC) around 1993, continued working as student help while attending classes at SCC, finished her A.A. in Library Technology at SCC, obtained a classified library position (first at an elementary school then at the Instructional Media library at SCC), finished her Master's degree at San Jose State University, and worked as a public librarian in Contra Costa County before starting the position she currently holds at WCC in 2006.

As always, please send suggestions of databases you would like the Committee to consider to me (jesmith@sdccd.edu), to Consortium Director Sarah Raley (sarahraley@ccleague.org) or to your regional representative (CCL-EAR Committee Roster).

The next CCL-EAR Committee meeting will be October 24th (noon to 5pm) and 25th (8am to 2pm) at the Doubletree Hotel near the Ontario airport. Guests are welcome; please notify Jean or Sarah if you would like to attend so meals can be provided.

JOURNAL ARTICLE OF INTEREST TO CCC LIBRARIANS:

"Instructional Preferences of First-Year College Students with Below-Proficient Information Literacy Skills: A Focus Group Study"

Full Text PDF available: http://m.crl.acrl.org/content/74/5/430.full.pdf

September 2013 *College & Research Libraries* vol. 74 no. 5 430-449

Abstract

The Attaining Information Literacy Project has focused on identifying first-year college students with below-proficient information literacy skills, gaining an understanding of those students' self-views and perceptions of information literacy, gaining an

understanding of their instructional experiences and preferences, and developing an intervention that will address their instructional needs. Focus groups were conducted with students with below-proficient skills to determine their instructional preferences. The findings from the focus groups indicate that students place a high value on personal relevance in the knowledge and skills they are learning, and they prefer a combination of demonstration and hands-on activities, interaction with the instructor and other students, and the availability of supplemental instructional materials in the form of handouts. In addition, they feel that incentives to participate in instruction are crucial and that a number of communication strategies are needed to advertise effectively the availability of instructional sessions. © 2013 Don Latham and Melissa Gross

ANNOUNCEMENT: CJCLS/EBSCO COMMUNITY COLLEGE LEARNING RESOURCES AND LIBRARY ACHIEVEMENT AWARDS

Two excellent opportunities for community college libraries to shine in the national spotlight!

Do you know a library program/librarian to nominate?

These two annual awards recognize significant achievement in the areas of programs and leadership.

Nominees for the program award should demonstrate significant achievement in development of a unique and innovative learning.

Nominees for the leadership award should demonstrate significant services, or leadership in professional organizations that are associated with the mission of community, junior, or technical colleges.

Individuals or groups from two-year institutions, as well as the two-year institutions themselves, are eligible to receive awards. Nominations will be kept on file for three consecutive years.

Each Award: $500 and plaque sponsored by EBSCO Information Services

Nominations due December 6, 2013.

See details in the Awards & Scholarships section of the ACRL Web site:
http://www.ala.org/acrl/awards/achievementawards/learningresourcesaward

TECH NEWS:

GOOGLE INTRODUCES HUMMINGBIRD SEARCH ALGORYTHM

In the first major change since 2001 Google has revised its search algorithm. Hummingbird is optimized to focus on understanding the actual meaning behind the words in a search. Hummingbird is supposed to pay more attention to each word in a query. Including the entire sentence of a query will find more nuanced results. Users, according to Google, are asking increasingly long, conversational, complex questions and they are using mobile phones to search as well as voice search.

Google's basic search until now has primarily been matching keywords to the same words on Web pages. The outcomes are found in the results that Google shows a searcher. An example of the improvements expected can be found in the following example: A search for "acid reflux prescription" used to list a lot of drugs, which might not be necessarily be the best way to treat the disease. Now, Google says results have information about treatment in general, including whether you even need drugs, such as this as one of the listings.

The choice of the name Hummingbird came from the notion of being "precise and fast."

A more detailed look at Hummingbird can be found at *Search Engine Land's* http://goo.gl/nF4Hvz
Google's comments can be found at the Inside Search: official Google Search blog: http://goo.gl/Rd69d3

MORE ON MOOCs

Campus Technology; Empowering the World of Higher Education – This free online magazine (requires an easy sign up to access) devoted the August issue to MOOCs. http://online.qmags.com/CPT0813#pg1&mode1

WIKIPEDIA ODDITY:

In FYI mode: For librarians with an ongoing interest in the back-story of Wikipedia, the world's biggest encyclopedia. **Freakonomics Radio** broadcast an interesting podcast entitled "Women Are Not Men." Stephen Dubner offers this introduction: "we're just trying to look at the data that show differences

between men and women to figure out why those differences exist, and how meaningful they are."

The first story in the broadcast is about the gender gap among editors of Wikipedia. The podcast addresses but does not resolve the issues surrounding why only 16% of Wikipedia's editors are female – which is puzzling in that women outnumber men on Facebook, Twitter, Pinterest, online games, and certainly in the library profession where the ratio is 4:1.

You can hear the original broadcast here:
http://freakonomics.com/2013/02/24/women-are-not-men-a-new-freakonomics-radio-podcast/

NEWS FROM THE COLLEGES:

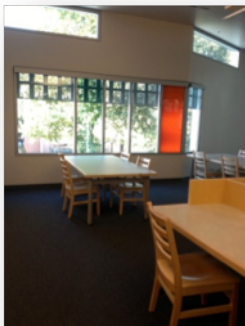## LOS ANGELES TRADE TECH:

Welcome to LATTC's New Library

It's exciting! We have finally moved in to our beautiful new Library. Library staff and librarians are ready to serve the campus community in this well-designed architectural centerpiece of the LATTC campus. We don't have an exact count but can report that during the first week of the fall semester the Library was overflowing with students using the computer lab, checking with the circulation desk to locate textbooks, and using group study rooms. The spacious, open plan of the Library, located in multi-purpose Mariposa Hall allows for simultaneous events. During the first two weeks of the semester, students were able to schedule meetings with counselors in one area while usual Library activities were ongoing.

Our first Library event sponsored by the English Department's Literature club is "Literary Censorship: An American Epidemic" in conjunction with a creative writing competition. Competition winners will present their submissions in a reading to be held at the Library before the semester ends.

Contributed by Judith Samuel, Library Chair

LOS ANGELES VALLEY COLLEGE:

Dora Esten assumed the duties as department chair on July 15, 2013. She has been at Los Angeles Valley College since August 1995, as a cataloging and reference librarian. Before coming to Valley, she was a catalog librarian at the Huntington Library in San Marino, and a reference and audio-visual librarian for the Los Angeles County Library system. She is a native of Washington, D.C. and grew up in that area. She has a B.A. in History from Boston University, a Master's degree in Library Science from the Catholic University of America, and a Master of Philosophy degree in American Civilization from the George Washington University. She also has a certificate in Teaching English as a Second Language from the University of California, Los Angeles.

Los Angeles Valley College: Position available: our library is currently looking for a librarian to provide bibliographic instruction and reference. Up-to-date competency with current library technology is highly desired. Evening and/or weekend hours may be required. The closing date to apply is October 21. Here is a link to the job posting: https://laccd.peopleadmin.com/postings/1132

MT. SAN ANTONIO COLLEGE

The Mt. San Antonio College (Mt. SAC) Library is pleased to welcome Hong Guo as our new Professor, Library Science (Online Learning). Hong previously served as Internet Services Librarian with the County of Los Angeles Public Library. She also served as an adjunct librarian at Mt. SAC, supporting department functions in cataloging, instruction, and reference. Among many wonderful qualities, Hong brings great knowledge and experience in using technology to support student learning.

Mt. SAC's Library received two honors for the College's 2013 Presidential Awards for Excellence and Innovation in Teaching and Learning. These honors are determined by the College's Outcomes Committee. The Library and Learning Resources Division, led by Dean Meghan Chen, was honored with a Presidential Award for Outstanding Basic Skills Effort for organizing a series of retreats to discuss planning, methods of assessment, use of results, and the opportunity to highlight outcomes-related achievements. Two librarians, Pauline Swartz and Nora Shea, earned Honorable Mention for Outstanding Curriculum. They were recognized for creating the curriculum, recommending pedagogy, and developing assessment tools for the Library's information competency workshops. They also facilitated discussion about teaching and learning throughout this process.

News submitted by: Emily Woolery Library Department Chair Professor, Librarian (Reference/Instruction) ewoolery@mtsac.edu

LANEY COLLEGE:

Laney College Library has hired a new tenure-track Reference/Instruction/Public Services librarian, **Phillippa Caldeira**. Phillippa has extensive prior experience teaching literacy skills to students at Laney College Library, Contra Costa College Library and the Graduate Theological Union Library.

ANTELOPE VALLEY

Carolyn Burrell and Scott Lee have authored a chapter on the use of the Accreditation Process to secure more funding for databases. The book is to be released in November. The book is called *The Machiavellian Librarian: Winning Allies, Combating Budget Cuts, and Influencing Stakeholders*. Here is a link to the publisher's information:
http://www.woodheadpublishing.com/en/book.aspx?bookID=3248&ChandosTitle=1

ALLAN HANCOCK LIBRARY

Red Carpet Gala at Allan Hancock College Library
Who says professional development can't be fun? To introduce Films on Demand (thank you, again Sarah Raley for all you do!), librarians hosted a red carpet gala (and professional development activity) for college staff and faculty. While "guests" walked the red carpet and celebrated with bubbly (apple juice, of course), popcorn, and Oscar shaped cookies, they previewed films and learned how to take advantage of many Films on Demand features. Formal attire was optional but as you can see, library staff dressed for the occasion! There were 40 attendees – a lot for the afternoon before All Staff Day!