Hi,

As I write this letter, there is some hope on the issue of purchasing a state-wide license for a database for 2011-2012. At last week's Telecommunications and Technology Advisory Committee (TTAC) meeting, Vice Chancellor Patrick Perry and I presented a proposal to carve out about $1M from the 2011-2012 $15.5M TTIP technology budget to fund one general journal database for the CCC. The Chancellor's Office Library and Learning Resources Committee also met last week and approved of the statewide purchase concept.

Vice Chancellor Perry and I provided evidence (using information provided by Consortium Director Sarah Raley) that we could get a discount of up to 50% for an order of a single statewide general journal database instead of having each college continue to purchase a general journal database as they have in the past. The colleges are in fact collectively spending $2m where one statewide purchase of a general journal database would cost only $1m.

These are hard times. To free up $1M from an already extremely limited budget in the way we are proposing is perhaps a difficult sell to make. To strengthen the proposal, the colleges would have to accept that the saving from the statewide database purchase comes with a price. The trade would be that the TTIP technology budget would no longer fully fund the existing second (backup) network line into the colleges. The colleges would have to pick up some of the costs of the second line. A college could choose to use the savings differential for their share of the second line or for some other purpose (another database perhaps?).

Now comes the second part of the proposal which is even more challenging for the colleges and for us as librarians. To get greater savings, we would need to add another shared, statewide database using college funds to expand our savings. There are enough issues with accepting a single general journal database that is "best" for all of us. Can we as librarians in a system, yes, in a system, use our own money to purchase a second database using the same economies of scale? Can we see the advantages of a second shared statewide database enough to both endorse the purchase and to lobby our colleges to get everyone on board? The evidence is there, the savings are there, can we do it?

Your CCL Executive Board: 2010/11

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Jim Matthews (Chabot College)

Northern Regional Representatives:
East Central:
   Susan Walsh (Merced College)
Northeast:
   Dr. Luozhu Cen (Butte College)
Northwest:
   John Koetzner (Mendocino College)
San Francisco/East Bay:
   Position unfilled
Southwest Bay:
   Tim Karas (Mission College)

Southern Region Representatives:
Desert:
   Marie Mestas (San Bernardino Valley)
Los Angeles:
   Choonhee Rhim (East Los Angeles)
San Diego/Imperial:
   Taylor Ruhl (Imperial Valley)
Southcoast:
   John Weispfenning (Santiago Canyon)
West Central:
   Kenley Neufeld (Santa Barbara City College)

Additional Board Members:
   Executive Director: Gregg Atkins (Dixon Public Library)
   CCL-EAR Chair: Glorian Sipman (MiraCosta)
   CCL/CC League Library Consortium Director: Sarah Raley
   Chair, Library & Resources Advisory Committee: Dan Crump (American River College)
   Outlook, Website, and Directory Editor, Johanna Bowen (Retired Cabrillo Library Director)

Best of times, worst of times ...
But CCL members know the value of the organization!
92 colleges have paid the 2010-11 membership fee so far!
That only leaves 18 outstanding (out of 110 possible). And some colleges have recently indicated that payment is on the way. Thanks, everyone!

Has your college paid? Check the list on the CCL website. If your college has paid and your star is still "hidden," please get in touch with Gregg Atkins. Another copy of the invoice can be sent electronically if you need one. And if your college won't pay memberships this year (and some won't, we already know), please let CCL know that information.

CCL *Outlook* is published five-six times per year.
We encourage contributions from our colleagues.
CCL *Outlook* Editor (2010/11) Johanna Bowen, Retired, Cabrillo College,
jobowen@cabrillo.edu 831-479-8243

Council of Chief Librarians 925 L Street #C 110 Sacramento CA 95814 http:/www.cclccc.org

(President Matthew's letter continued)

At the March Deans and Directors meeting, VC Perry and I will be there to discuss the proposal in further detail. VC Perry will have to lobby for the proposal in various arenas. The proposal is not a "done deal". There are many ways that the statewide purchase effort can fail. If it does get approved and funded, there will be time to decide on the final criteria to use to pick the database. I bet that the database would not be online until January 2012 with perhaps a 18 to 24 month subscription period.

On a completely different topic, I have served for 5 years as your CCL President. If we had been under our old, non-incorporated bylaws, I would have been termed out last year. Under the new incorporated bylaws, my term does not end until June 2012. However, I have notified the board that I will resign as President as of June 30th, 2011. The Board will be holding a recruitment drive and a board vote for a new president in March. I hope each of you will consider nominating yourself to be the CCL President. If anyone is interested, please contact me, Gregg Atkins or your regional representative for more information on the presidency and the election.

Jim

ANNUAL CCCCO DEANS AND DIRECTORS MEETING
Thursday & Friday, March 17 & 18, 2011
Sheraton Grand Hotel -- 1230 J Street, Sacramento, CA 95814
(directions and transportation)

THIS 2011 MEETING FOLLOWS OUR NEW EXPANDEDFORMAT:*2days*
No registration fee--CCL pays the cost of Thursday night hotel room (one per institution)

Thursday, March 17	Friday, March 18
12:00 noon **Lunch with Colleagues**	8:15am – 9:00am **Breakfast**
1:00pm – 1:30pm **CCL Update** and **Statewide Update**	9:00am – 10:00am **CC Libraries – Cataloging Our Issues**
1:30pm – 2:00pm **CCL-EAR** and **CC Libraries Consortium Update**	10:00am – 11:00am **Reports from the Chancellor's Office**
2:00pm – 3:00pm **Let's Talk About Failure Success: Innovation, Risk and Failure** *Kenley Neufeld*	11:00am – 11:45am **Speaker: Roy Tennant**
3:30pm – 5:00pm **Technology and Libraries Survey -- Update** *Char Booth, UC Berkeley E-Learning Librarian*	11:45am-12:00pm **Final Comments and Wrap-Up**
5:30 pm – 7:00pm **Hosted Reception / Dinner on Your Own**	12:15- 1:30pm **Lunch**

To register go to: WWW.CCLCCC.ORG

REPORT: CALIFORNIA COMMUNITY COLLEGE STUDENT LIBRARY AND TECHNOLOGY SURVEY

Timothy Karas Dean of Instruction; Liberal Studies & Language Arts (Mission)

The Council of Chief Librarians of California Community Colleges (CCL) in collaboration with an independent Researcher designed a survey intended to clarify and provide understanding on how California community college students use technology and libraries. Five community colleges (East Los Angeles, Mendocino, Merced, Mission, and Santa Barbara) are administering the survey in a pilot project. Preliminary results of the pilot will be shared at the Statewide Library Deans and Directors meeting in March 2011.

Description: Develop and pilot a longitudinal research strategy for the Council of Chief Librarians of California Community Colleges that will provide actionable insight into the information and learning technology profiles of campus student populations.

Goals:
- *Understand local users.*
- *Support learning needs*.
- *Track technology trends*.
- *Prioritize and refine services*.
- *Foster cohesion*.

REPORT: ACADEMIC SENATE FOR CALIFORNIA COMMUNITY COLLEGES (ASCCC)

Dan Crump, ASCCC North Representative (American River)

Important issues being addressed by the ASCCC include the implementation of the SB 1440 transfer degrees, development of student success measures as part of the Chancellor's office SB 1143 Student Success Task Force and the proposal for the use of content review in developing prerequisites for courses.

I would also like to acknowledge the involvement of librarians in Academic Senate committees. In addition to Kevin Bontenbal (Cuesta) and myself serving on the ASCCC Executive Committee, I would like to say thanks to Kevin, Scott Lee (Antelope Valley) and John Koetzner (Mendocino) who serve on the Counseling & Library Faculty Issues Committee, Marie Boyd (Chaffey) who serves on the Accreditation and SLO Committee and Nancy Persons (Santa Rosa) who serves on the Curriculum Committee. Kevin also serves on the Educational Policies Committee and John sits on the Telecommunications and Technology Advisory Committee, along with Jim Matthews (Chabot College). And I also want to say thanks to all the librarians that I see at the ASCCC plenary sessions---thank you for your active participation at the colleges.

Accreditation Institute	March 18-19, 2011	Napa
Spring Plenary Session	April 14-16, 2011	SFO Westin
Faculty Leadership Institute	June 16-18	Berkeley
SLO Institute	July 13	San Diego
Curriculum Institute	July 14-16	San Diego
Fall Plenary Session	November 3-5, 2011	San Diego Sheraton

Note: Scholarships to cover the cost of attending these events are available.
Check with the ASCCC Office at 916/445-4753 or info@ascc.org

REPORT: CHANCELLOR'S OFFICE LIBRARY AND LEARNING RESOURCES PROGRAMS ADVISORY COMMITTEE

Dan Crump, Committee Chair (American River)

The Advisory Committee met on February 16 at the Chancellor's Office. It has been several years since we have had the opportunity to have an in-person meeting and allowed us to go over some important foundational work. We reviewed the purpose, membership and functions of the Committee along with the mission and goals. We will have a conference-call meeting in late March to finalize these discussions. LeBaron reported on the progress of the Annual Data Survey---almost a 100% response rate! He is working on the last few responders. It is hoped that the data will be available to us on the Chancellor's Office website in the near future. In addition, this data (and the ensuing analysis) will be used in a presentation by Chancellor's Office staff to the Board of Governors at their July meeting on the condition of CCC libraries. The entire committee will be working with LeBaron on this project.

2010-11 Library and Learning Resources Advisory Committee Members		
Organization	**College**	**Name**
1. Chief Instructional Officers	Napa Valley College	Susan Lamb
2. Statewide Academic Senate	Mendocino College	John Koetzner
3. Statewide Academic Senate	Antelope Valley College	Scott Lee
4. Statewide Academic Senate	Cuesta College	Kevin Botenbal
5. Council of Chief Librarians	Chabot College	Jim Matthews
6. Association of Colleges for Tutoring and Learning Assistance	Fresno City College	Ray M. Sanchez
7. Chief Student Services Officers	Los Angeles City College	Dr Lawrence Bradford
8. Student Senate	San Joaquin Delta College	Patrice Burke
9. Other Organization	American River College	Dan Crump
10. Chancellor's Office		LeBaron Woodyard

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

http://cclibraries.org/index.html   **Sarah Raley, Director**

CCL-EAR Vendor Day held in Ontario

Forty librarians attended the January 28th vendor day sponsored by the CCL-EAR sponsored in Ontario. The theme for the day was new interfaces. ProQuest presented their new user interface followed by EBSCO with the Netlibrary interface. Credo presented the Topic Pages add-on to their General Reference Collections and Gale discussed the Opposing Viewpoints in Context interface changes from last fall.

ProQuest has rolled out the new user interface for students. Colleges have the option when to change to the new interface but the company hopes that all customers will migrate by the end of June 2011. The new interface allows users to search across all PQ databases. It includes a My Research function and the ability to create durable URL's to link to articles. We have been assigned a central point of contact for any technical issues (Frank Monaco). He can be reached directly at 800-889-3358; extension is 2386. His email address is frank.monaco@proquest.com

EBSCO will release the new Netlibrary interface in the summer of 2011. The Netlibrary name will be dropped in favor of their new name – EBSCO eBooks. Content will be cross-searchable with other EBSCO databases and users will be able to print up to 60 pages in a session. The existing MARC records will remain stable and will automatically redirect.

Credo has introduced an optional Topic Pages subscription as an add-on to a subscription to their general reference services. Topic pages link to specific subjects and are available on the web. Links to the resources are limited by a subscription. To see an example of a topic page in ecology, go to http://www.credoreference.com/topic/ecology

Gale demonstrated *Opposing Viewpoints in Context*. The company has completed studies that show students like the new interface. The new interface features audio streams, topic pages and links to citation tools.

On a different note:

ALA mid-winter was held in San Diego on January 7-10. At the meeting of "Hot Topics for Community Colleges" held on Saturday, Jan. 8, the CCL-EAR product reviews were on the agenda. Librarians from other states utilize these reviews as they are evaluating products. Glorian Sipman (CCL-EAR chair) discussed the criteria for these reviews and the other librarians were encouraged to also post comments at the website. For more information on the reviews, see: http://cclibraries.org/reviews/review-index/

REPORT: ELECTRONIC ACCESS TO RESOURCES (CCL-EAR) COMMITTEE

Glorian Sipman, Committee Chair (MiraCosta)

New Reviews

- Encyclopedia Comparison Review (will be posted shortly)
- Reference Shelf Plus Preview
- Nursing Resource Center Preview

NetLibrary Superseded Editions List

From time to time, librarians inquire about weeding the NetLibrary shared collections. This is problematic for the reasons stated in the eBook selection policy **http://www.cclibraries.org/providers/ebooks/EbookCollectionDevelopmentPolicyFinal.pdf**

De-selection Criteria:
At the present time there is no de-selection policy for the shared collection. De-selection is complicated by two factors:

1) *Collections have been sold to libraries with the guarantee that they would have access in perpetuity.*

2) *Not all libraries have purchased all collections offered. If a decision were made to deselect a title in a particular collection with a newer edition from a subsequent collection, a library that had only purchased the earlier collection would not have access to either edition.*

Given these factors, the CCL-EAR Committee recommends that libraries wishing to delete titles remove the MARC records from their OPACs. The Committee is open to creating a list of superseded titles based on recommendations from CCC librarians. Librarians wishing to contribute recommendations are encouraged to contact the e-Book Selection Team Chair.

The committee has begun to compile the list of superseded titles as described above. Please send your recommendations to the eBook selection team chair, Carolyn Singh (CSingh@ShastaCollege.edu).

Upcoming CCL-EAR Committee Meetings:

If you do have any concerns having to do with database vendors or products, or if you would like to bring to attention of the consortium any new product or resource that may be suitable for community colleges, please forward this information to me (gsipman@miracosta.edu) or your CCL-EAR regional rep. Upcoming meetings are to be held on:
- April 8, 2011: (*Telephone conference*)

• April 28 & 29, 2011: (Sacramento, CA)
Meetings are open to interested ccc librarians.
Please remember that minutes from past CCL-EAR Committee meetings can be
viewed at the Community College Library Consortium website:
http://www.cclibraries.org/committee/minutes/index.html.

Perceptions of Libraries, 2010: Context and Community
http://www.oclc.org/reports/2010perceptions.htm

OCLC's newest membership report, Perceptions of Libraries, 2010, a sequel to the
2005 Perceptions of Libraries and Information Resources, is now available. The
new report provides updated information and new insights into information
consumers and their online habits, preferences, and perceptions. Particular
attention was paid to how the current economic downturn has affected the
information-seeking behaviors and how those changes are reflected in the use and
perception of libraries.

This OCLC membership report explores:

•Technological and economic shifts since 2005
•Lifestyle changes Americans have made during the recession, including increased
use of the library and other online resources
•How a negative change to employment status impacts use and perceptions of the
library
•Perceptions of libraries and information resources based on life stage
The report is based on U.S. data from an online survey conducted by Harris
Interactive on behalf of OCLC. OCLC analyzed and summarized the results in
order to produce this report.

E-Book Citations:

On February 6, 2011 *The Chronicle of Higher Education* published "E-Books' Varied
Formats Make Citations a Mess for Scholars." In the online content of an eBook,
Kindle, Nook, iPads and other devices were putting the same text on random different
pages (or provide no pagination at all.) There really were no fixed pages within an
electronic representation of a text.

[It would have been nice if the article had acknowledged the fact that librarians in
higher education bear the brunt of the burden of explaining and teaching citation
formats to students **and** scholars.]

The *NoodleTools Support Center* has guidance available for:
(APA 6th ed.) How do I cite an e-book on a device like a Kindle, Nook, or iPad?
http://www.noodletools.com/helpdesk/kb/index.php?action=article&id=207&relid=2

(MLA 7th ed.) How do I cite an e-book on a device like a Kindle, Nook, or iPad?
http://www.noodletools.com/helpdesk/kb/index.php?action=article&id=206&relid=2

On February 7th, the *Kindle Daily Post* announced the provision of Real Page Numbers for its books on both the Kindle Reader and on the Kindle APP for iPad – "Our customers have told us they want real page numbers that match the page numbers in print books so they can easily reference and cite passages…"

Smart Phones and Databases:

Sarah Raley, Community College Library Consortium Director

Are your students asking about accessing databases using their smart phones? Now many vendors have created that capability.

What's that blob?
It's a QR (Quick Response) code. A smartphone scans the code, which opens instantly to a web page. Here is one for English Wikipedia:

Gale/Cengage: www.gale.com/apps: Using your college e-mail address, *AccessMyLibrary*College gives you unlimited, 24/7 access to your college library's Gale online resources. Your students must have an .edu email extension. A cookie is placed on your phone. (iPhone)

Alexander Street Press: Listen to an audio track or watch a video on your mobile phone Wherever you see the "send to mobile" icon, you are able to obtain a "shortlink" to enable playback on your mobile device. (iPhone and Android)

EBSCO: You must create a mobile profile for your students and add databases to it. http://support.epnet.com/knowledge_base/detail.php?id=4431 If not authenticating through the college's proxy, may need a username & password. (Android, BlackBerry, Dell Axim, iPhone, Palm 750)

HW Wilson: Set up access under your admin and choose which databases to include. Here is the link to information.

ProQuest: coming in summer 2011

Google's Mobile App: http://www.google.com/m

Many libraries are creating their own apps for their ILS or library services. Check out the Seattle Public Library, Library of Congress or CSU Channel Islands apps.

Information Literacy (cjc-l@ala.org)

ACRL's Information Literacy Best Practices (ILBP) committee is currently revising the document "Characteristics of Programs of Information Literacy that Illustrate Best Practices." We have attempted to streamline the document, making it more relevant and easier to understand, and we are seeking input from ACRL members to make sure that it is as useful and usable as possible. Please take some time to review the draft (available at: http://www.ala.org/ala/mgrps/divs/acrl/standards/characteristics_rev_.pdf) and send any comments/suggestions to Elana Karshmer (elana.karshmer@saintleo.edu), ILBP chair 2010-2011. Please submit your comments no later than March 28, 2011.

Tech News: The Horizon Report 2011 edition
http://www.nmc.org/pdf/2011-Horizon-Report.pdf

These trends and challenges are a reflection of the impact of technology that is occurring in almost every aspect of our lives. They are indicative of the changing nature of the way we communicate, access information, connect with peers and colleagues, learn, and even socialize.(page 4)

Key Trends:

- The abundance of resources and relationships made easily accessible via the Internet is increasingly challenging us to revisit our roles as educators in sense-making, coaching, and credentialing.
- People expect to be able to work, learn, and study whenever and wherever they want.
- The world of work is increasingly collaborative, giving rise to reflection about the way student projects are structured.
- The technologies we use are increasingly cloud-based, and our notions of IT support are decentralized.

Technologies to watch:

The six technologies to watch are presented within adoption timelines that indicate likely time frames for their entrance into mainstream use for teaching, learning or creative inquiry.

- Within the next 12 months: *electronic books* and *mobile devices*.
- Within two to three years: *augmented reality* and *game-based learning*
- Within four to five years: *gesture-based computing* and *learning analytics*.

Critical Challenges:

1. Digital media literacy continues its rise in importance as a key skill in every discipline and profession..
2. Appropriate metrics of evaluation lag behind the emergence of new scholarly forms of authoring, publishing, and researching.
3. Economic pressures and new models of education are presenting unprecedented competition to traditional models of the university.
4. Keeping pace with the rapid proliferation of information, software tools, and devices is challenging for students and teachers alike.

To complement the report, the New Media Consortium this year designed the Horizon Project Navigator, a social-media site to offer access to the materials experts looked at in preparing the report and share information related to the identified technology trends.
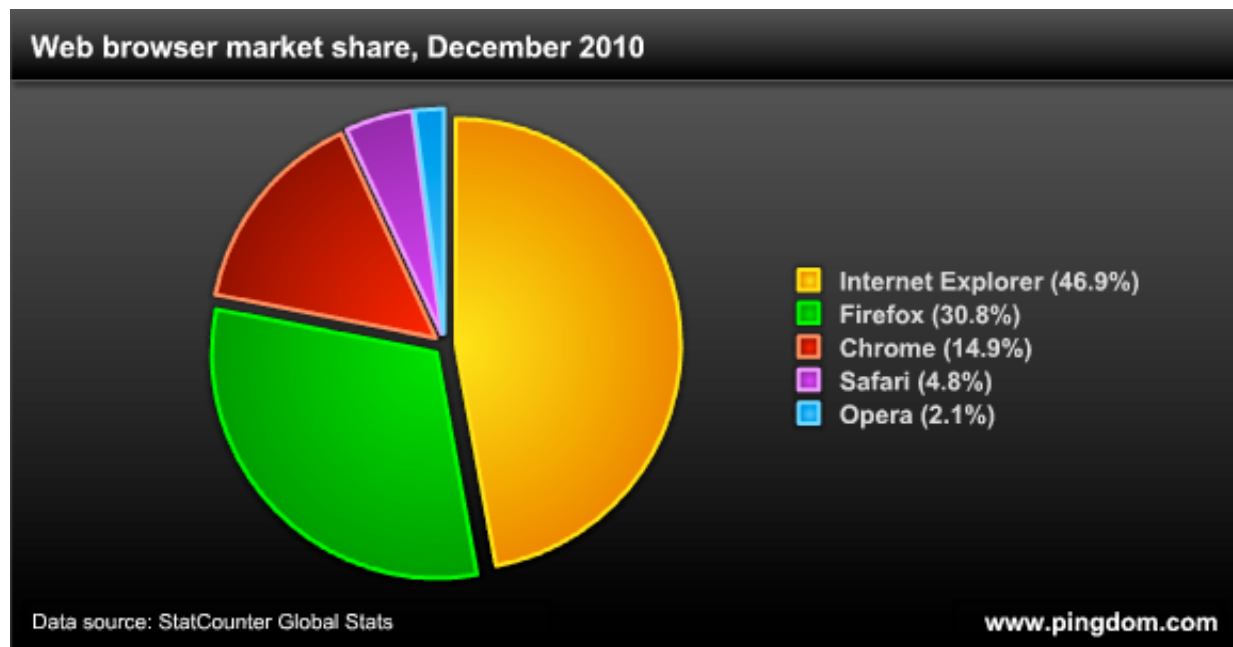
Tech News: Mashable Publishes a Facebook Privacy Guide to 10 Settings Every User Needs to Know

Facebook's privacy settings are notorious for their confusing levels of specificity. With over 170 options to choose from, Mashable has found and detailed 10 essential settings in their quick guide.

Tech News: Internet 2010 In Numbers:

Provides an extensive and fascinating analysis of such key issues as the number of websites added, emails sent, internet users and where they are, social media details, and the number of videos watched per day on YouTube.

http://royal.pingdom.com/2011/01/12/internet-2010-in-numbers/

FYI: One year ago, in Dec.2009 IE had 62.7%; Firefox had 24.6%; Chrome had 4.6%; Safari had 4.5%; Opera had 1.2%

News From the Colleges:

Modesto Junior College: Dr. Tobin de Leone Clark is retiring from her position at Modesto Junior College as Dean of Library & Information Technology. The Yosemite Community College District is indicating that she will not be replaced and her duties will be assigned to other deans.

The West Hills Lemoore College Library has developed an online tutorial on how to find a book using their catalog.
http://www.westhillscollege.com/lemoore/academics/library/captivate/basic_catalog/Basic%20Catalog%20Search%20Tutorial.htm

The Merced College Library has developed a learning video on how to use the new Merced College Portal.
http://www.mccd.edu/lrc/learning_videos/learning_videos.html

The West Hills Coalinga Library has an online tour of their library on Flickr.
http://www.flickr.com/photos/47064972%40N04/sets/72157623184010683/

The Columbia College Library has a blog showcasing new items in the library.
http://libraryhighlights.blogspot.com/

Santa Barbara City College's (SBCC) Eli Luria Library was named the national winner in the community college category for the Association of College and Research Libraries' (ACRL) 2011 Excellence in Academic Libraries Award competition. The ACRL selection committee cited the Luria Library's commitment to student learning and library outreach to the community. The Luria Library has substantially expanded its services and offerings to faculty, staff, and tens of thousands of students every semester. Library staff uses a variety of technologies such as wikis, blogs, web pages, and instant messaging to interact with faculty and students.
http://www.edhat.com/site/tidbit.cfm?nid=48289.

What Are The CCL Executive Board Members Reading?

Cariboo Island by David Vann -- John Koetzner (Mendocino)
The Drillmaster of Valley Forge: Baron Von Steuben… -- Jim Matthews (Chabot)
Second Violin by John Lawton – John Weispfenning (Santiago Canyon)
What I Wish I Knew When I Was 20 by Tina Lynn Seelig– Choonhee Rhim (East Los Angeles)
Designing The Digital Experience by David Lee King – Sarah Raley (cclibraries.org)
Value of Nothing by Raj Patel – – Kenley Neufeld (Santa Barbara City College)
Full Catastrophe Living by Jon Kabat-Zinn – Taylor Ruhl, (Imperial Valley
Warmth of Other Suns by Isabel Wilkerson – Susan Walsh (Merced)
Emperor Of All Maladies by Siddhartha Mukerjee (Kindle app on iPad)– Johanna Bowen (CCL Outlook and Website editor)
A Heartbeat Away by Michael Palmer – Gregg Atkins (CCL Executive Director)
In the Lake of the Woods by Tim O'Brien – Luozhu Cen (Butte)
The Junior Officers' Reading Club by Patrick Hennessey -- Marie Mestas (San Bernardino   Valley)
 How the states got their shapes by Mark Stein -- Dan Crump (American River)