

Congratulations to the CCL Executive Board for moving our organization forward into the successful creation of the new

CCL,CCC

a nonprofit public benefit corporation organized to represent, promote and advance libraries in public California community college education;

to provide a vehicle for communication, discussion and collaboration among chief librarians;

to provide opportunities for professional development, training and leadership development for chief librarians and other academic librarians;

and to support data collection, analysis and dissemination for the purpose of good public policy development.

As a nonprofit, public benefit corporation CCLCCC will be actively seeking grant opportunities and collaborative ventures that will fulfill the goals of the new organizational structure. Any and all ideas for directions to pursue need to be shared and explored.

A venue for charting the future of the new organization will be the

Spring 2 day Deans and Directors meeting planned for April 15 and 16 (see page 3 of this *CCL Outlook*)

Your CCL Executive Board: 2008/10

(phone numbers and email addresses are available at the CCL Website www.cclccc.org)

President: Jim Matthews (Chabot College)

Northern Regional Representatives:

East Central:

Susan Walsh (Merced College)

Northeast:

Dr. Luozhu Cen (Butte College)

Northwest:

John Koetzner (Mendocino College)

San Francisco/East Bay:

Cherry Li-Bugg (Los Medanos College)

Southwest Bay:

Tim Karas (Mission College)

Southern Region Representatives:

Desert:

Marie Mestas (San Bernardino Valley)

Los Angeles:

Choonhee Rhim (East Los Angeles)

San Diego/Imperial:

Judy Cater (Palomar)

Southcoast:

John Weispfenning (Santiago Canyon)

West Central:

Kenley Neufeld (Santa Barbara City College)

Additional Members:

Executive Director: Gregg Atkins (Dixon Public Library)

CCL-EAR Chair: Glorian Sipman (Miracosta)

CCL/CC League Consortium Liaison: Sarah Raley

Chair, Library & Resources Advisory Committee: Dan Crump (American River College)

Outlook & Website Editor, Past President: Johanna Bowen

CCL *Outlook* is published six times per year. We encourage contributions from our colleagues.

**CCL *Outlook* Editor (2009/10) Johanna Bowen, Cabrillo College, jobowen@cabrillo.edu
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<http://www.cclccc.org>

ANNOUNCING: A REALLY DIFFERENT DEANS AND DIRECTORS MEETING!

You're invited to this year's Deans and Directors meeting in Sacramento on

April 15 and 16 – and you won't want to miss a minute:

- 2 days of meetings – keynote speakers, technology information, networking, group planning
- Updates about the state budget, the Chancellor's Office, CCL, etc.
- Information about TTIP/databases and next steps
- Funded hotel room (yes, CCL will fund your hotel room at the Hyatt)

We're booking keynote speakers to talk about leadership and also about technology. We'll share the latest about Open Source Library Software.

And it's time to really focus on Assessment – you know, gathering the data and analyzing it to see if those bright shiny SLOs really work!

Mark your calendars! Ask your college to find some money to cover your transportation costs. Get ready for a don't-miss-it meeting!
(More information to follow in the next **CCL Outlook** and on the listserv.)

Best of times, worst of times ...

But CCL members know the value of the organization!

88 colleges have paid the 2009-10 membership fee so far!

That only leaves 22 outstanding (out of 110 possible). And some colleges have recently indicated that payment is on the way. Thanks, everyone!

Has your college paid? Check the list on the CCL website. If your star is still "hidden," please get in touch with Gregg Atkins. Another copy of the invoice can be sent electronically if you need one. And if your college won't pay memberships this year (and some won't, we already know), please let CCL know that information.

Message from VPI Renee Kilmer

My name is Renee Kilmer and I'm the Vice President of Instruction at Cabrillo College on the lovely Central Coast, as well as the current President of the Chief Instructional Officers for the California Community College system (CCCCIOs).



As you know this year, our system has sustained the largest budget cuts since the passage of Prop 13 three decades ago, as well as challenges to our curriculum and scheduled offerings. The legislature, through the Legislative Analysts Office, has pinpointed particular areas of concern for continued funding, what they are calling “recreational” courses, and it appears that this focus of attention will not end soon.

Already we are hearing that Sacramento is taking up this charge again for the next budget cycle. The CIOs, who are responsible for overall schedule development and financial solvency of the educational half of the budget (ie: that part of the budget where the 50% law sits), have all been extremely busy trying to maintain the instructional and curricular integrity of the educational programs at our respective colleges, and provide high quality education for the students we are charged to serve, while cutting our budgets. We've had to slash courses, reduce operating costs even for instructional materials, and freeze hiring, especially fulltime faculty positions. Yet the number of students grows as the economy declines and out-of-work District residents come back to the community colleges to retrain or get a degree.

Notwithstanding all this, the CIOs are a strong group of dedicated administrators who are committed to making the best of the worst situation; committed to maintaining the highest standards of education at our colleges by working with our faculty, supporting them in their efforts to redesign curriculum or programs that will meet the needs of our students; and committed to guiding our faculty and staff through these dark economic days. Surely they will end although perhaps not as soon as we'd like. We all must work together to do so, and we need to advocate more strongly in Sacramento and Washington to ensure that we can continue to serve our students, many of them the neediest of our populace.

Of course, I'm preaching to the choir, as the librarians are among the most vocal of all constituent groups on this matter. You are the ones who serve all students at your respective colleges, helping them navigate the “mysteries of the academic printed world” (although “printed” takes on new meaning these days), assisting with their research, and helping them to succeed in their studies. With respect to the budget

crisis, the Council of Chief Librarians has been particularly active, advocating for the re-instatement of the TTIP funds, the loss of which has been a critical blow to our colleges.

The CCL representative for the CCCCIO Board, Jim Matthews, has kept us abreast of your actions and your advocacy. He has been a wonderful resource for us as we share ideas about funding different areas of the college, especially for funding the libraries now that the state has cut the categorical allotment. I can certainly say as the President of the CIOs, I'm happy that Jim attends our meetings and provides us with the very important perspective of the librarians. It has served us well and we look forward to continuing this strong partnership. I want to close by thanking you for including my message in your newsletter.

2010 California Academic and Research Libraries Conference

People Make Libraries: Digging into Our Past and Polishing Our Present to Transform Our Future

Register Now <http://www.regonline.com/Checkin.asp?EventId=791571>

When: April 8-10, 2010

Where: Holiday Inn Capitol Plaza <http://www.sacramento-hi.com/home.aspx>

Sacramento, CA

Member Conference Rates: \$195.00 (On or Before Feb 19, 2010)
\$295.00 (After Feb 20, 2010)

Non-Member Conference Rates: \$295.00

Student Conference Rates : \$150.00

Pre-Conference Workshop Rates: \$50.00 to - \$125.00

Everyday there are news stories on libraries. The stories are usually focused on collections, buildings, and emerging technologies, and rarely on the people that make libraries. Libraries have amazing collections because library people select, process, and promote all sorts of materials with an eye to the future. Libraries have award-winning buildings because library people help design and renovate them to meet both known and anticipated user needs. Libraries are at the forefront of technology because library people are risk takers and see how technology can transform processes and projects. This conference will highlight people's research and practice that is transforming our future.

Friday Plenary Speaker: Dr. Peter Hernon

Saturday Plenary Speaker: Melanie Hawks

Below is a sampling of the “**Engage Sessions**” (Pre-Conference Workshops)

- The service formerly known as reference: A changing paradigm
- Disturbing the Sediment: Dusting off the Information Literacy Competency Standards
- Reference Toolkit Revisited Listen and Learn Sessions
- New Directions in Library Instruction: Keywords, Visual Literacy, and Critical Thinking
- Are They Getting It: Seeking Evidence of Students' Research Behavior Over Time

Discussion and Poster Sessions To Be Announced in Mid-February ...

Amy Wallace, 2010 CARL Conference Chair,
<mailto:amy.wallace@csuci.edu>

10 Librarian Blogs To Read in 2010 from LISNews

<http://lisnews.org/node/35544/>

... Those people who are doing some of the most interesting and original writing on the web. Each year we've attempted to gather a group of librarians whose writing helps increase our understanding of the profession and it's place in our rapidly changing world. Again this year we tried to choose 10 writers who cover very different aspects of our profession, 10 sites that inform, educate and maybe amuse. By following these blogs I think you'll find something new to read, and a place to gain better understanding of a part of librarianship that's outside of your normal area. We all have much to learn from each other, and these bloggers are working hard to share their knowledge and understanding with you. Read on below to see why each site made the list, and why there's an honorable mention this year. This year I also made an OPML File for your reader. Here's the list in alphabetical order:

1. Academic Librarian (Feed)
2. Awful Library Books (Feed)
3. The Best Of PubLib (Feed)
4. Disruptive Library Technology Jester (Feed)
5. Everybody's Libraries (Feed)
6. The Library History Buff (Feed)
7. Library Garden (Feed)
8. The Merry Librarian (Feed)
9. The 'M' Word - Marketing Libraries (Feed)
10. Walt at Random (Feed)

Honorable Mention: Agnostic, Maybe (Feed)

Highlights from LITA's Top Technology Trends Committee

at ALA mid-winter, January 17, 2010, with panelists [Amanda Etches-Johnson](#), [Jason Griffey](#), [Joe Murphy](#), [Lauren Pressley](#), and [David Walker](#).

Amanda Etches-Johnson: User experience is the buzz word of 2009. Designing of software for interface and Web. Visuals and interaction design will be affected by mobile experience. What we do for mobile devices will move to reverse engineer the Web designs. Measuring the user's experience at a library Web site is important.

Joe Murphy: Librarians are ready to deal with SMS, mobile apps (small downloadable pieces of software downloadable to our smart phones) We need to transfer our traditional librarian skills to this medium. Mobile friendly libraries are an experience. When a mobile phone is the major gateway for research, we have to have changed policies about cell phones. We need to maximize cell phone reception. Big trend this year will be mobile social gaming such as *Asquare*. We should use it to market our services and place. Becoming Mayor of the Library by checking in the most. Use Twitter as a platform for services.

David Walker: Where should smaller libraries focus resources?

Answer: Spend less time developing collections, spend more time exploring the new technologies. Older users don't use Twitter, we explore for other patron groups. We have always had primary user groups and we have always needed to maintain our relevance to them. We need to balance service to traditional users and service to mobile users. Big move toward eBooks is a necessity. Journals have made the big jump to online. Jstor is way more scholarly and focused and undergrads are hot to find it fast. If book chapters were as easy to find as journals, this could transform and inform undergraduate research. Libraries should sink more money into licensing more books. Will we have collection-less libraries.

Lauren Pressley: Augmented reality is the topic. Blending virtual data with the real world.

Jason Griffey: 2009 was the year of the iPhone app store. Numbers: opened in July 2008. 6 months 500 million grabbed. Growth is unlike anything anyone has ever seen. 134,000 apps available. About 5 are library specific. DC public library, OCLC, and Library Thing, NLM. ... So, given the popularity. Apps exist for our printers. Ford has an application writing environment for Ford cars! 2010 will have CSS 3 and HTML 5. HTML 5 brings things you couldn't do previously. Offline storage

Bits of interest:

Top 10 iPhone Apps

1. **Tweetie 2**
2. **Yelp**
3. **Slacker**
4. **FlightTrack Pro**
5. **Mint**
6. **SlingPlayer Mobile**
7. **The Small Chair (McSweeney's)**
8. **RunKeeper**
9. **Photoshop.com Mobile**
10. **Locavore**

Community & Junior College Libraries Section of ACRL had the highest section growth in 2008-2009. Most of the sections of ACRL remained stable or lost membership, but our section grew by 2.64%. Amazing! We have 1,290 members from the 11,905 ACRL membership pool.

Uphill for the CCC's: California now ranks seventeenth of the 20 largest states in the percentage of ninth-graders who go to college--36.3 percent compared with a 41.8 percent national average and 58.2 percent in Minnesota. And it ranks eighteenth among the 20 largest states in the percentage of high school graduates who go directly to college. The problem comes partly from the state government's abandonment of the community college system: Community colleges receive about \$5,500 in fees and state funding for each student each year, while the universities get \$22,000 and the state colleges \$12,000. But the heart of the problem lies in California's K-12 education: According to the Department of Education's National Assessment of Educational Progress (NAEP) tests, California eighth-graders came in forty-eighth in 2007 among the 50 states and District of Columbia in reading and forty-fifth in math.

From a fascinating October 26, 2009 article in The National Review written by John B. Judis, "End State: Is California finished?"
<http://www.tnr.com/article/politics/end-state>

REPORT: COMMUNITY COLLEGE LIBRARY CONSORTIUM

<http://cclibraries.org/index.html>

Sarah Raley, Director

The consortium is offering two new products this spring:

NoodleBib is a fully-integrated note-taking and documentation program which is anchored in the best practices of academic research and inquiry learning. Known as the most comprehensive and accurate bibliography composer on the Web, NoodleBib also includes note-taking and outlining components which enable you to extract, organize and synthesize information that you find during the research process.

Intelecom Online Resources Network is a hosted and supported repository and searchable database of embeddable video clips – streamed on demand. Select from a variety of video collections in core curriculum subjects including the Biological Sciences, History, Philosophy, Psychology, Environmental Studies, Oceanography, Sociology and more. Fully closed captioned and rights checked.

Watch the consortium web site for information on these and the other spring offers.

Tech News: The Horizon Report 2010 edition

<<http://www.nmc.org/pdf/2010-Horizon-Report.pdf>>

Key Trends:

1. The abundance of resources and relationships easily accessible via the Internet is increasingly challenging us to revisit our roles as educators in sense-making, coaching, and credentialing.
2. People expect to be able to work, learn, and study whenever and wherever they want to.
3. The technologies we use are increasingly cloud-based, and our notions of IT support are decentralized.
4. The work of students is increasingly seen as collaborative by nature, and there is more cross-campus collaboration between departments.

Critical Challenges:

1. The role of the academy – and the way we prepare students for their future lives – is changing.
2. New scholarly forms of authoring, publishing, and researching continue to

emerge but appropriate metrics for evaluation them ... lag behind.

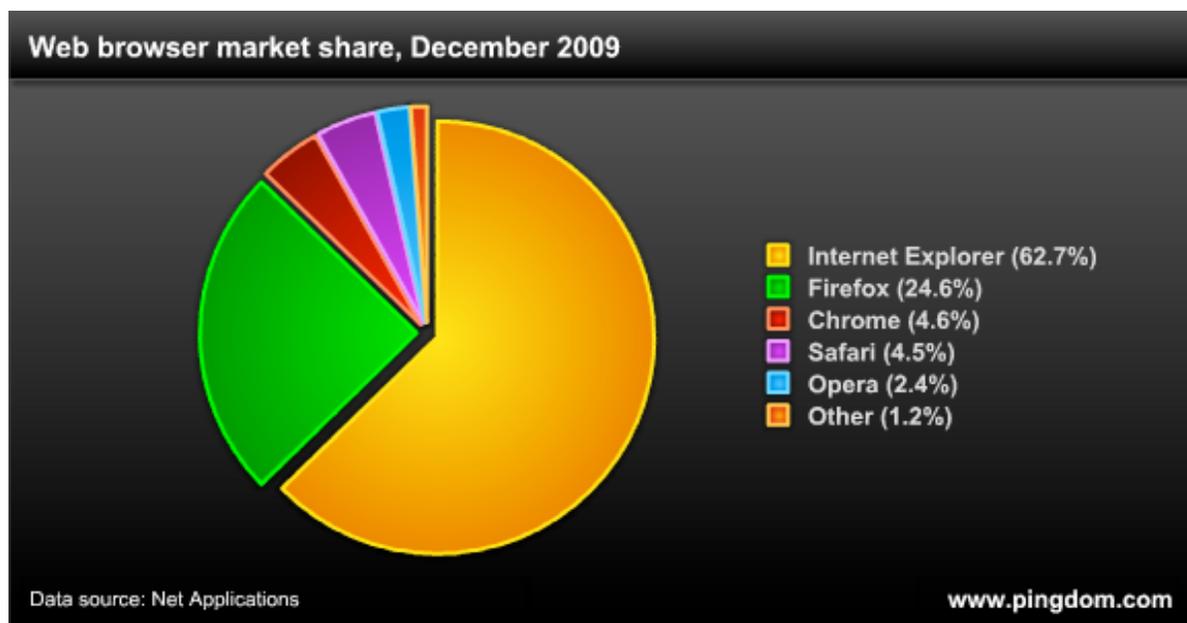
3. Digital media literacy continues its rise in importance as a key skill in every discipline and profession.
4. Institutions increasingly focus more narrowly on key goals, as a result of shrinking budgets in the present economic climate.

Technologies To Watch:

- Within the next 12 months: Mobile computing, open content
- Within two to three years: Widespread adoption of both *electronic books* and *simple augmented reality*
- Within four to five years: gesture-based computing and visual data analysis

Tech News: The Internet In Numbers: Provides a fascinating analysis of such key facts as the number of spam emails, email users, computer viruses, Internet users, emails sent, and blogs blogged, in 2009

<http://royal.pingdom.com/2010/01/22/internet-2009-in-numbers/>



News From the Los Angeles Region:

Glendale Community College Library, Basic Skills Funding The GCC Library has received Basic Skills funding every year since 2007-2008 to establish a small library at the college's Garfield Campus. Garfield is GCC's continuing education/noncredit campus, serving primarily ESL students; it received "educational center" status in 2008 as a grandfathered center. The book collection consists of 560 titles and 820 volumes and is made up of ESL readers, GED study guides, books suitable for research papers, and a small reference collection. The collection is currently housed in Garfield's Developmental Skills Lab (DSL) and lab staff have been trained to maintain and circulate the collection. In addition to the collection, Basic Skills funding has provided limited librarian services. Library information competency workshops, taught by librarians, were offered for a time, but 30-minute librarian consultations with students about their research papers was deemed more suitable for the Garfield population. In spring 2009, 47 consultations were conducted and 32 were conducted in fall 2009, all with high school students who are enrolled in English classes at Garfield. Fifty students are expected to benefit from consultations during spring 2010.

In 2009-2010 the GCC Library received additional Basic Skills funding to explore the future of the Garfield Library. In fall 2011, the Developmental Skills Lab will move to Garfield's new building, leaving the library in a portion of its existing space, but without any staffing. The original plan was for the library to be housed in the current DSL space, but that space is now being reduced by two thirds. The goal of the new project is to determine the most effective method of providing library services at the Garfield Campus. Adjunct librarian, Pat Sullivan, has been contacting other community colleges with educational centers around the state, inquiring about their library services. Once her research is complete, she will prepare a report that proposes a method for providing continued library services at the Garfield Campus. There is concern that GCC will not be able, given funding limitations, to provide regular staffing at the Garfield Library. We hope that this research project will provide evidence to support future staffing and continuation of library services for all Garfield students.

Brenda Jones, Interim Library and Learning Resources Director, Glendale Community College

Passadena City College: Last year, for the first time, PCC's Shattford Library was a co-sponsor of the One City, One Story program that brought Luis Urrea (The Hummingbird's daughter) to the city-wide reading event. PCC also was honored to have the author on campus who spoke about his experiences growing up on the border. This year, PCC is also a sponsor for the community read of *Gardens of Water* by Alan Drew. As part of the celebration month in the Spring, numerous events are held throughout the city as well as the college including a visit of the author to PCC to speak to students. In addition, PCC will host a program on Islam, Fact and Fallacy; a conversation with the community; an

adaptation of Romeo and Juliet based on *Gardens of Water*; a lecture on Strategies for Dealing with Youth Depression. March 1-30th, 2010.

Mary Ann Laun, Dean

<http://cityofpasadena.net/library/ocos/>

East Los Angeles College: The Modernization Project for the Helen Miller Bailey Library at East Los Angeles College began on December 14, 2009. The renovation will include an expansion of the building by 11,000 sq. ft., an interior design more conducive to study, and upgraded service areas. The project team is working hard to make the updated Helen Miller Bailey Library ready for fall 2011, five (5) months ahead of the original completion date of January 2012. The librarians eagerly look forward to the day when they can once again call the Helen Miller Bailey Library the hub of academic resources on campus. Choonhee Rhim, Library Chairperson

See a rendering of the modernized library building on the library website

(<http://library.elac.edu>).

News from the Northwest Region

In November Lily Kun left **Cosumnes River College** for Centralia College in WA State. She was not replaced, so Consumnes is down to 4 Full Time Librarians and 9 Adjunct Librarians for not quite 17,000 students.

Folsom Lake College got a Librarian position for Fall 2010. Interested parties can go to www.losrios.edu and look under the Job Openings section.

The new **Napa Valley College Library** will be complete at the end of April and a dedication will be scheduled for early May. Stayed tuned for that dedication date. Bonnie Thoreen also plans to retire as she had previously revealed on our listserv.

Will Baty is leaving his Dean position at **Santa Rosa Junior College** and becoming a faculty librarian on the campus after twenty-two years there with plans to work on an instructional project. His position is being advertised currently and is located at: www.santarosa.edu under Human Resources. After building two new libraries over the past several years, Will has accomplished what most librarians can only dream about in their careers.

