PRESIDENT'S MESSAGE

To: Librarian Colleagues   From: Johanna Bowen

Are we really in the sixth year of the 21st century? With the high speed CENIC network and the TTIP base funding in the background the CCC libraries are readily providing students with unprecedented access to high-quality, readily-available information resources. In the context of an improved economy can we really begin the academic year focusing on our teaching and learning goals and set aside for a short time our "survival mode" thinking? The answer is yes, perhaps, for some libraries. Others are faced with the overall specter of a potential campus fiscal contraction due to declining enrollments.

What we anticipate about Katrina's impact on libraries is leaving all of us with feelings of Apprehension. When we know more, we will share information via the listserv and the *Outlook*. And when the opportunities arise to aid and assist, CCL will help to publicize them as well as respond.

One of our strengths as a professional group is our willingness to talk to each other and to learn from each other. We have two singular opportunities to gather in the next few months.

1. **Library Deans and Directors Workshop (October 14th in Sacramento)**
2. **Regional SLO workshops in the North on October 26th and in the South on November 2nd**

Let me remind everyone that the information-gathering phase of the *California Community College's System Strategic Plan* has been completed. The best way to still have input now is to go to their Web site at: www.ccc-systemstrategicplan.org and complete the "Tell Us What You Think" survey on their Web site. Very few people are going to this Web site to chime in on the issues central to the strategic plan. Information gathered now needs to be packaged and shaped for a wide range of constituencies/audiences. I suggest that librarians take the time to fill out the questionnaire. There are no questions about Information Literacy and technology but we can fill out the comment sections with statements about the necessity for the system to strive to achieve technological superiority and provide information resources consistent with advances in higher education.

Johanna Bower

NEWSLETTER INFORMATION

C.C.L. WEBSITE

The Council of Chief Librarians Web site is located at :   http://www.cclccc.org

This web page has been set up to provide information for community college librarians.
Many thanks to Johanna Bowen at the Cabrillo College Library for developing and maintaining this page for us.
Check it out and send comments, suggestions, and outright praise (if you feel like it) to:
Johanna Bowen jobowen@cabrillo.edu

WEB PAGES WORTH LOOKING FOR - from the "Resource Shelf"

Academic Library--Digital Library   Source: University of Wisconsin Libraries
University of Wisconsin Digital Collections   "The University of Wisconsin Digital Collections provides quality digital resources from its academic libraries to UW faculty, staff and students, citizens of the state, and scholars at large." Bird books are just a small part of the amazing Digital Library for the Decorative Arts and Material Culture: Image and Text Collections, which offers such gems as:
+ The house in good taste by Elsie DeWolf (1865-1950). + Sketches for country houses, villas, and rural dwellings; calculated for persons of moderate income, and for comfortable retirement by John Plaw (1744 or 5-1820). The Art journal illustrated catalogue: the industry of all nations, 1851. Thre is an amazing series of volumes digitized here.

Agriculture—Hub   Source: University of Kentucky College of Agriculture
Agripedia
"Agripedia has been created to allow students to use resources across the country in an integrated, interactive learning resource on the Internet. As an "encyclopedia of agriculture", Agripedia presents facts, figures, demonstrations, examples, graphics, and more regarding the concepts, practices, and vocabulary of agriculture in a multimedia format using audio clips, graphics, text and animation. AGRIPEDIA not only provides ready access to instructional sites on the web, it also helps students navigate the tangle of the world wide web with ease."

TECHNOLOGY CORE COMPETENCIES FOR LIBRARY WORKERS

I just discovered a useful document on the California Library Association web page. It is
"Technology Core Competencies for California Library Workers" It also includes competencies for
reference, instructional and management staff as a separate category. Nice glossary of terms too.
"Purpose of these competencies is not to be the guidepost by which all libraries measure technology
skills, but rather to serve as a starting point for libraries to use in assessing their staff's technology
proficiencies, and to assist libraries in building their own sets of tailored competencies to fit with their
unique staff and library"

The CLA web address is http://www.cla-net.org

The actual address for this document is
http://www.cla-net.org/included/docs/tech_core_competencies.pdf

This might be useful either on the CCL web page or in the Newsletter. At EVC we are developing a
learning skills inventory for faculty and staff which includes skills such as these as well as
information competency and other learning skills used in the classroom. It is a collaborative effort
between the Library, Teaching and Learning Center, and Technology Resource Center. @ONE is
also housed on our campus and is a part of this planning effort too. Once it is fine tuned, I will
share.

Victoria Atherton

EBSCO Publishing Community College Advisory Board Created

Four members of the California Community Colleges were invited to join the newly created
Community College Advisory Board for EBSCO Publishing.

The new members are Jean Smith of San Diego Mesa College, Norman Buchwald of Chabot
Community College, Glorian Sipman of Mira Costa Community College and Johanna Bowen of
Cabrillo Community College. This advisory group will be comprised of librarians from community
colleges across the country. The purpose of the Advisory Board will be to assist EBSCO with a
variety of issues involving development of product line and enhancements, and database direction
specific to junior and community college libraries. The first meeting of this board will be at ALA in
Chicago this summer. We congratulate these librarians and look forward to their input in products
specific to our libraries.

WATCH FOR YOUR CCL INVOICE!
To be mailed in mid-September.

STILL ONLY $100

Your member fee enabled CCL to guard the TTIP allocation and keep the
CCL-EAR committee hard at work reviewing electronic resources!
Every penny goes to making life safe for CCC libraries. Every penny goes for
reminding people of the fundamental necessity of good library service for our
students and faculty.

YES! REGISTRATION FORM
IS ONLINE AT
WWW.CCLCCC.ORG

$20.00 payment to be collected at the meeting
(NOTE: Last date to cancel is Friday, October 7)

QUESTIONS? COMMENTS? CONTACT:

GREGG ATKINS, CCL EXECUTIVE DIRECTOR
atkinsg@dixonlibrary.com

PRELIMINARY AGENDA

- Reports from:
  - Council of Chief Librarians, CCC
  - Learning Resources Association California Community Colleges
  - Library and Learning Resources Programs Advisory Committee
  - Academic Senate
  - Telecommunications and Technology Advisory Committee

- Updates and Discussion on Issues of Interest
  - *Chancellor's Office Reporting Structure*
  - *Information Competency*
  - *Telecommunications and Technology Infrastructure Program (TTIP) Funding*
  - *Distance Education*
  - *State Budget*
  - *State Legislation*
  - *Technology in the Library (e.g. wireless)*
  - *Annual Data Survey – Meet CCL's data survey researcher, Terrence Willets*
  - *Closed Captioning*

- Special Speakers

DON'T MISS IT! BE SURE THAT YOUR
COLLEGE HAS SOMEONE THERE!

COUNCIL OF CHIEF LIBRARIANS 📖💻ⓘ
CALIFORNIA COMMUNITY COLLEGES

IN APPRECIATION

Whereas, working as an EAR committee member led to many sleepless nights,

Whereas, working as an EAR committee member led to increasing the strength of the eyeglasses prescription for every member,

Whereas, attending an EAR meeting could lead to extreme sleep deprivation from being on the road from 4am 'till 9pm within the same day,

Whereas, being an EAR committee member was the unsung heroic task of the millennium,

Whereas, the tasks of shaping the CCL – CC League program, deciding which products to review, communicating with each other and with the EAR-INFO listserv, worrying the details of the new and uncharted waters surrounding electronic books, were accomplished with the highest professionalism,

THEREFORE BE IT RESOLVED:

that the outgoing CCL-EAR Committee member

Priscilla Fernandez, Chaffey College

shall be freely granted
the ongoing gratitude and appreciation of every member
of the Council of Chief Librarians Executive Board
and all of the librarians in the
California community college libraries.

June, 2005

CCL WORKSHOPS
ON
STUDENT LEARNING OUTCOMES
FOR
ACCREDITATION ... AND MORE

WEDNESDAY, OCTOBER 26 – NORTH (WALNUT CREEK)
WEDNESDAY, NOVEMBER 2 – SOUTH (ONTARIO)

Featuring BONNIE GRATCH LINDAUER (City College of San Francisco)
and librarians who have recently served on a visiting team as well as librarians who have just recently prepared a self-study report!

OPEN TO LIBRARY MANAGERS, FACULTY LIBRARIANS, OTHER FACULTY, CAMPUS ADMINISTRATORS, ETC.

$25.00 PER PERSON:
INCLUDES LUNCH & SNACKS; COPIES OF POWERPOINT PRESENTATION; LIST OF WEB RESOURCES; OTHER HANDOUTS

TO REGISTER: GO TO
WWW.CCLCCC.ORG

MORE INFORMATION & DETAILS IN NEXT NEWSLETTER!

Valley College Administrator Named First Woman President of Ventura College

Paul B. Rubalcaba (Wed, May 11, 2005)

San Bernardino Valley College's Vice President of Instruction Robin Calote has been appointed president of Ventura College effective July 1, 2005. Calote, who began her career at SBVC 31 years ago as a reference librarian, will become the 13th president of the 80-year-old campus and first woman to hold that position.   "San Bernardino Valley College and Ventura College are similar in many ways," said Calote. "Both are approximately the same age and same size, have similar programs, and share similar values," she added.   For the past three years Calote has served as SBVC's Vice President of Instruction. As the chief instructional officer, she was responsible for schedule development, enrollment management, faculty load, faculty evaluations and supervised the academic deans. She served 18 years as the Dean of Learning Resources and nine years as a reference librarian in charge of technical, audiovisual and many library services.

"I appreciate the many wonderful opportunities I have had to grow professionally at San Bernardino Valley College," said Calote. "It has been an honor to serve the campus and the community, and I will take with me fond memories of the students and staff." Ventura College is one of three campuses that comprise the Ventura County Community College District. Other campuses include Moorpark College and Oxnard College. "The Ventura College faculty and staff have faced a series of setbacks, and recent changes in administration have left them feeling the need for a strong advocate," said Calote. "In spite of this, they have carried on with the same sense of spirit and self-reliance that I admire and that I see at San Bernardino Valley College."

Calote is currently a member of the City of San Bernardino Community Development Citizen's Advisory Committee, member of the City of San Bernardino Board of Library Trustees, and a member of the Association of California Community College Administrators. She has served on 11 accreditation site visit teams and chaired the SBVC Accreditation Self Study Committee in 1990, 1995 and 2001.

Calote spearheaded a campus-wide effort to establish an online Associate Degree program and developed innovative course scheduling for students who could not attend classes during traditional hours and days. As she departs the campus, SBVC will become the first community college in California to offer an online Honors Program. She has lead the SBVC campus community through the steps involved in establishing college-wide student learning outcomes and in creating a new mission and vision statement for the campus.

Twice Calote was nominated and voted upon as SBVC's Administrator of the Year and was presented the Outstanding Volunteer Award from the Human Relations Council of Pomona Valley. She has conducted several workshops and made presentations to such organizations as the California Community College League of Innovation, the Association of California Community College Administrators, the State Chancellor's Office, the California Community College Council for Staff Development and the American Association of Women in Community and Junior Colleges.

Calote began her college career at Cabrillo College, earned her B.A. in Sociology from UC Santa Cruz, an M.A. in Library Science from San Jose State University, and her Ed.D. in Educational Leadership from the University of La Verne. In a campus wide e-mail communication announcing her appointment, Calote said, "Thank you for your friendship, for caring so much about our students, and for having been such a loving and supportive extended professional family. It has meant the world to me, and San Bernardino Valley College – and the wonderful people who work here – will always be in my heart."

Nothing Can Stop Me:

An Open Book on Transfer Application Essays

by Marcie Wald

with a foreword by California State Lieutenant Governor, Cruz M. Bustamante

This book is the result of a one year sabbatical and many years of frustration with a lack of essay writing guidance for community college transfer applicants.   Most essay writing guides target privileged high school seniors who are applying to private, elite universities. Community college transfer students are writing about raising children, overcoming poverty, learning English in order to complete degrees begun in other countries, starting businesses, and coordinating community projects. This is book that recognizes the maturity and complex life circumstances of community college students. Suggestions and cautions come from University of California admissions professionals as well as those in other states. Topics include, but are not limited to:

- addressing poor early academic records
- discussing academic re-entry after a period of homemaking
- leveraging career experience
- writing about hardship or trauma

The book includes many actual transfer essays as samples and provides detailed critique of each. Its guidance is also relevant to the writing of scholarship application essays. Although community college students often feel invisible in the higher educational system, this book shows that they are not. Most California transfer applicants will be writing their personal statement application essays during the months of October and November.
http://www.transferapplicationessays.com
Marcie Wald is a Cabrillo College Faculty Member,
Published by Kendall/Hunt. ISBN#: 0-7575-2183-5
http://www.kendallhunt.com/
800.228.0810 or 563.589.1000
E-mail: orders@kendallhunt.com
FAX: 800.772.9165 or 563.589.1046

The net price on the Kendall Hunt website is $19.96.

Consortium Ordering Process – Fall 2005

For the last few years, the consortium has had a two step renewal system. First we sent out semi-annual statements and then we sent out master renewal order forms. Both of which required a signature.

Responding to your requests that we simplify our paperwork, we are now only going to generate a single master renewal order form at each ordering cycle (Spring & Fall), which will include the new prices. We are not changing the fall and spring ordering process other than to generate only one form for your signature instead of two.

You will still be able to order databases in either fall or spring (or both). You will receive the Fall Master Renewal Order form this September for the order period of the term of January 1, 2006 to December 31, 2006. The renewal form this fall will include the 2006 prices for your databases. Please cross off any databases you do not wish to reorder, sign and return it to the consortium. We will invoice you for your orders.

If you wish to add any databases not previously ordered by your library, please see the Program Announcements on the Consortium Web Page (www.cclibraries.org – Offers & Trials) for the information on ordering a new database. We must have your signed Program Announcement Subscription Order form when you want to add a new database.

From the Consortium:

As you prepare your fall orders for the consortium, remember to check the program announcements on the web site (www.cclibraries.org/trials/) for information on each vendor. Vendors include in the announcements any terms and conditions you must know. We've also started adding rights and restrictions for each vendor to the Consortium web page (www.cclibraries.org/products_vendors/) It is each library's responsibility to be aware of any conditions on a database purchased.
The prices offered through the consortium are confidential between the vendor and the consortium. Please respect that confidentiality and do not share the pricing structure outside of the consortium. By abiding by our agreements to keep prices confidential, you assist us in keeping our costs down and preserve effective relationships with our vendors.

Sarah Raley

The 2005 ACRL Instruction Section Pre-conference
"Instructional Design: Tools, Techniques, and Strategies"

From Jean Smith, San Diego Mesa College

The ACRL Instruction Section pre-conference, "Instructional Design: Tools, Techniques, and Strategies", focused on designing effective instruction using various models from a simple three-step model of objectives, activities, and assessment, to the ADDIE model (Analysis, Design,

Development, Implementation, and Evaluation). Speaker Jim Russell from Purdue University stressed the importance of setting objectives and giving students the opportunity to interact with the information given. To illustrate his point, he gave the following example of an objective: "Given a unicycle and a flat, smooth surface, the student will be able to ride the unicycle 50 yards without falling off". While many instructors rely on the lecture to teach a skill or concept, a good instructor will, in this case, show a video of someone on a unicycle and an excellent instruction will bring in a unicycle and have the students try it out.

Russell also suggested, as a way of getting feedback from students, ask them to write on a piece of paper one good or positive thing about the instruction session, and, on the back, have them write one negative thing. The librarian/instructor should read the positive comments immediately following the session but should wait to read the negative comments until preparing for the next session.

Scott Walter from the University of Kansas, covered several topics related to the evaluation of teaching, instructional materials, and student learning. He has made available several examples on his web site at: http://people.ku.edu/~slwalter/instruction/index.html.

Another speaker stressed the importance of getting to know your audience in order to structure and customize instruction. She suggested tapping into the campus system (e.g. PeopleSoft) to gather characteristics such as age and prior academic experience if your campus allows such access.

Listed below are some of the resources recommended by the speakers.

Merz, L. H., & Mark, B.L. (2002). *Assessment in college library instruction programs* [CLIP Note No. 32]. Chicago: College Libraries Section, Association of College & Research Libraries.

Morrison, G.R., Ross, S.M., & Kemp, J.E. (2004). *Designing effective instruction* (4th ed.). Hoboken, NJ: John Wiley & sons.

PRIMO: Peer-reviewed Instructional Materials Online Selection Criteria. ALA/ACRL Instruction Section.
        http://www.ala.org/ala/acrlbucket/is/iscommittees/webpages/emergingtech/primo/index.htm

Smaldino, S.E. & Russell, J.D. (2005). *Instructional technology and media for learning*, 8th ed. Upper Saddle River, NJ: Pearson/Merrill Prentice Hall.

This link was recently posted and has the handouts that were used at the ACRL Pre-Conference. http://www.acsu.buffalo.edu/~dhendrix/instruction.html

Here is the link to the Checklist on the CSU system-wide website:

http://www.calstate.edu/LS/SystemwideResources.shtml

A Checklist of Information Competencies for College Students

To give you some background, this Checklist was a collaborative effort and two community college librarians were involved in its development: Topsy Smalley and Bonnie Gratch Lindauer. Its development was first proposed at a joint conference of CCC and CSU librarians which I hosted here at SJSU. CCC librarian input was also solicited at presentations at recent CLA and CARL conferences, and the document went through many drafts. So we are now at the stage where we want to publicize it and promote its use. The checklist was approved by CSU in Spring 2005. Here is the link to the Checklist on the CSU system-wide website:

Susan Klingberg, San Jose State University Library

This Checklist is a collaborative work by a team of California State University and California community college librarians. Together, we are developing a common understanding of the competencies students should master during their college years. The Checklist is intended to be a succinct list of essential competencies. We hope it will encourage collaboration among libraries serving two- and four-year institutions and also serve as a resource for planning and assessing information literacy programs.

Lower Division Students ♦ *Basic Information Resources and Search Strategies*

Ability to:

- use signage, maps, and user guides to locate library collections and services
- use the library's classification system to browse by subject and to locate an item by call number
- develop a focused topic and strategies for obtaining needed information
- gather background information in books and encyclopedic works
- search by author, title, and keyword in library online catalog and locate relevant items
- identify relevant keywords and controlled vocabulary terms for searching a topic
- conduct a search in an interdisciplinary database (e.g., *Expanded Academic ASAP)* using Boolean operators, limit function, etc.
- identify relevant subject databases, e.g., *PsycInfo* and execute a basic search
- use database features to mark/save/print/email citations and link to fulltext
- interpret catalog and database search results; link from subject headings to find additional resources
- determine local availability of cited items and use interlibrary loan services as needed
- match search tool to information need: academic library databases, search engines (e.g., *Google*), etc.
- evaluate information gathered by such criteria as: relevance, authority, currency, peer review process
- revise topic and/or strategy if search results are unsatisfactory
- understand and differentiate between primary vs. secondary, popular vs. scholarly resources
- summarize, organize, and synthesize information found
- cite sources properly according to appropriate style guide
- observe copyright guidelines; legally obtain, store, and use text and data
- recognize the need for information for any purpose (academic, work, personal)